

DIGITAL INDIA AGENDA IN RAJASTHAN: THE DESERT IN BLOOM OR IN WILT?

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Abstract

M-government has introduced the whole new India through Digital India plan where India is going to turn instantly into a new empowered economy with knowledge and prosperity. The study mainly relates to the state of Rajasthan where culture resides as its asset and its preservation is the only means of its existence. The study begins with a brief introduction of the scheme “Digital India- the Power to Empower”. Primal studies have been reviewed and later the plans beneath Digital India have been hurriedly explained. Further, the study makes specific criteria to scrutinise how plans under Digital India are transforming Rajasthan. Adaptations of government made schemes are turning Rajasthan into an empowered knowledge hub. Acquiring knowledge of upgraded technology is making the state prosper and advanced. Many townspeople are being introduced with the benefits of technology in their day-to-day lives. Launching of E-sign, E-procurement, Raj mandi, Raj sampark have given citizens their fundamental right to information. As the study goes on, it shows favourable aspects of Resurgent Rajasthan where everything is modified with the tool of technology. In the second quarter of the study, it shows the gestures of common citizens, how far they have been able to embrace these changes.

Keywords: *Digital India, Empowered Rajasthan, Technology Hub, Digital Revolution*

Introduction

On July 1, 2015, Prime Minister Narendra Modi inaugurated the DIGITAL INDIA scheme. In Rajasthan at the same time chief minister, Vasundhara Raje, pitched voice for Digital Rajasthan. This launch has come up with a great idea to make the country a digital hub and enabled technologically. It comprises of many significant programmes such as Digilocker, e-edification, e-sign. The projects comprised in Digital India have an eye to connect people digitally with their system and get empowered with the latest technology. Transformation of the country via broadband toll roads, information to all, all-inclusive access to phones, the plan has come across with an innovative vision to make India a better India. Gram panchayats have been targeted to anchor with Wi-Fi and hotspots. Digital India programme is on its way to create a knowledgeable country with providing a platform to its citizens to communicate digitally with the government. All states and territories have been linked with this effort via chained technical services.

Review of Literature

The primal studies and researches show that enhanced and upgraded technology is the need of the hour. Really stunning projects launched on a state level has made the proceedings of government exertions more reliable and crystal clear.

A. Shrivatsan in 2009 stated that enthusiasm had been seen whenever there is a talk in terms of arrivals of new technologies, which has promised to add the glyph of positivity to the upcoming era.

Mr. Gajendra Singh Khimsar in Oct 2016 states: “Information technology and digitization is very much essential in the competitive scenario. The initiatives are taken by the government as in e- mitra, e-public distribution and so on has impacted the economy in a positive manner.”

Mr. P Rajendran has stated that getting one region upgraded with technological literacy is a planned way for acquiring opportunities for transformation. Storing crucial documents on cloud is the way to keep them safer.

Mr. Prashant Shukla, National Technology Officer, Microsoft India, states in the favour of digital India and prescribes the significance of iCloud as a better storage place for principal documents.

Objectives of Study

The paper studies about the plan inaugurated via M-government where M stands for Mobile. The government launched this plan to make the economy strong in technology. The states of India, its territories and the village areas have been targeted as the major elements under this scheme. The projects launched under the agenda and their impact on the states are key objectives of this study.

Scope of Study

The study is related to Rajasthan, “The Land of Kings”. The impacts of digitization over the state are the subject matter of study. From the launching of the plan Digital India till its adoption, what the state has faced and what actually it has enjoyed is studied through this paper. The study considers the span of a couple of years ago from now (2015 onwards).

Research Methodology

The research is analytical in nature where facts and information already available are used. They are then analysed to make a critical evaluation of the material.

Scheme Beneath Digital India Programme

- Digilocker
- Mygov.in
- SBM app
- Attendance.gov.in
- E-sign configuration

- E-hospital
- National scholarship gateway
- Digital India manifesto
- Bharat net
- Wi-Fi hotspots
- Upcoming peer group webbing
- Electronics evolution reserves

Digitisation and Blooming Rajasthan

The plan Digital India has really outstanding ideas to make every state of the country a technology hub. In this journey of making the country empowered in knowledge, innovations, and technology the state has been provided digital facilities mentioned above. The idea of digitization is on way to transform dreams in a reality. Digitisation has brought various opportunities for inclusive development. The state has secured a prestigious position of being the first state to adopt digital system. 35k nobs of E-mitra have been established alone in Rajasthan shows a significant effort of being a smarter state.

In Rajasthan the upcoming establishment and robotics core- Information and Communication Technology, “The game changer” has upgraded the scenario of the society with sky-high Internet pace. New form of interaction has been adopted in making deals and come to conclusions. The ideas of establishments or start-ups can be shaped up in the state. The state is making it easier via adopting newly arrived techniques to bring government and people together. The state is assertively performing an active role in learning and enhancing capabilities of digital India. An outright robotic environment is responsible for a transparent system. Being aided through technical giants has led it to the zenith of betterment. Approach to the Internet, information to all, E-kranti have narrowed the distance of government and its people.

Digital India Creates Placements in Rajasthan- Innumerable placement openings have come up with the plan Digital India. The posts beneath these vacancies are engineer, manager, director and more prestigious ones in the digital area. More than thousands of openings have been linked with the plan. So the project is showing a positive glimpse towards the formation of employment.

Rajasthan Villages Perceiving Digital India Dawn on Solar Power- Everyone is assessing Internet services in village areas of Rajasthan through solar towers. Although people are not having well geographical connectivity, they have an internet link up to get connected to one another. Telecom towers which are working through solar power are becoming fruitful. Schools are getting upgraded with Wi-Fi and Internet connections. Principal documents such as passport, Aadhar, and DoB certificates are now made easily through E- services shops where Internet connections are running with solar power. The initiative of utilizing solar power for Internet connectivity has various advantages. The infinite natural resource is turning fruitful for the needy and it doesn't need high power for turning on, it can work with low power as well.

Folk Music of Rajasthan has Achieved Worldwide Following- Bright talents of the land of kings were slowly fading till the idea of digitization didn't arrive. The golden voices, fascinating arts and bright ideas of keeping the culture alive were appearing to vanish till people from Rajasthan were strangers to the idea

of Digital India. The adoption of upgraded technology via people who really want to save culture and precious heritage has supported the preservation of the unique culture. Through one touch the whole world can get the chance to hear, see and admire it. The artisans from renowned schools have saved the culture by sending it worldwide through internet. It has not only increased the numbers of admirers but has opened opportunities for greater accomplishments.

Modernism in the Collection of Land Records- The department of land resources had introduced the scheme Modernisation of Land Records in the year 2008. In this program records of immovable properties are to be kept in soft copies. Each state could enjoy the transparency in the system through this action. Accessing records was not easier primarily. Banking facilities became user friendly through E-banking. Crop insurance, land procurement, and agriculture subsidiaries were among the benefits under this plan. With the adoption of Digital India, this plan has grabbed a strong pace. The existing plan is more impactful and adaptable.

Ration Shops Getting Digital in Rajasthan- After launching of Digital India Plan, the provision of making ration shops completely digital has come into the existence from September 2016. In regional areas, records of purchasing would be kept in the digital form. Aadhar is a significant document for this purpose. Earlier people with no digital access, therefore couldn't get OTP. E-PDS software has been developed for assignment of food grain to the distributor shop and keeping records of the inheritor.

Digital India Plan as a Push for Pilot Banking Services in Rajasthan- Unfriendly bank services are found mostly in rural areas. Moreover, the villagers do not have access to banks nor have accounts. Through schemes like Digital India, technology companies are taking initiatives for making it easier for people to create their accounts with the help of their unique identity number in a paperless manner. The well-known mobile network "Airtel" has started working in the field. Online payment and deposit transactions are part and parcel of this service. One can go cashless by having an access to account. Money transfer, insurance facilities are also a part of it. Customers will be having their mobile numbers as account numbers.

Digital Literacy Mission in Rajasthan- People are being taught about digitization with the mission of making their lives much easier. 52.5 lakh people are being trained for this in two phases, in phase one people would be taught by government and in phase two industries will provide training regarding this. Digital literacy will improve the knowledge of individuals and groups combined. Computer literacy courses offered under this plan will empower the people and bring fruitful results.

Hurdles in the Plan

After getting into the details of various plans, their adoptions and usefulness, another questions arises "What is the reaction of the rural people have they understood the strategy of the government? are they happily adopting the changes? Or are they criticising it..." While the government is planning towards a huge step for a resurgent nation with the upliftment of common towns people residing therein, people are not really contented with the plan as they are not educated and the small amount of people who work, lack literacy. Common man considers this step as a nuisance because they are not able to understand the plan. How will they be digitised when they are not educated enough? Although the plan has a great vision

behind it yet everything should be pre-planned. As western countries began to get digitized they were taught well enough before any new acquisition. Another reason might be the consciousness of people in the wilt, which is seen on a very low scale in India. People who are not conceptually ready to acquire these alterations should be well persuaded before implementing such a game-changing idea. The plan never went wrong, only the conceptualisation implantation with the spread of digital literacy more & more people will start welcoming digitisation “The dessert will start blooming.” So, it should be understood that the plan has a lot for the state to give; it has brought the openings for wilted dessert as the marvellous beginning.

“Digital India is the destiny of India where dessert will bloom and won’t wilt”

Conclusion

Then Chief Minister, Vasundhara Raje had said, what was quite impossible to achieve a decade ago has been turned easy due to this approach. The dream of making India a smarter India is on its way to turn into reality. It is evident that technology and its adoption can create a better society. Technology is essential for evolution. PM Modi has created M-government, which has linked up the country and its individuals. Internet gives the platform for quick connections with each other. Setting a digital network is the basic idea of this plan. The plan has a strategy for bridging gaps and spreading technical knowledge. Rajasthan has adopted this route for framing each government action in a crystal clear manner. It’s not just the adoption of digital programs, but educating people about the technology that will make a difference. Central projects have been kept in the eyes for making the state a heart of technology. Townspeople are being served via various services just with a click. E-sign configuration gives the authentication to any transaction made, which is really easy and flexible. E-governance has the central idea of promoting government actions, standard of people and improved workings of government departments. Bhamashah yojna being a strong part of it gives the right to women to administrate. It provides monetary liberty to women, where money can be transferred straight to the heir. Digitization has really brought a stunning change in the economy. Raj Sampark: a new idea of Indian government provides the facility to register complains online. Other then these principal services, people can also book a ticket online now. E-procurement a new avtar of the tender world, where bids can be submitted online, providing applicants the latest updates relating to tenders and dates of opening and closing of the bid. Raj Mandi: which is helpful for people to know the latest rates of vegetables and other eating stuff. This plays an important role for the benefit of farmers and traders. Digital India is making village smarter and empowered. All that people of the nation need to support and trust the administration for a bright tomorrow.

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