



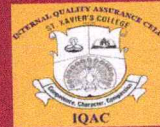
## 1.1.1 CURRICULAR PLANNING AND IMPLEMENTATION

MULTIDISCIPLINARY CONFERENCES  
&  
SYMPOSIUMS  
ACADEMIC SESSION 2018-23



# St. Xavier's College Jaipur

Affiliated to the University of Rajasthan Approved under Section 2(f) and 12(B) of UGC Act, 1956  
A Christian Minority Educational Institution under Section 2(g) of NCMEI Act, 2004



## MULTI DISCIPLINARY CONFERENCES & SYMPOSIUMS

RESEARCH-ORIENTED LEARNING



## ADVISORY COMMITTEE

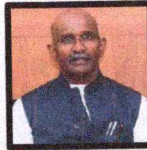
1. **Dr Sanobar Khan**  
Associate Professor,  
Department of Management & Social Sciences,  
Amity University, Tashkent, Uzbekistan.
2. **Dr Gaurav Aggarwal**  
Assistant Professor,  
Department of IT Keynote & Engineering,  
Amity University, Tashkent, Uzbekistan.
3. **Prof. Suresh Jain**  
Vice Chancellor  
Maharishi Arvind University
4. **Prof. Madhu Jain**  
Former Dean, Faculty of Science  
Former Head, Dept. of Psychology  
University of Rajasthan, Jaipur
5. **Dr Vijay Negi**  
Professor (English)  
School of Liberal Arts & Management  
DIT University, Dehradun
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Professor and Head  
Dept. of English  
JNVU, New Campus, Jodhpur
7. **Dr M L Sharma**  
Director and Head  
Department of EAEM  
University of Rajasthan
8. **Dr S P Jindal**  
Principal  
Dolphin PG College of Science & Agriculture  
Chandigarh, Punjab

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Vice Principal  
Commerce College, Jaipur
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Dept. of Gandhian and Peace Studies  
Mahatma Gandhi Central University, Motihari,  
District - East Champaran (Bihar)
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Associate Professor and Head  
Department of Political Science  
Central University of Haryana
12. **Dr Suresh Kumar**  
Associate Professor and Head  
Department of Chemistry  
Loyola college, Chennai
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Assistant Regional Director  
IGNOU regional centre, Jodhpur
14. **Dr Brij Lal Bhadu**  
Assistant Professor (Geography)  
Govt. Girls College, Magra Punjaba, Jodhpur
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Assistant Professor (History)  
University Institute of Liberal Arts & Humanities  
Chandigarh University, Punjab
16. **Dr Vipul Gupta**  
Assistant Professor (Economics)  
School of Liberal Arts and Management  
DIT University Dehradun

17. **Dr Navdeep Khan**  
Assistant Professor (Sociology)  
University Institute of Liberal Arts &  
Humanities  
Chandigarh University, Punjab
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Assistant Professor-III  
Amity Institute of Virology &  
Immunology  
Amity University Uttar Pradesh
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Department of Physiotherapy  
University Institute of Allied  
Health Sciences  
Chandigarh University, Punjab
20. **Dr Ajay Kumar**  
Assistant Professor  
School of Liberal Arts & Management  
DIT University Dehradun
21. **Dr Sanjeev Saini**  
Assistant Professor  
Department of Chemistry  
School of Physical Sciences  
DIT University, Dehradun
22. **Dr Praveen Dubey**  
Assistant Professor  
School of Liberal Arts & Management  
DIT University, Dehradun
23. **Dr Navjot Salai**  
Assistant Professor  
School of Computing  
DIT University, Dehradun

## CONFERENCE COMMITTEE

### Patrons

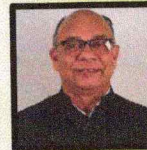


**Rev Fr Dr Arokya Swamy SJ**  
Manager  
St. Xavier's College, Jaipur



**Rev Fr Dr A. Rex Angelo SJ**  
Principal  
St. Xavier's College, Jaipur

### Co-Patrons



**Rev Fr Dr Raymond Cherubin SJ**  
Vice-Principal  
St. Xavier's College, Jaipur



**Convenor**  
**Dr Gurneet Kaur Suri**  
Assistant Professor  
Department of Business Administration



**Co-Convenor**  
**Dr Rama Hirawat**  
Head of Department, Assistant Professor  
Department of English



**Organizing Secretary**  
**Ms Akansha Arora**  
Assistant Professor  
Department of Commerce



**Organizing Secretary**  
**Dr Renu Jadon**  
Assistant Professor  
Department of Business Administration

### Organizing Members



**Dr Sushil Rohiwal**  
Assistant Professor  
Department of Psychology



**Ms Sunita Choudhary**  
Assistant Professor  
Department of Economics



**Mr Rohan Thomas Cherian**  
Assistant Professor  
Department of English



**Dr Shiv Pratap Choudhary**  
Assistant Professor  
Department of Science



**An International  
Multidisciplinary Conference  
on  
Evolving Ecological Concerns:  
Transgressions, Transitions, and Transformation  
(HYBRID MODE)**

**24 - 25 February, 2023**



**TRANSGRESSIONS TRANSITIONS TRANSFORMATION**

*A scholastic endeavour by*

**ST. XAVIER'S COLLEGE, JAIPUR**

A Christian Minority Jesuit Educational Institution  
Affiliated to the University of Rajasthan  
Approved under Section 2(f) and 12(B) of UGC Act, 1956  
Nevta-Mahapura Road  
Jaipur-302029

E-Mail: info@stxaviersjaipur.org  
Website: www.stxaviersjaipur.org

Principal

St. Xavier's College, Jaipur  
Nevta-Mahapura Road, Jaipur

## ABOUT THE CONFERENCE

### Evolving Ecological Concerns: Transgressions, Transitions and Transformation

Ecology is a broad term that is shaped by and constructed upon a harmonious relation between human beings and their environment, both geographical and man-made. Disturbance in either environment has a domino effect, culminating in serious changes in the state of natural resources and climate, that indubitably leads to conflict in geo-political, socio-cultural and economic contexts of identity of an individual and a nation. In fact there exists an all inclusive action-reaction relation between all of these, where the cause certainly turns out to be a response. The world is witnessing unprecedented changes in the environment and the changing ecology is a matter of concern for individuals, societies and nations at large, as it is affecting and threatening the existence of one and all. Climate changes, global warming, environmental degradation, and the exhaustion of natural resources are seemingly only concerned with nature but there are several factors that have influenced and added to these phenomena- colonialism, capitalism, politics, industrialization, and market economy.

The Multi-Disciplinary International Conference Evolving Ecological Concerns: Transgressions, Transitions and Transformation, is in the line of various debates happening concurrently to meditate upon the multifold and reciprocatory impact on human lives due to ecological changes. In the last century people had discussed global warming and depleting water resources, but the contemporary discourses do not just highlight the urgency of the situation, as we lie on thresholds of disasters, but are simultaneously focusing on action. In line with these deliberations, the present conference aims to explore how the changing ecology have been triggered by and have led to transgressions ( humans against humans and nature) at multiple scales, transitions seemingly from preceding state to present but lying in a constant tempo-spatial vortical movement, resulting in unexpected transformations.

## AWARDS

1. Paper Presentation : Best paper presentation award for every technical session)
2. Poster Presentation

## IMPORTANT DATES

- |                         |                  |
|-------------------------|------------------|
| Abstract submission     | 30 December 2022 |
| Early Bird Registration | 5 January 2023   |
| Full Paper submission   | 5 February 2023  |

## ABOUT THE INSTITUTION

Being established in 2010 by the Jaipur Xavier Educational Association (JXEA), St Xavier's College, Jaipur has been pursuing the legacy of St Francis Xavier of promoting human fulfilment by means of quality training and excellent education in India. Following the motto of St Ignatius of Loyola, the noble Founder of the Society of Jesus (Jesuits), the College has been working in the field of education for 'the greater glory of Godt (Ad Majorem Dei Gloriam).

Xavier's has grown manifold since its establishment, serving the educational needs not only of the people of Jaipur but also of students across the Nation and beyond. Planted as a sapling in 2010 with five streams - English, Economics Honours, Management, Commerce and Computer Science, the College has now branched out into Postgraduate and Graduate courses that were introduced owing to the popular demand by parents, guardians, students, and well-wishers.

The bouquet of courses now includes Masters in English, HRM, Commerce, Economics, and IT along with Honours in Political Science. Within a short span of eleven years, the College has grown into a sturdy oak with more than 3000 students and has carved an enviable niche for itself in the academic world. As a premier institution of higher education, the College is well-known for its dedication to innovation to discover unexplored pastures of knowledge to contribute to the betterment of the human society.

## ABOUT JAIPUR

Jaipur is one of the well-planned cities in India, famous for its unique architecture based on the science of Vaastu and Astrology, which is splendidly showcased in the magnificent forts and palaces that mark its heritage landscape. The bustling bazaars of Jaipur are a treasure trove of Rajasthani culture with its cuisine, jewellery, clothing, and footwear on full display.

The vibrant city with all its hues is a feast to visitors' eyes as it mesmerises them with its exquisite aura, transiting every moment into a soulful memory. Tradition and antiquity seamlessly mingle with modernity and technology in this city which is an aspiring metropolis and furthered by a strategic geopolitical identity because of its proximity to the National Capital, New Delhi.

## REGISTRATION FEE

### Early bird registration

### Registration

Faculty	- Rs. 500	Faculty	- Rs. 600
Research Scholars	- Rs. 350	Research Scholars	- Rs. 400
Students (UG/PG)	- Rs. 250	Students (UG/PG)	- Rs. 300
Corporate/Others	- Rs. 800	Corporate/Others	- Rs. 900

### Bank details for depositing registration fees

Account Name	-	ST XAVIER'S COLLEGE
Account Number	-	678401700908
IFSC Code	-	ICIC0006784
Bank Name	-	ICICI Bank
Branch Address	-	St Xavier's School Campus, Vardhman Path, Jaipur, 302001
UPI Number	-	9414296061



Registration Link : <https://forms.gle/M4xfbo7bT58hVnc8>

## TECHNICAL SESSION I

### Ecological Transformation in Business Practices

- Leadership in Contemporary Business
- Ecotourism
- Leveraging Digitization
- Ecopreneurs - Emerging Startup Ecosystems
- Green HRM & Sustainable Leadership
- Entrepreneurship Opportunity with Disruptive Innovation
- Emerging Dimensions of Branding: Ecological Transgressions
- Business Ethics and Environment Sustainability
- Carbon Accounting and Environmental Accounting

## TECHNICAL SESSION II

### Emerging Dimensions in Business and Financial sector

- Emerging trends in Banking and Financial Markets
- Green Finance and Marketing : A tool for Sustainability
- Financial Inclusion and Digitalization
- Emerging trends in Accounting and Taxation
- Changing Facets in Financial Infrastructure
- Navigating Behaviour in Stock Market
- E- Business models: Cognitive & block chain technologies
- Cloud Computing and Accounting
- Recent trends in Entrepreneurship & Startups

## TECHNICAL SESSION III

### Economic Growth and Ecological Concerns

- Challenges and opportunities for sustainable development Circular Economy
- Transition in Employment
- Economic Disparities
- Global Poverty, Hunger and Unemployment
- Global Supply Chains: Diversification and opportunities
- Sustainability and Economic growth
- Renewable Energy and Consumer Behaviour
- Technological innovation and Economic Growth
- Monetary and Fiscal Policy
- International Trade: Opportunities and Challenges
- Health, Nutrition and Education
- MSME's and Agriculture

## TECHNICAL SESSION IV

### Literature and Ecology

- Indian classical literature and environment
- The Subaltern Voice and ecology
- Geopolitics and identity crisis
- Posthumanism
- Representation of ecological concerns in cinema and OTT
- Literary Darwinism
- Sociological mobility
- Impact of colonisation on ecological balance
- Cultural and literary animal studies

## TECHNICAL SESSION V

### Ecology and Socio-Political Concerns: Conflicts and Resolutions

- Sustainable development: taking common responsibility for the future
- Global partnership: conservation, protection and restoration of ecosystem
- Accelerating and intensifying the actions for a low carbon future
- Transboundary Biodiversity issues
- Deforestation and Judicial interventions in India
- Managing Man- Animal Conflict in Urban and Rural areas
- Sustainability of Global Politics in present Ecological Transformation

## TECHNICAL SESSION VI

### Psycho-Ecology: Emerging Discourse of Ecological Influences on Human Behaviour

- Dynamics of Diversity and Equality
- Accessibility to Mental Health Resources
- Ergonomics, Productivity and Work - Life Balance
- Technology and Human Behaviour
- Significance of Family Structure, Parenting and Social Empowerment
- Overcoming Geopolitical Crisis
- Recent Trends in Therapeutic Interventions
- Interdisciplinarity of Psychological Sciences

## TECHNICAL SESSION VII

### Ecological Evolution under Climate Change

- Environmental Geotechnics and Climate.
- Climate Change mitigation and Adaptation.
- Space weather.
- Solar and stellar radiations.
- Tolerance of crops against climatic conditions and diseases.
- Supramolecular synthesis at the interface of environment science.
- Green nanotechnology for a better future.
- A Mathematical approach towards resilience of the Ecosystem.
- Digital technologies, computational advances, and sustainable innovations
- Intelligent data engineering and automated Learning
- Impact of digital technologies in public communications.
- Applications of ICT in Transforming Business towards Ecological Sustainability

## GUIDELINES FOR AUTHORS

### Submission Guidelines

Title of the paper, Author's Name, Name of the Institution, Address, E-mail and contact number (Title font size- 14 pt)  
Abstract: 250-300 words; Keywords: 4-5 words  
Full paper: 2500-4000 words  
Font-size: 12pt, Font-style: Times New Roman, Line Spacing: 1.5  
Paper should be sent as a word document attached to the mail  
Paper should be complete with references as per (APA/MLA Handbook, 8th edition) guidelines

Kindly mail the abstract and paper on the following : [conference@stxaviersjaipur.org](mailto:conference@stxaviersjaipur.org)

## PUBLICATIONS

Selected papers presented in the Conference will be considered for publication in *IMPETUS - Xavier's Interdisciplinary Research Journal* with ISSN No: 2278-0254, web of Science, UGC-Care-1 listed Journal or Book with ISBN No: 978-81-929797-5-5 (subject to approval by Peer Review Committee).

## ST XAVIER'S COLLEGE - JAIPUR

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## XAVIER'S RESEARCH AND PUBLICATION CELL

The Jaipur Xavier Educational Association (JXEA) in its endeavor to impart Quality Education has established Xavier's Research and Publication Cell (XRPC) at St Xavier's College, Jaipur for promoting quality research work, innovation, lateral, critical and analytical thinking in various disciplines. JXEA believes in encouraging excellence in the field of higher education and research and therefore the establishment of XRPC plays an instrumental role in developing critical temper and scientific outlook. Having achieved a reputation as an excellent academic institute, there has been a paradigm shift to achieve excellence in research. As a measure to create a forum to discuss emerging research trends in various domains to promote research, multidisciplinary conferences are part of the college activity for promoting research. The conference proceedings and quality research papers of the conferences are taken care by the publication cell and published in College's multidisciplinary journal IMPETUS.

## RESEARCH AND PROJECT COMMITTEE (RPC)

Research and Projects Committee (RPC) has been established at college level to promote undergraduate and postgraduate research among students scholars. Projects based on field survey are evaluated by outside experts and quality projects are published in the form of chapters in College's Research book INQUEST. In addition, national symposium is organized and research book is published to encourage students into their research domain.

## NATIONAL SYMPOSIUM

The National Symposium is organized in order to promote research activities among students. Research and development activities of academics. It also aims at ensuring that the research and development activities of the college conform to all applicable rules and regulation as well as to the established standards and norms relating to safe and ethical conduct of research.



## St Xavier's College - Jaipur

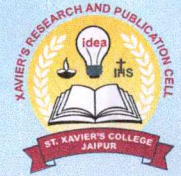
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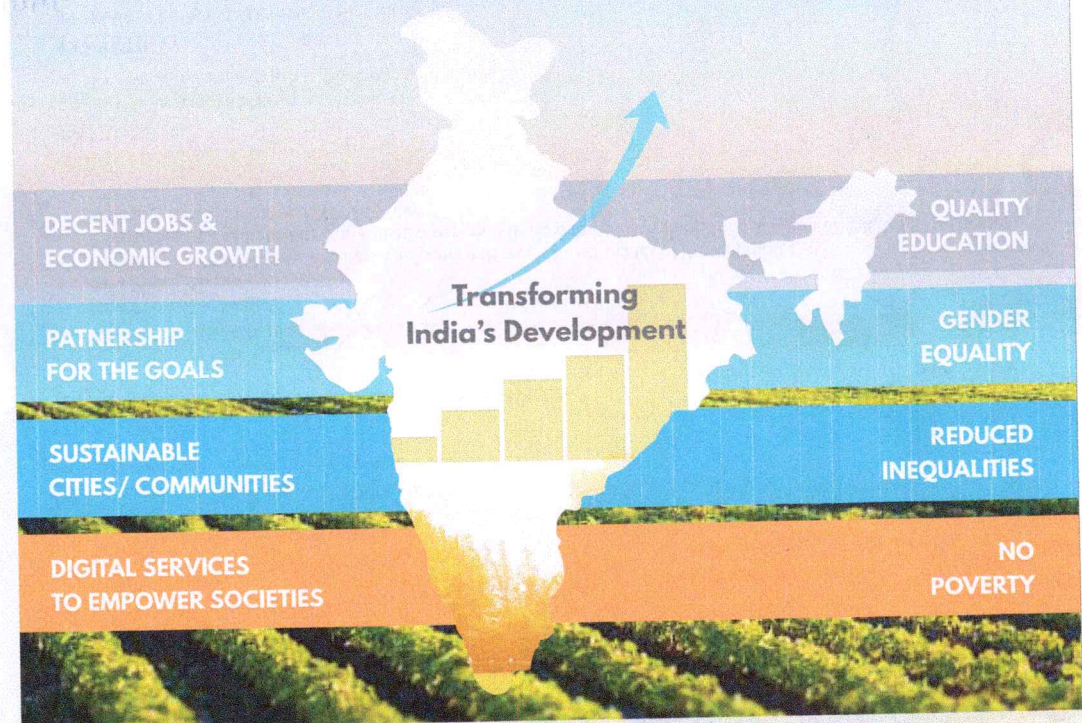


## NATIONAL SYMPOSIUM

on

**"The Impact of Socio-economic Policies on Global Development"**

**10-11 March 2022**



### Important Dates

Last Date of Abstract Submission:	5 February 2022
Last Date of Registration and Payment:	10 February 2022
Last Date of Full Paper Submission:	25 February 2022
Last Date for Presentation Submission:	1 March 2022

We are aware that the situation regarding COVID-19 is a cause for apprehension. There will be an option for Hybrid participation.

Contact Us: +91 7727053003/+91 7627081359/+91 9799895800/+91 7412999933

Email id: [researchproject@stxaversjaipur.org](mailto:researchproject@stxaversjaipur.org)

Web: [www.stxaversjaipur.org](http://www.stxaversjaipur.org)

## CALL FOR PAPERS

Research and Project Committee invites research papers for the following sub-themes for presentation at the National Symposium.

### Sub-Themes:

- Education and Human Development
- Energy and Environmental Protection
- Health Disparities worldwide
- Information, Society & Culture
- Macroeconomic Policies
- Leadership and Politics

The sub-themes are merely suggestive and not exhaustive in nature and participants may go beyond the sub-themes for their research. Selected papers shall be published in the form of a book with an ISBN number.

## GUIDELINES FOR THE PAPER

The following submission guidelines are to be adhered to:

- ✓ Abstract shall not exceed 500 words and shall be accompanied by 4-5 key words.
- ✓ All papers shall be submitted in English.
- ✓ Co-authorship is permitted, subject to a limit of 3 authors per submission.
- ✓ Cover page containing the Author's Name, University/Organization, Paper Title, Email Address and Mobile Number shall be attached with the submission email, and the said details shall also be mentioned in the body of the email.
- ✓ All contributions must represent original ideas and interpretations coupled with critical evaluation and assessment.
- ✓ Word Limit: 4000-6000 words (exclusive of footnotes)
- ✓ No part of the paper should have been published earlier or should be under consideration for publication. Any form of plagiarism shall result in immediate disqualification.
- ✓ Selected papers for presentation and participants of the symposium shall be asked to fill in a registration form after the communication of selection, or request to participate in the symposium.
- ✓ In case of co-authorship, at least one person must attend the symposium to make the presentation.
- ✓ Entries for the Symposium shall be emailed to [researchproject@stxaviersjaipur.org](mailto:researchproject@stxaviersjaipur.org) under the subject title "Entry for National Symposium - [Name(s) of Author(s)]" in Microsoft Word (.doc or .docx) format.
- ✓ The file name shall contain the full name/s of the author/s.
- ✓ Any queries regarding the event shall be addressed to [researchproject@stxaviersjaipur.org](mailto:researchproject@stxaviersjaipur.org). Abstract and full paper is to be mailed as per the guidelines and formatting specification before last date of submission.

## FORMATTING SPECIFICATIONS

The following formatting specifications are to be adhered to:

- ☞ Main body Font: Times New Roman, Size 12.
- ☞ Line spacing shall be 1.5 points for the main body, and 1 point for the footnotes.
- ☞ Alignment shall be Justified.
- ☞ One inch margin shall be maintained on all sides.
- ☞ Reference shall adhere to the following format for citation.
  - **Book:** Author, A.A.. (Year of Publication). The Title of work. Publisher City, State: Publisher.
  - **Magazine:** Author, A.A.. (Year, a month of Publication). Article title. Magazine Title, Volume(Issue), pp.-pp.
  - **Newspaper:** Author, A.A.. (Year, Month Date of Publication). Article title. Magazine Title, pp. xx-xx.
  - **Website:** Author, A.A.. (Year, Month Date of Publication). Article title. Retrieved from URL
  - **Journal:** Author Surname, F. M. (Publication Year). Article title: Subtitle. Journal Title, Volume(issue), page range. URL or DOI

## DELEGATE PROFILES

- ☞ Undergraduate, Postgraduate Students and Scholars
- ☞ Individual Inventors, industrial professional and entrepreneurs

## A TWO-DAY INTERACTIVE WORKSHOP ON RESEARCH METHODOLOGY

The symposium will consist of special sessions cum workshop by knowledgeable and eminent enthusiasts in the field of research. These special session shall revolve around major themes in the field of research.

## SCHEDULE

Day 1: 10/03/2022	Session	Details
9.00 am - 9.30 am	Inaugural Session	
9.30 am -11.00 am	Research Methodology - Session 1	Research Paper Writing
		**15 min Tea Break**
11.15 am -12.45 pm	Technical Session 1	Commerce & Management
		**45 min lunch**
1.30 pm - 3.00 pm	Technical session 2	Information Technology & Science
Day 2: 11/03/2022	Session	Details
9.00 am - 10.30 am	Research Methodology - Session 2	Research and Publication Ethics
		**15 min break**
10.45 am -12.15 pm	Technical Session 3	Economics & Political Science
12.15 pm -1.45 pm	Technical session 4	English & Psychology
		**45 min lunch**
2.30 pm - 3.00 pm	Validation	

\*\*It is mandatory for all participants to attend all the sessions.\*\*

## REGISTRATION AND PAYMENT

**Registration Fee:** Rs. 150/- (for students/outside)

**Registration link:** <https://forms.gle/7bDDq8fFq6H3vL8s7>



## RECOGNITIONS

- **Best Presenter Award**
- **Best Paper Award**
- **Certificate of Participation:** The participants will receive Certificates of Presentations.
- **Certificate of Publication:** The selected papers will be published in the Edited Volume of INQUEST (Students' Research Publication) with ISBN number.

## ORGANISING COMMITTEE

### PATRONS

- Rev Fr Dr Arokya Swamy SJ (*Manager*)
- Rev Fr Dr A Rex Angelo SJ (*Principal, Chairman(XRPC)*)

### CO-PATRON

Rev Fr Dr Raymond Cherubin SJ (*Vice Principal*)

### CONVENOR

- Dr Vaishali Singh (*Coordinator(RPC), (Head, Dept of Computer Science)*)

### CO-CONVENOR

- Mr Yashwardhan Singh (*Co-Coordinator(RPC), (Asst., Prof. Dept. of Economics)*)
- Dr Nitasha Khatri (*Member(RPC), (Asst., Prof. Dept. of Commerce)*)

### ORGANISING SECRETARY

- Dr Neelu Sharma (*Member(RPC), (Asst., Prof. Dept. of Science)*)

### STEERING COMMITTEE

- Dr Leena Sharma (*Head, Dept. of Business Administration*)
- Ms Poorvi Medatwal (*Head, Dept. of Economics*)
- Dr Ekta Puri (*Head, Dept. of Commerce*)
- Dr Atiq Kelsy (*Head, Dept. of English*)
- Dr Aparna Dixit (*Head, Dept. of Science*)
- Dr Meeta Sharma (*Head, Dept. of Political Science*)

*Principal*  
Xavier's College, Jaipur  
151-A, Mahapura Road, Jaipur

## TECHNICAL SESSION VIII

### Emanation Of Psychological Research In A Post-pandemic Era

- Covid-19 and children's mental health
- Depression & anxiety levels during and post-Covid-19 era
- Emerging importance of mental health in the workplace at post-pandemic times
- Burnout of mental health professionals during/post-Covid-19
- Emergence of support systems and strategies to improve mental health post-Covid-19
- Psychological impact of adaptation to the new normal
- Transition to the New Normal: Impact and challenges
- Technology-mediated interactions and human mind and behaviour
- Advancement in therapeutic interventions
- Significance of positive psychology in the post-pandemic world
- The emerging concept of a healthy and happy person in the post-Covid era
- Psychological Impact on Youth
- Swastha Bharat, Ayushman Bharat, Aarogya Bharat

## GUIDELINES FOR AUTHORS

Papers should cover the following aspects :

- **Research Problems**
- **Objectives**
- **Research Gap**
- **Methodology**
- **Findings**
- **Implications of the study**

### Submission Guidelines

- Title of the paper , Author's Name, Name of the Institution , Address , E-mail and contact number (Title font size- 14 pt)
- **Abstract:** 250-300 words **Keywords:** 4-5 words
- **Full paper:** 2500-4000 words
- **Font-size:** 12pt, Font-style: Times New Roman, Line Spacing: 1.5
- Paper should be sent as a word document attached to the mail
- Paper should be complete with references as per (APA/MLA Handbook, 8th edition) guidelines
- Kindly mail the abstract and paper on the following :

**Email: [conference.sxcj@stxaversjaipur.org](mailto:conference.sxcj@stxaversjaipur.org)**

## PUBLICATIONS

Selected papers presented in the Conference will be considered for publication in either IMPETUS - Xavier's Interdisciplinary Research Journal with ISSN No: 2278-0254, Web of Science, UGC-Care-listed Journal or Book with ISBN No: 978-81-929797-5-5 (subject to approval by Peer Review Committee).

## AWARDS

'THE BEST PAPER AWARD' will be conferred on the author(s) of a full paper (in every technical session) presented in the Conference, duly selected during the Conference.

## IMPORTANT DATES

- Abstract Submission - 10 January 2022
- Full Paper Submission - 30 January 2022
- Last Date for Registration - 30 January 2022

**NOTE:** Technical Session through Virtual Mode

## REGISTRATION FEE

- Faculty - Rs500
- Research Scholars - Rs300
- Students (UG/PG) - Rs200
- Corporate/Others - Rs800

Registration Form - <https://forms.gle/9BhzTDAVEuZcX7oC9>

Bank details for depositing registration fees through NEFT/UPI/RTGS:

Account Name - ST XAVIER'S COLLEGE JAIPUR  
Account Number - 678401700908  
IFSC Code - ICIC0006784  
Branch Address - Mahaveer Marg, St. Xavier's School Campus C Scheme Jaipur  
MICR Code - 302229034  
Google Pay - 9414296061  
Demand Draft - In favour of St Xavier's College, Jaipur, payable at Jaipur along with the Registration Form .

## CONFERENCE COMMITTEE

### Patrons

Rev Fr Dr Arokya Swamy SJ Rector & Manager  
St Xavier's College, Jaipur  
Rev Fr Dr A Rex Angelo SJ Principal  
St Xavier's College, Jaipur

### Co-Patron

Rev Fr Dr Raymond Cherubin SJ Vice Principal  
St Xavier's College, Jaipur

### Convener

Dr Dharmveer Yadav Dean, Student Affairs  
Asst. Professor, Department of Computer Science

### Co-Convener

Dr Ankita Rathore  
Asst. Professor, Department of Business Administration

### Organising Secretary

Dr Mahua Majumdar Bose  
Asst. Professor, Department of Commerce

### Dr Ranjit Kaur

Asst. Professor, Department of English

### Organising Members

Dr Neelu Sharma  
Asst. Professor  
Department of Science

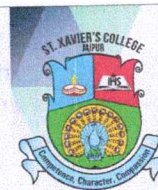
Ms Mrinalini Faujdar  
Asst. Professor  
Department of Political Science

Dr Meeta Sharma  
Head  
Department of Political Science

Ms Sunita Choudhary  
Asst. Professor  
Department of Economics

For more details , please contact:

- Dr Dharmveer Yadav : 9414296061
- Dr Ankita Rathore : 9414852689
- Dr Mahua Majumdar Bose : 9829057920
- Dr Ranjit Kaur : 9982035567



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Azadi Ka  
Amrit Mahotsav



ICSSR  
Sponsored

Multi-disciplinary  
International Conference on  
Emerging New World Order  
in the Post-pandemic Scenario

18-19 February 2022



An Inter-disciplinary Approach to Life

A Scholastic Endeavour By

St Xavier's College - Jaipur

Affiliated to the University of Rajasthan  
Approved under Section 2(F) and 12(B) of UGC Act, 1956

Nevtva- Mahapura Road,  
Jaipur Rajasthan, 302029  
[www.stxaversjaipur.org](http://www.stxaversjaipur.org)

## OUR COLLABORATORS



## ABOUT JAIPUR

Jaipur is one of the well-planned cities in India, famous for its unique architecture based on the science of Vaastu and Astrology, which is splendidly showcased in the magnificent forts and palaces that mark its heritage landscape. The bustling bazaars of Jaipur are a treasure trove of Rajasthani culture with its cuisine, jewellery, clothing, and footwear on full display.

The vibrant city with all its hues is a feast to visitors' eyes as it mesmerises them with its exquisite aura, transiting every moment into a soulful memory. Tradition and antiquity seamlessly mingle with modernity and technology in this city which is an aspiring metropolis and furthered by a strategic geopolitical identity because of its proximity to the National Capital, New Delhi.

## ABOUT THE INSTITUTION

Being established in 2010 by the Jaipur Xavier Educational Association (JXEA), St Xavier's College, Jaipur has been pursuing the legacy of St Francis Xavier of promoting human fulfilment by means of quality training and excellent education in India. Following the motto of St Ignatius of Loyola, the noble Founder of the Society of Jesus (Jesuits), the College has been working in the field of education for 'the greater glory of God' (Ad Majorem Dei Gloriam).

Xavier's has grown manifold since its establishment, serving the educational needs not only of the people of Jaipur but also of students across the Nation and beyond. Planted as a sapling in 2010 with five streams – English, Economics Honours, Management, Commerce and Computer Science, the College has now branched out into Postgraduate and Graduate courses that were introduced owing to the popular demand by parents, guardians, students, and well-wishers. The bouquet of courses now includes Masters in English, HRM, Commerce, Economics, and IT along with Honours in Political Science.

Within a short span of eleven years, the College has grown into a sturdy oak with more than 3000 students and has carved an enviable niche for itself in the academic world. As a premier institution of higher education, the College is well-known for its dedication to innovation to discover unexplored pastures of knowledge to contribute to the betterment of the human society.

## ABOUT THE CONFERENCE

The Multi-disciplinary International Conference on 'The Emerging New World Order in the Post-pandemic Scenario' has been conceived to explore different views, insights, discoveries, innovations from scholars, researchers, specialists, educators, and professionals. This Conference has been conceptualised to create an inclusive platform with corporate veterans, academicians, entrepreneurs, and students who will deliberate and provide research-oriented findings in terms of the role of integrated management system for business sustainability in the post COVID-19 world. This event will serve as an invaluable platform to raise awareness about upcoming innovations in multidisciplinary approaches to learning.

To remain on the incisive edge, one must be continually observant when it comes to following-up with the latest trends, distinguishing the most constraining challenges, and in conducting our own research. Coronavirus, an unforeseen disruptor, has turned out to be a camouflaged invader of humankind. The pandemic may have allowed the world to move forward digitally but, on the contrary, it has shattered the Homo Sapiens physically and mentally. Consequently, the world is undergoing a transformative shift and it is necessary to develop a new blueprint for constructive learning and skilling of human resources. Our forthcoming International Conference orients itself to the post-pandemic scenario and its understanding of the emerging new world order.

To set the right aptitude and attitude for academicians in the field of research is what we intend to achieve by organising it. The Conference with its different technical sessions related to post-pandemic reflections will hopefully touch the right chord and create a learning platform for the existing and upcoming researchers in the academia.

This research roundtable will focus on bringing together international speakers to deliberate on different issues related to research in disruptive times, innovative methods with and without technology, the emphasis on research journals and how they can be upgraded to suit the needs of the industry and academia, how collaborative research can be ensured and strategies which will help business schools develop a research culture. It is time for researchers to lead the change towards a sustainable alternative and to identify some of the trends that will shape the next new-normal. The focus will be on how they will affect the global economy with resilience, how international business will readjust itself to the brave new world, and how the human society will be transformed due to the COVID-19 crisis.

## TECHNICAL SESSION I

### *Resilience And Transformation Of Business In The Post-pandemic Era*

- Family business: Preparing for the post-pandemic scenario
- HR challenges and issues in the work from home culture
- Changing dynamics of new supply chain models
- Revamping the start-up ecosystem
- Need of micro financing in MSMEs
- Business analytics in post-covid era
- Marketing in the age of digital disruptions: a post-covid view
- Business strategies for reconfiguring the value chain system
- Management and organisation of international business
- Atmanirbhar Bharat: Building Global Competitiveness through Innovation, Integrity, and Inclusion

## TECHNICAL SESSION II

### *Computing Technology: Paradigm Shift And Emerging Global Responsibility*

- Impact of Covid-19 in accelerating digital transformation in Higher Education
- Cloud computing: Innovations and Challenges
- Smart Energy Systems and Everything-as-a-Service (XaaS)
- Internet of Things (IoT) and Internet of Behaviours (IoB)
- Disruptive technology and block chain
- Big data, data mining and analytics in data science
- Intelligent communications, network security and environmental computing
- Artificial Intelligence (AI): Scope, future, and challenges
- Virtual reality and human augmentation
- Mobile computing and Android technology
- Technological forecasting and social engineering
- Emerging innovations in digital transformation using Machine Learning
- Digital India
- Role of AI: National Security

## TECHNICAL SESSION III

### *Navigating The New Normal In Finance Sector Through The Paradigm Shift*

- Globalisation: Economic exclusion to economic Inclusion
- Catalysing innovation in mergers and acquisitions
- Rediscovering marketing and insurance sectors: Opportunities and challenges for transition
- Sustainable/Digital entrepreneurship
- Green innovation and entrepreneurship
- Digital transformation in banking sector
- Impact of Fintech in the financial sector
- Automation with application of robotics accounting
- Investment & derivative market behaviour in the post-pandemic scenario
- Financial policies, institutions & regulations
- Skill India
- GST

## TECHNICAL SESSION IV

### *Emerging Socio-political Dimensions And Dynamics*

- A trans-sovereign cooperation during post-covid-19 era
- Emerging new totalitarian governance: A retrospection
- The New World Order: Changing perspectives of well-being
- Policy responses and political consequences of the pandemic
- Cross-cultural and cross-national perspectives
- Mediated populism and social media
- Social and spatial inequalities during the pandemic
- Migration and social responses
- Ideas that inspired the Struggle for Independence
- Involve all Sections: Innovation, Peace & Unity

## TECHNICAL SESSION V

### *Post-pandemic World: Emerging Discourse In Language And Literature*

- Resilience and metamorphosis in language and literature
- The continued saga of human expression in the post-pandemic scenario
- Cultural crossings: Diffusing borders through language and literature
- Pandemic pedagogies in language and literature
- Trauma and healing: The Cathartic use of literature
- The rise of the eBook and digitisation of literature
- The shadow pandemic: Representation in literature
- Netizens of the World: Emergence of cyber literature
- Electronic textual cultures
- Stories of Forgotten/Unsung Heroes & Freedom Fighters
- Diaspora @75
- Women Writers @75
- Historical Fiction: Key Milestones in Literature

## TECHNICAL SESSION VI

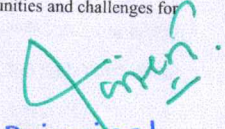
### *Economic Emergence: The Post-pandemic Era*

- Restructuring of Indian economy
- Global poverty, inequality, hunger and unemployment
- Economic reforms in the post-pandemic era
- Sectors for revival: Agriculture, industry and services
- Informal economy
- Economics of environment and sustainable development
- External sector and foreign trade: Post-pandemic times
- Health, education, and human development in the post-pandemic world
- Fiscal and monetary policy developments in the post-pandemic era
- Role of National Education Policy 2020 in Transforming Higher Education
- One Nation One Ration Card Unifying Agricultural Markets
- SabkaSaath, SabkaVikas, SabkaViswas, SabkaPrayas

## TECHNICAL SESSION VII

### *New Trends In Science And Technology & Innovation Expounding In Post-pandemic Scenario*

- Robotics and drone development in the health care sector
- Artificial Intelligence (AI) for prediction and data analytics
- Rapid mutations in viruses
- Biochemistry for sanitisation and disinfection
- Care diagnosis
- Post-pandemic effects on gene pool
- Recent trends in scientific research during the pandemic times
- Applications of computation as a scientific Paradigm
- Biomaterial technology
- Evidence-based practice resources
- Rehabilitation therapies
- Resources for health sciences research
- Vision for India in 2047
- India 2.0

  
Principal  
St Xavier's College, Jaipur  
Levta-Mahapura Road, Jaipur





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As a premier institution of higher education, the college is known for its dedication towards innovating and inventing ways to discover untrodden pastures of learning and knowledge for contributing to the betterment of the society.

## ABOUT THE CONFERENCE

Human history is replete with events that have changed the course of our dialogues and debates. Our negotiations have evolved with each event, that has impacted our thought processes and perceptions, opening up new ways to match up newer challenges. As we take into account our past, we realize that wars divide but ironically disasters like Pandemics unite the world through a common thread of suffering, humanity and empathy.

As aptly said,

**"As with butterfly, adversity is necessary to build character in people".**

COVID -19 is one such unprecedented event, in near history, that has affected lives on a global scale.

It has changed and pulled us (individuals and nations) back from the unreasonable haste with which we were advancing, accumulating negativity, unempathetic attitudes, ingratitude, carelessness in all that we do. The disaster has brought to light the discrepancies in current perspectives and the greater need to reconstruct our means and ends in human transactions.

The conference is inspired from the varying responses towards the understanding and handling of this critical situation and its impact on an individual and his environment made up of socio-cultural, political, commercial, digital and economic contexts that will eventually frame our future as well. The Pandemic of COVID 19 has impacted every field and every activity and has challenged our conditioned thinking patterns and is emerging as a new area of research in the changing society. Thus, through the conference, we aim to conflagrate ideas and ideologies that will build our discourse around the topic and open up newer avenues for further researches.

We invite you to submit an abstract under following categories

## TECHNICAL SESSION I

### THE ECONOMIC EXTENT OF THE PANDEMIC

- Onset of a recession
- Global trade and investment
- Protectionism
- Inequality
- Role of multilateral institutions
- Impact on agriculture, manufacturing and tertiary sectors
- Impact on human capital

## TECHNICAL SESSION II

### RE-IMAGINING THE FUTURE: PEOPLES' AGENDA FOR A POST COVID ECONOMY

- Migration, Migrants and the Challenges
- Way forward: COVID-19 and Indian Agriculture
- Assessing the Impact of COVID-19 on Youth Employability and the Job Market in India
- Can the Green Economy power the Post-COVID Economy?
- Prospects for women entrepreneurs in the new normal
- Impact of COVID-19 on right to education of children of migrant workers
- Safe water, sanitation and health for all during and post COVID-19
- COVID-19 Impact on Global Economics
- Impact of COVID-19 Pandemic on MSMEs in India
- Nationalism and its effect on globalization
- HR in the age of work from home

## TECHNICAL SESSION III

### EMERGING SIGNIFICANCE OF PSYCHOLOGY IN UNDERSTANDING AND ADDRESSING THE TRANSITIONS CREATED BY COVID-19

- Short term and long term Impact of Corona Pandemic
- Maintaining Health and Well Being during Pandemic
- Psychosocial Risk Factors
- Adapting to the New Normal: Challenges and Coping Strategies
- Risk Perception, Communication and Decision Making in the time of COVID-19

## TECHNICAL SESSION IV

### UNRAVELING COVID-19 CRISIS: SOCIO-POLITICAL IMPLICATIONS

- Relevance of Gandhian ideas of Swadeshi and Self-reliance in post COVID Era
- COVID-19: Emergence of India as a global leader
- Post COVID China and the world: Globalisation and fractured future of South Asia
- COVID-19: Volatile Political economy of the world
- COVID-19: Global Scenario of human Rights
- COVID-19: A changing definition of World politics
- COVID-19: Myth and reality about bio weapons
- Impact of COVID-19 Pandemic on higher education
- New Nationalism and Globalization : Post COVID Era

## TECHNICAL SESSION V

### WIDENING SPECTRUM FOR DIGITAL WORD IN COVID-19 ERA

- Importance of technology in Daily life
- Expansion of Digital Network
- Opportunities and Challenges of Online Teaching Learning Platforms
- Information Reuse and Integration for Data Science
- Real-Time and Embedded Technology and Applications Symposium
- Technology and post-COVID-19
- COVID-19 effects on the future of technology
- Artificial Intelligence & Virtual Reality in COVID-19 pandemic
- Role of Automation and Robotics
- Importance of Application-specific Systems, Architectures and Processors
- Bioinformatics, Bioengineering, Cloud computing etc
- 5G and augmented reality (AR)

## TECHNICAL SESSION VI

### SHIFTING PARAMETERS OF LITERATURE IN PANDEMIC

- Trauma Literature
- New forms of Experience and Expression
- Ecology and Literature
- Shifting Gender Roles
- Redefining Spaces in Pandemic
- Literature of Resistance
- Digitization of Literature
- Pandemic Literature
- Unheard Voices in Literature
- Refugee and Migrant Literature
- Changing Pedagogy in Teaching Literature during Pandemic

*Jaipur*  
Principal  
St Xavier's College, Jaipur  
Bhata-Mahapura Road, Jaipur

## TECHNICAL SESSION VI

### Digital Sustainability

- Emerging Technologies and Sustainability
- Green Communications, Computing and Technologies
- Sustainable Converging Technology
- Soft Computing Techniques and their Applications
- Engineering Optimization for Sustainable Development
- Big Data, Cloud Computing and its Future Prospects
- Artificial Intelligence and Sustainable Development Goals
- Sustainable Computing in Science, Technology and Management
- Sustainable Internet of Things and Automation
- Digital India Movement - Role in Sustainability
- Revolution in Digitalisation
- Automation and Machine Learning

## GUIDELINES FOR AUTHORS

Papers should cover the following aspects :

- Research Problems
- Objective
- Research Gap
- Methodology
- Findings
- Implications of the study

### Submission Guidelines

Title of the Paper, Author's Name, Name of the Institution, Address, E-mail and Contact Number (Title font size - 14 pt)

- Abstract: 250-300 words      Keywords: 4-5 words
- Full Paper: 2000-3000 words
- Font size: 12 point Font style: Times New Roman Line Spacing: 1.5
- Papers should be sent as a word document attached to the mail.
- Papers should be complete with references as per (APA/MLA Handbook, 7th edition) guidelines
- Kindly mail the abstract and paper on the following:

Email: [xaviersconference2019@gmail.com](mailto:xaviersconference2019@gmail.com)

## PUBLICATIONS

Selected quality papers presented in the conference will be considered for publication in either IMPETUS- Xavier's Interdisciplinary Research Journal with ISSN No: 2278-0254 or Conference Proceedings with ISBN No. (subject to approval by Peer Review Committee)

## AWARDS

A "BEST PAPER AWARD" will be conferred upon the author(s), of a full paper (in every technical session) presented in the conference, duly selected during the Conference.

For more details contact

\* Dr. Shikha Bakshi

9414377629

\* Dr. Nitasha Khatri

8875826115

## REGISTRATION FEE

• Academics	:	₹1,000
• Research Scholars	:	₹800
• Students	:	₹500
• Entrepreneurs	:	₹1,500

- \* Fee is inclusive of conference kit, lunch and high tea.
- \* Fee can be paid via NEFT at [www.stxaviersjaipur.org](http://www.stxaviersjaipur.org) or through DD in favour of St. Xavier's College, Jaipur - payable at Jaipur or in cash.
- \* Local hospitality shall be provided for outstation paper presenters.

## IMPORTANT DATES

• Submission of Abstract	:	20 December 2019
• Acceptance of Abstract	:	30 December 2019
• Submission of Full Paper	:	15 January 2020
• Acceptance of Full Paper	:	20 January 2020
• Registrations open till	:	31 January 2020

## CONFERENCE COMMITTEE

### Patron

Rev. Fr. Varkey Perekhatt, S.J.  
Rector  
St. Xavier's College, Jaipur

### Co-Patron

Dr. Sheila Rai  
Principal  
St. Xavier's College, Jaipur

### Chairperson

Rev. Fr. Dr. Sherry George, S.J.  
Vice Principal  
St. Xavier's College Jaipur

### Director

Rev. Fr. Jose V.K., S.J.  
Administrator  
St. Xavier's College Jaipur

### Convener

Dr. Shikha Arora Bakshi  
(Asst. Professor, Department of Management)  
St. Xavier's College Jaipur

### Organising Committee

Dr. Nitasha Khatri  
(Department of Commerce)

Dr. Leena Sharma  
(Department of Management)

Ms. Poorvi Medatwal  
(Department of Economics)

Dr. Madhu Sharma  
(Department of Computer Science)

Dr. Sarita Pareek  
(Department of English)

Dr. Meeta Sharma  
(Department of Political Science)

Dr. Preeti Sharma  
(Department of Political Science)

Mr. Mohit Joshi  
(Department of English)

Ms. Pushpanjali Saini  
(Department of Computer Science)

### Venue

St. Xavier's College, Jaipur  
Hathroi Fort Road, Jaipur 302001 (Rajasthan)



## ICSSR

Sponsored

## International Conference

on

Rethink, Restrict, Restructure  
and Reinvent

The Sustainable Development  
Perspective

7 - 8 February 2020



A Scholastic Endeavour By

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[www.stxaviersjaipur.in](http://www.stxaviersjaipur.in)

<http://impetus-stxavierscollegejaipur.com>

## ABOUT JAIPUR

Jaipur, popularly known as the Pink City and the Paris of India, is the capital of the state of Rajasthan in India. Founded in AD 1727 by Sawai Jai Singh II, steeped in history and culture, Jaipur is famous for its unique Architecture, Vastu, Astrology, Forts, Monuments, Palaces, Art and Craft, Culture and Food. Here tradition, antiquity and the old charm of the by gone era mingle seamlessly with modernity and technology. The bustling bazaars of Jaipur with Rajasthani jewellery, fabric and shoes, possess a timeless quality and are surely a treasure-trove for all kinds of shoppers. This fascinating city with its romantic charm of history and a touch of modernity is sure to mesmerise you.

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## ABOUT THE CONFERENCE

St. Xavier's College believes in building Character that is Competent and Compassionate. In pursuance of such belief, the college is organising a Multi-disciplinary **International Conference on Rethink, Restrict, Restructure and Reinvent: The Sustainable Development Perspective.**

In the journey of growth and development, humanity has put many things at stake, the most important being our environment, our natural resources, our planet, and our future.

Life on the planet is affronted by grave risks posed by climate change induced by our race, and by extension-us. Climate change, and its adverse consequences, have become a global concern. The conventional understanding of terms like 'growth' and 'development' requisite proper interpretation. Sustainable development is not only the global need, but also our only hope for redemption. It is not only our liability, but also our responsibility to think about 'habitability' of this planet that we call 'home'; by using the resources strategically, and judiciously. It is imperative, therefore, to review and possibly Rethink, Restrict, Restructure, and Reinvent the means and measures, to deal with this crisis and its ramifications.

This multidisciplinary forum is for scholars, teachers, and practitioners from any professional discipline who share an interest in—and concern for—sustainability in a holistic perspective, where environmental, economic, human and socio-cultural concerns intersect. The conference aims to provide a platform to experts of different subjects to converge under the gamut of a central theme through various technical sessions.

**Papers are invited on the following sub themes:**

## TECHNICAL SESSION I

### Economic Sustainability

- Inclusive Growth and Sustainable Development
- Role of Child Education in Economic Development
- Energy for Sustainable Development
- Renewable Energy and Sustainable Development
- Building Institutions for Sustainable Development
- Financial Intermediaries in Sustainable Economies
- Public- Private Partnership to Achieve Holistic Development
- Sustainable Agriculture and Food Security
- Public Policies on Sustainability
- Sustainability of Natural Capital
- Green Economic Policies

## TECHNICAL SESSION II

### Strategic Commercial Sustainability

- Responsible Business Practices in Dynamic Scenario
- Rethinking and Restructuring the Future of Business
- Entrepreneurship, Innovation, and Sustainable Business
- Challenges and Opportunities in Sustainable Marketing
- Role of Spirituality in Sustainability and Responsible Business
- New - age HR Strategies for Organisational Excellence
- Agritechnopreneurship
- Bankruptcy and Financial Distress
- Corporate Governance and Market Relationship
- Scope of Research in Sustainable Management Practices
- Carbon Credit Accounting: Challenges and Prospects
- Building Sustainable Brands

## TECHNICAL SESSION III

### Environmental Sustainability

- Natural Hazards and Disaster Management
- Recycling and Waste Management
- Sustainable Water Resource Management
- Sustainable Practices: From Awareness to Solutions (Waste/Water/Pollution/Health)
- Environmental Politics a Step Towards Sustainable Development.
- SDGs: A Political Governance Generated to Re-Imagine Development
- Developing Countries & SDGs: Challenges & Prospects
- Implementing SDGs: Actions and Policies of States
- Rethinking on Climate Change: Adaptation and Mitigation Issues
- Restricting the Roots of Global Warming: Goals and Praxis

## TECHNICAL SESSION IV

### Socio-Cultural Sustainability

- Anthropocentrism in Literature
- Nature Across Time and Space
- Ecocriticism and Literature
- Culture, Ecology and Landscape in Narratives
- Environmental Humanities
- Gender Sustainability Issues
- Ecofeminism
- Subaltern Literature and Representation of Nature
- Revisiting Myths, Folktales and Green Studies
- Ecological Sustainability and Literature
- Religious Perspective in Socio Cultural Sustainability
- Colonialism, Postcolonialism and Environment

## TECHNICAL SESSION V

### Human Sustainability

- Population Growth and Environment
- Sustainable Smart Cities
- Sustainable Development and Social Innovation in HR/Marketing /OB /SCM
- Happy Planet Index in Corporate World
- Green Marketing Consumerism
- Role of Higher Education in Sustainable Development
- India's Constructive policies Towards Ensuring Quality Education
- Paradigm Shift of Governance Ensuring Gender Equality (Triple talaq, Sabrimala temple, Adultery)
- Human Computer Interaction
- Agricultural Education for Sustainability
- Reducing Inequalities Amongst Indian States
- Ensuring Peace and Justice: A Context to Geneva Agreement



**St. Xavier's College, Jaipur**  
**ICSSR Sponsored International Conference**  
 on  
**Rethink, Restrict, Restructure and Reinvent:**  
**The Sustainable Development Perspective**  
**7- 8 February, 2020**



**Schedule**

**Day: 1 (Friday, February 7, 2020)**

Registration (Room No. 110)	8:00 am - 9:00 am
Inaugural Session	9:00 am - 10:30 am
Plenary Session	10:30am – 11:45am
Tea – Break	11:45 am – 12:00 noon
Session 1 Economic Sustainability (Auditorium)	12:00 noon - 1:30 pm
Session 2-A Strategic Commercial Sustainability (Common Room)	12:00 noon - 1:30 pm
Session 4-A Socio Cultural Sustainability (Conference room)	12:00 noon - 1:30 pm
Lunch	1:30 pm – 2:30 pm
Session 3 Environment Sustainability (Auditorium)	2:30 pm - 4:00 pm
Session 4-B Socio Cultural Sustainability (Conference room)	2:30 pm - 4:00 pm
Session 5 -A Human Sustainability (Common Room)	2:30 pm - 4:00 pm

**Day- 2 (Saturday, February 8, 2020)**

Breakfast	8:00 am - 9:30 am
Session 2-B Strategic Commercial Sustainability (Common Room)	9:30 am – 11:30 am
Session 4 -C Socio Cultural Sustainability (Conference room)	9:30 am – 11:30 am
Session 5 –B Human Sustainability (Auditorium)	9:30 am – 11:30 am
Session 6 Digital Sustainability (Room No. 205)	9:30 am – 11:30 am
Tea Break	11:30 am – 12:00 noon
Panel Discussion	12:00 am - 1:30 pm
Lunch	1:30 pm – 2:30 pm
Closing Session	3:00 pm – 4:00 pm

St. Xavier's College, Jaipur  
 Hathroi Fort Road, Jaipur, Rajasthan-302001  
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Day 1  
7 February 2020

**Inaugural Ceremony** Time: 9:30am Venue: College Auditorium

### DETAILS

**Plenary Session:** Time: 10:30am Venue: College Auditorium

- **Prof. P. V. Krishna Bhatt** –(Vice - Chancellor Central University of Orissa) **“Indian Aspects of Sustainable Development**
- **Prof. Dr. Raghuvir Singh** (Pro-Vice Chancellor Teerthankar Mahaveer University Moradabad) – **“Rethinking Education and People Management in India: A Human Perspective to the Economic Sustainability”**

**Day 1: Session 1** Time: 12:00 noon - 1:30 pm Venue: College Auditorium  
**Economic Sustainability**

Resource Persons:

Chair Person	Prof. Harbansh Jha	Vice Chairman of Policy Commission & Executive Director, Centre for Economic and Technical Studies, in Kathmandu, Nepal.
Key Note Speaker	Prof. Asmita Kabra	Professor, School of Human Ecology, Amedkar University, Delhi
Rapporteurs	Ms. Sunita Choudhary Ms. Maharshi Sharma	Assistant Professors Department of Economics, St. Xavier's College Jaipur

**Day 1: Session 2 - A** Time: 12:00 noon - 1:30 pm Venue: Common Room  
**Strategic Commercial Sustainability**

Resource Persons:

Chair Person	Prof. Navin Mathur	President, Jagannath University, Jaipur
Key Note Speaker	Dr. Vaidehi Daptardar	Principal, Adarsh College of Arts and Commerce, Mumbai, Maharashtra
Rapporteurs	Dr. Happy Agrawal Ms. Anjali Pareek	Assistant Professors Department of Management, St. Xavier's College Jaipur

  
Principal  
St. Xavier's College, Jaipur  
Nevta-Mahapura Road, Jaipur

**Day 1: Session 4-A Time: 12:00 noon - 1:30 pm Venue: Conference Room**  
**Socio-Cultural Sustainability**

**Resource Persons:**

Chair Person	Prof. Joya Chakraborty	Former Dean, Department of Social Science, University of Rajasthan
Key Note Speaker	Dr. Ranjit Kaur	Assistant Professors Department of English, St. Xavier's College, Jaipur
Rapporteurs	Dr. Rama Hirawat	Assistant Professor, Department of English, St. Xavier's College, Jaipur

**Day 1: Session 3 Time: 2:30 PM - 4:00 pm Venue: College Auditorium**  
**Environmental Sustainability**

**Resource Persons:**

Chair Person	Prof. Ayman T R Yousef Haidaria	Professor, Political Science and Conflict Resolution, Arab American University, Palestine
Key Note Speaker	Dr. T. I. Khan	Director, Indira Gandhi Centre for Human Ecology, Environment and Population Studies, University of Rajasthan
Rapporteurs	Ms. Nupur Chauhan Ms. Sunita Chaudhary	Assistant Professors, Department of Economics, St. Xavier's College Jaipur

**Day 1: Session 4-B Time: 2:30 PM - 4:00 pm Venue: Conference Room**  
**Socio-Cultural Sustainability**

**Resource Persons:**

Chair Person	Prof. Sudha Rai	Former Dean, faculty of Arts University of Rajasthan
Key Note Speaker	Dr. Atika Kelsy	Hod, Department of English, St. Xavier's College Jaipur
Rapporteurs	Dr. Ranjit Kaur Dr. Rama Hirawat	Assistant Professors, Department of English, St. Xavier's College Jaipur

**Day 1: Session 5 Time: 2:30 PM - 4:00 pm Venue: Common Room**  
**Human Sustainability**

**Resource Persons:**

Chair Person	Prof. P.V. Krishna Bhatt	Chancellor, Central University of Orissa
Keynote Speaker	Ms. Mona Ali	Executive Editor-in-Chief, The Future for Advanced Research and Studies (FARAS) UAE
Rapporteurs	Dr. Meeta Sharma Ms. Nupur Chauhan	Assistant Professors Department of Political Science, St. Xavier's College Jaipur

Day 2

8 February 2020

**Session 2 – B Time: 9:30 am -11:30 am Venue: Common Room**  
**Strategic Commercial Sustainability**

Resource Persons:

Chair Person	Dr. Vaidehi Daptardar	Principal, Adarsh College of Arts and Commerce, Mumbai, Maharashtra
Key Note Speaker	Prof. Harbash Jha	Vice Chairman of Policy Commission & Executive Director, Centre for Economic and Technical Studies, in Kathmandu, Nepal.
Rapporteurs	Dr. Mahua Bose Ms. Neetu Sharma	Assistant Professors Department of Commerce, St. Xavier's College Jaipur

**Day 2: Session 4 - C Time: 9:30 am -11:30 am Venue: Conference Room**  
**Socio-Cultural Sustainability**

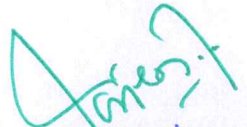
Resource Persons:

Chair Person	Prof. Urmil Talwar	Associate Professor, Retd. Joint Director RUSA
Keynote Speaker	Prof. Surpriya Agarwal	Dean School of Humanities and Languages Central University of Rajasthan
Rapporteurs	Dr. Ranjit Kaur Dr. Rama Hirawat	Assistant Professors Department of English, St. Xavier's College Jaipur

**Day 2: Session 5 - B Time: 9:30 am -11:30 am Venue: Auditorium**  
**Human Sustainability**

Resource Persons:

Chair Person	Prof. A D N Bajpai	Former Vice Chancellor, HP University, Shimla
Keynote Speaker	Prof. Ayman T R Yousef Haidaria	Professor, Political Science and Conflict Resolution, Arab American University, Palestine
Rapporteurs	Dr. Preeti Sharma Ms. Nupur Chauhan	Assistant Professors Department of Political Science, St. Xavier's College Jaipur

  
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**Digital Sustainability**

**Resource Persons:**

Chair Person	Prof. Dr. Durgesh Kumar Mishra	CSE and Director Sri Aurobindo Institute of Technology Indore MP
Keynote Speaker	Dr. Manoj Kumar Sharma	Associate Professor, Manipal University, Jaipur
Rapporteurs	Ms. Arpita Banerjee Ms. Pushpanjali Saini	Assistant Professors Department of Computer Science, St. Xavier's College Jaipur

**Day 2  
Panel Discussion**

**Time: 12:00 noon - 1:30 pm**

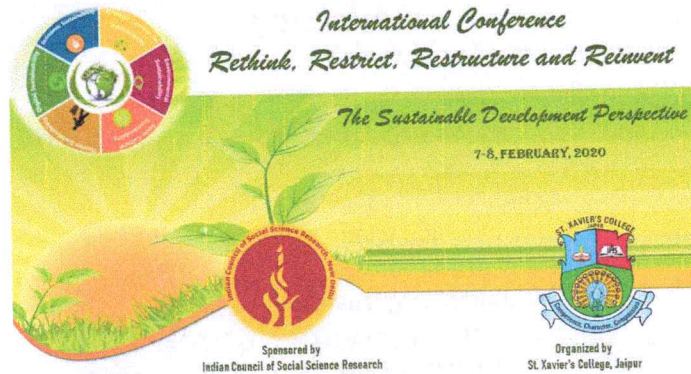
**Venue: College Auditorium**

***“Role of Higher Education in Sustainable Development”***

**Resource Persons: Panelists**

- > Prof. P.V. Krishna Bhatt
- > Prof. A D N Bajpai
- > Prof. Ayman T R Yousef Haidaria
- > Prof. Harbansh Jha
- > Ms. Mona Ali

**Closing Ceremony Time: 3:00 PM Venue: College Auditorium**



St. Xavier's College, Jaipur  
Hathroi Fort Road, Jaipur, Rajasthan-302001  
Phone No: 0141-2371290, 2370296 | Website: www.stxaviersjaipur.in

Principal  
St. Xavier's College, Jaipur  
Nevta-Mahapura Road, Jaipur

*Arpita*

## REGISTRATION FEE

Fee is inclusive of conference kit as well as lunch and tea during the conference. The fees should be deposited through a demand draft in favour of St. Xavier's College, Jaipur, payable at Jaipur along with the registration form or through NEFT. The bank details for depositing registration fees is given below:

A/C Name - St. Xavier's College

A/C No - 67840170098

Students	INR 500
Research Scholars	INR 750
Academics	INR 1000
Corporate Professionals/ Any Other	INR 2000

## IMPORTANT DATES

Submission of Abstract	20 November'2019
Review and Comments	25 November'2019
Submission of Full Paper	30 November'2019

## ACCOMODATION

Outstation Participants will be given accommodation on the basis of paper selection and on the first come first serve basis. No TA and DA will be paid

## CONFERENCE VENUE

**St. Xavier's College Campus**  
Hathroi Fort Road,  
Jaipur 302001, Rajasthan

## ORGANIZING COMMITTEE

### Patrons

**Rev. Fr. Varkey Perekatt, S.J.**  
Rector, St. Xavier's College, Jaipur and  
Vice-President, JXEA, Jaipur

**Dr. Sheila Rai**  
Principal, St. Xavier's College, Jaipur

**Rev. Dr. Sherry George, S.J.**  
Vice Principal, St. Xavier's College, Jaipur

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Head, Department of  
Management,  
St. Xavier's College,  
Jaipur

**Dr. Ekta**

Head, Department of  
Commerce,  
St. Xavier's College,  
Jaipur

### Co - Convenor

**Dr. Mahua Majumdar Bose**  
Asst. Professor, St. Xavier's College, Jaipur

### Organizing Committee

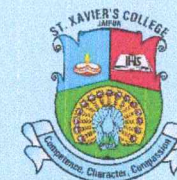
**Dr. Happy Agrawal**

**Ms. Anjali Pareek**

**Ms. Ankita Rathore**

**Ms. Pushpanjali Saini**

**Ms. Neetu Sharma**



**ST. XAVIER'S COLLEGE, JAIPUR**



## NATIONAL SYMPOSIUM

ON

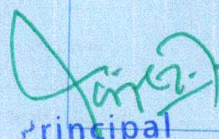
**STRATEGIES FOR RESHAPING BUSINESS  
AND ECONOMY: SUSTAINABLE  
DEVELOPMENT PERSPECTIVE**

18<sup>th</sup> DECEMBER 2019

**A Scholastic Endeavour by:**

**Department of Management and Commerce**  
St. Xavier's College  
Hathroi Fort Road,  
Jaipur 302001 (Rajasthan)  
Phone no. 0141-2371290, 2370296  
Website: [www.stxaversjaipur.org](http://www.stxaversjaipur.org)

Email-ID: [symposium2019xavers@gmail.com](mailto:symposium2019xavers@gmail.com)

  
Principal

St. Xavier's College, Jaipur  
Nevta-Mahapura Road, Jaipur

## TECHNICAL SESSION - COMPUTER SCIENCE

### Advances in Information Technology

- Role of IT and ICT in Research and Education
- Cyber Crime and Cyber Laws
- Cloud Computing, Mobile Computing and Android Technology
- Big Data, Data Warehousing and Data Mining
- Data Communication, Networking and Security
- Environmental Computing and Agricultural Engineering

## AUTHOR GUIDELINES

**Title:** Title of the Paper, Author's Name, Name of the Institution, Address, E-mail and Contact Number

**Abstract:** 250-300 words      **Keywords:** 4-5

**Full Paper:** 2000-3000 words

**Font size:** 12 point      **Font style:** Times New Roman

**Line Spacing:** 1.5

Papers should be sent as a word document attached to the mail.

Papers should be complete with references as per guidelines in **MLA Handbook, 7th edition**

**Email:** xaviersconference2018@gmail.com

## IMPORTANT DATES

**Submission of Abstract:** 30 September 2018

**Acceptance of Abstract:** 15 October 2018

**Submission of Full Paper:** 15 November 2018

**Acceptance of Full Paper:** 20 November 2018

**Registrations open till 30 November 2018**

## REGISTRATION FEE

Academic:	Rs. 1500
Research Scholars:	Rs. 1000
Students:	Rs. 800
Entrepreneurs/ Corporates:	Rs. 2000
On Spot Registration for all	Rs. 2000

\*Fee is inclusive of conference kit, lunch and high tea  
\*Fee can be paid via NEFT at [www.stxaviersjaipur.org](http://www.stxaviersjaipur.org)  
or through DD in favour of St. Xavier's College, Jaipur -  
payable at Jaipur or in cash.

## ACCOMMODATION AND TRANSPORTATION

Paper presenters are requested to cater to their transportation and accommodations arrangements. No TA and DA will be paid.

## CONFERENCE COMMITTEE

### Patron

**Fr. Varkey Perekatt, S.J.**  
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### Director

**Fr. S. Peraanayagam, S. J.**  
Administrator  
St. Xavier's College, Jaipur

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Email: [info@stxaviersjaipur.org](mailto:info@stxaviersjaipur.org)

## International Conference on



**Contemplating the Past  
Capturing the Present  
Creating the Future**

**(An Inter-disciplinary approach to Life)**

## 7 - 8 December, 2018



*Shikha*  
**Principal**  
St. Xavier's College, Jaipur  
Nevta-Mahapura Road, Jaipur

## St. Xavier's College, Jaipur

(Affiliated to the University of Rajasthan, Jaipur)  
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Website: [www.stxaviersjaipur.org](http://www.stxaviersjaipur.org)  
Email: [info@stxaviersjaipur.org](mailto:info@stxaviersjaipur.org)

## ABOUT THE COLLEGE

The Jaipur Xavier Educational Association (JXEA) was established in 1950, as a trust managed by the Jesuits. In 2006 the foundation of Xavier Vocational Institute (XVI) was laid in Jaipur to provide vocational training to the economically challenged sections of society. In 2010 the JXEA, in collaboration with the Xavier Alumni Association initiated the Higher Education Program and established the St. Xavier's College, Jaipur, affiliated to the University of Rajasthan. The college is maintained by the members of the Delhi province of the Society of Jesus. St. Xavier's, Jaipur has been making rapid strides in its pursuit of excellence at par with other Jesuit institutions of higher learning, since its inception. The skills and knowledge that is needed in the 21st century in the global context are being imparted with a broad-based academic curriculum. The college has grown into a study oak with more than 2000 students and Honours Programme in Political Science besides Economics and English, and Post-graduate programmes in English, Economics, IT and EAFM.

## ABOUT THE SYMPOSIUM

The concept of National Symposium 2019 is 'Strategies for Reshaping Business and Economy: Sustainable Development Perspective'. It will provide a unique interdisciplinary platform to the students to come together, present their research work and discuss most recent innovations, trends and concerns as well as practical challenges encountered and solutions provided. In this era of Globalization when connections are worldwide, any change in any perspective could have very wide implications. The emerging global business practices, new business strategies known for reshaping business and overall global economy. This symposium is designed to study and examine these wide ranging changes and their ramifications. Besides a broad cross section of scholars and students this symposium will include keynote addresses, panel discussions by leading experts, presentations by researchers and students, informal conversation and dialogues for mutual enrichment. You are

cordially invited to contribute through research papers on any of the related issues, the potential themes and subthemes as given below.

## SYMPOSIUM THEMES

### ❖ Theme 1: Banking and Financial Sustainability

- Green Banking
- Cost Management
- Financial Systems
- Demonetization
- Digitalization
- Monetary and Financial management
- Financial Sustainability
- Micro Finance
- Small and medium Enterprise
- Financial Inclusion

### ❖ Theme 2: Marketing Sustainability

- Green Marketing
- Digital Marketing and Sustainability
- Holistic Marketing
- Sales Issues and Sustainability
- Consumer Behavior related to Green Products
- Sustainable Branding
- Ethical Marketing
- Sustainable Marketing
- Green Distribution Channel and Networks

### ❖ Theme 3: Human Resource Sustainability

- Knowledge Management
- Stress Management
- Talent Management
- Cross Culture Management
- Sustainable Development Commitments and Performances
- Ethics and Sustainable Development
- E- Governance
- Humanistic Management

### ❖ Theme 4: Technological Sustainability

- E- Governance

- Interactive IT Systems
- Green IT Initiatives
- Transparent Systems for IT
- Technology and Sustainability
- Sustainable Development Agenda 2030

### ❖ Theme 5: Entrepreneurship Sustainability

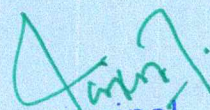
- Sustainable Value Chain for MSME's
- Developing Entrepreneur with Sustainability Organization
- Rural Development
- Education Sustainability
- Sustainable Tourism
- Green Entrepreneurship

### ❖ Theme 6: Strategies for Sustainability

- Infrastructure Strategies
- Technology Development
- Economics Policy
- Capital for Sustainable Development
- Myths and Realities of Sustainable Investment
- Sustainable Investors
- Policy Makers and the Public
- Corporate Social Responsibility and Sustainable Development
- Education and Sustainable Development

## GUIDELINES FOR PAPERS

1. Full papers are to be submitted online at [symposium2019xaviers@gmail.com](mailto:symposium2019xaviers@gmail.com).
2. The submission should be in MS-Word.
3. The Front page of the paper must carry the names of the authors, affiliations, postal address, email id, contact number and the title of the paper.
4. All papers should correspond APA format and be submitted with 1.5 line spacing throughout with font size 12-point Times New Roman. Place tables and figures at the end with the indication at appropriate place in the main text.

  
Principal

St. Xavier's College, Jaipur  
Mahapura Road, Jaipur

## ABOUT JAIPUR

Jaipur, popularly known as the *Pink City* and the *Paris of India*, is the capital of the state of Rajasthan in India. Founded in AD 1727 by Sawai Jai Singh II, steeped in history and culture, Jaipur is famous for its unique Architecture, *Vastu*, Astrology, Forts, Monuments, Palaces, Art and Craft, Culture and food. Here tradition, antiquity and the old charm of the bygone era mingle seamlessly with modernity and technology. The bustling bazaars of Jaipur, *Rajasthani* jewellery, fabric and shoes, possess a timeless quality and are surely a treasure-trove for all kinds of shoppers. This fascinating city with its romantic charm of history and a touch of modernity is sure to mesmerize you.

## ABOUT THE COLLEGE

In 2010, the J.X.E.A. (Jaipur Xavier Educational Association) in collaboration with the Xavier Alumni/ae and the well-wishers of Jaipur under the leadership of Rev. Fr. Varkey Perekatt, S.J., initiated a Higher Education Programme by establishing St. Xavier's College, Jaipur to continue the work that St. Xavier wanted to do—promote human fulfilment by means of training and education in India following the motto of the founder of the Society of Jesus, St. Ignatius, work for "the greater glory of God" (*Ad maiorem dei gloriam*).

Since then the college has grown manifold serving the educational needs not only of the people of Jaipur but also across the nation. The college was planted as a small sapling in 2010 with just five streams—English and Economics Honours, BBA, BCA and B Com. In 2013, two postgraduate courses were introduced owing to popular demand by parents, guardians, students and well-wishers—M.A. in English and MHRM. Today, within a short span of 8 years the college has grown into a sturdy oak with more than 2000 students further introducing Honours in Political Science and Masters in Economics and IT.

## ABOUT THE CONFERENCE

St. Xavier's College, Jaipur, is always innovating and inventing ways to discover untrodden pastures of learning and knowledge because we believe in building Character that is Competent and Compassionate. Continuing with its legacy to pursue excellence, the college is organizing an Interdisciplinary International Conference on:

*Contemplating the Past  
Capturing the Present  
Creating the Future*

(An Inter-disciplinary approach to Life)

The world we live in today is interconnected and is plagued with myriad problems which need holistic solutions. Undoubtedly, mankind has taken great leaps in the name of progress and development but even a cursory glance at the past would reveal that this development has been lopsided and myopic in its view. To truly actualise and realise progress, it is important to understand that none of the problems can be studied in isolation. Each and every area of advancement concerns Man and solutions to existing problems can emanate when they are studied in unison. It is pertinent therefore that intellectuals, activists and those concerned for society should get together to ponder and introspect over the past, sieving the errors, weighing the pros and cons of the present while navigating towards a brighter and better future. The aim of this conference is to felicitate deliberations about the past, acknowledging that the present is not only a continuum of the bygone but also the foundation of our future. Our present today will define the future just as the past has defined our present because without the heritage of the past to look at, it is impossible to decipher the present and without the reality of today it is nearly impossible to imagine any future. As is rightly said by Soren Kierkegaard, *Life can only be understood backwards; but it must be lived forwards*. This interdisciplinary conference aims to provide a platform to experts of different subjects to converge under the gamut of the central theme through various technical sessions. Papers can be presented under any one of the technical sessions mentioned below depending upon the area of one's expertise.

**\*The Sub themes are not exclusive but merely suggestive to help open-up broader horizons for research**

## TECHNICAL SESSION - MANAGEMENT

*Opportunities in Management:  
Towards 2022 & Beyond*

- Technology Revolution and Talent Evolution
- Entrepreneurship to Eco-preneurship: A Move to Sustainable Innovation
- Making India Truly Global
- Innovative Functional Strategies for Gen'Y'
- Social Media & Viral Marketing: Tools to Grow Business
- Disaster Management

## TECHNICAL SESSION - COMMERCE

*Leveraging Business to New Horizons*

- Value Creation through Innovation and Entrepreneurship
- Financial Reforms - A catalyst for the inclusive growth
- GST - A Path Breaking Legislation
- Empirical Research for Holistic Advancement
- Prospects of E-Commerce in Emerging Markets
- Digital India – A Move towards Cashless Society

## TECHNICAL SESSION - ECONOMICS

*Pace and Pattern of Economic Development*

- Rising NPAs, Banking Crisis and Growth Impact
- Climate Change & Challenges of Sustainability
- Price Instabilities & Economic Volatilities
- Sustainable Agriculture and Food Security
- Industrialization vs. Environment
- Gender and Regional Disparities in Growth

## TECHNICAL SESSION - ENGLISH

*Changing Contexts and Evolving Texts*

- Myth and Fantasy- Past Shaping the Future
- Truth and Post Truth- Aligning History and Fiction
- Science Fiction and Time Travel
- Viewing the Centre from the Periphery
- Consumerism and Feminism
- Literature Studies and the New-media

## TECHNICAL SESSION - POLITICAL SCIENCE

*Politics and Society in a Globalizing World:  
Issues and Innovations*

- Creating Global Consensus towards a Sustainable Future
- Resolution of Financial Problems through Public-Private Partnership: Trends, Issues and Challenges
- Politico-Ethical Strategies for Promoting Sustainable Development
- Political Development Ensuring Inclusive Growth
- Strategies and Practices in the Sanitation Sector

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