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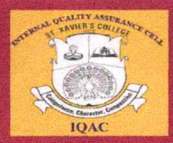
Programme Brochure/notice for Certificate/Value added Programs with Course Modules and Outcomes

ACADEMIC SESSION 2021-2022



St. Xavier's College Jaipur

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Details of Certificate/Value added courses and online courses of MOOCs, SWAYAM, NPTEL Offered in the Institution

Academic Session 2021-22

The following are the details of Add on /Certificate/Value added courses offered.

S.no	Name of Course	Name of the Department	No. of Students	Duration of Course
1	Data Analytics- An Introduction to R Programming	Economics	30	30 Hours
2	New Media Journalism	English	24	30 Hours
3	Digital Marketing	Business Administration	412	30 Hours
4	Fundamentals of Public Policy	Political Science	54	36.5 Hours
5	Tally Prime	Commerce	228	30 Hours
6	An Ecosystem for Cyber Security in Cyberspace	Computer Science	7	60 Hours
Online courses of MOOCs, SWAYAM, NPTEL				
S.no	Name of Course	Course Code	No. of Students	Duration of Course
1	Brief introduction to Psychology	noc21-hs87	5	4 Week
2	Introduction to Literary Theory	noc21-hs86	4	8 Week
3	Trauma and Literature	noc21-hs74	2	12 Week
4	Literary and Cultural Disability Studies An Exploration	noc21-hs58	1	12 Week
5	Managerial Economics	noc21-mg90	3	12 Week
6	Software Testing	noc21-es73	1	12 Week
7	Postcolonial Literature	noc22-hs17	2	4 Week


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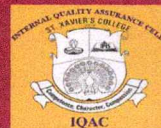


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8	Indian Economy: Some Contemporary Perspectives	noc22-hs69	1	8 Week
9	Leadership and Team Effectiveness	noc22-mg39	3	12 Week
10	Introduction to World Literature	noc22-hs55	2	12 Week
11	Feminism : Concepts and Theories	noc22-hs26	1	12 Week
12	Twentieth Century Fiction	noc22-hs53	3	12 Week
13	Financial Statement Analysis and Reporting	noc22-mg07	1	12 Week


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Department of Economics

Certificate course on

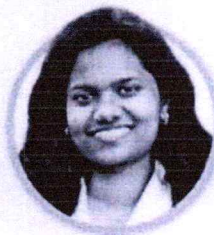
Data Analytics- An Introduction to R Programming

In collaboration with

Meghnad Desai Academy of Economics

Course Instructor

Instructors:



Dr. Sandhya Krishnan:
Assistant Professor,
MDAE & Ph.D. from
the University of Amsterdam.



Dr. Ishita Ghoshal:
Assistant Professor,
Fergusson College & Ph.D. in
Economics from the Gokhale
Institute of Politics and Economics.

2021-22

(18th August to 17th September, 2021)



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(A Christian Minority Jesuit Institution)

Ref. No. SXC/ACAD/ECONOMICS/2021/ 4869

Date: 16/08/2021

Notice

This is to inform that the Department of Economics and Psychology in collaboration with Meghnad Desai Academy of Economics (MDAE), Mumbai is offering an online certificate course titled **"Data Analytics- An Introduction to R Programming"** for the students. This course will teach students how to code and analyse data using the R programming language. It's the first step on the path to a career in data science or data analysis.

This course is of 30 hours (22 hours teaching and 8 hours: assignment and project). The course is open for all the students of the college, irrespective of their stream.

Method of Evaluation will be:

- 1) Attendance requirements: 90% minimum
- 2) Assignment: 1 Pre-evaluation, 1 post evaluation
- 3) Project: Case study and live project with industry

Certificate will be issued to only those candidates who will meet attendance requirements and completed the assignments and projects.

Course Duration: 18th August -17th September 2021

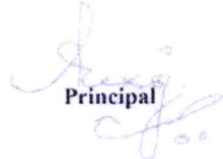
Course days and time: Wednesday and Friday (4:30-6:30 PM)

Date of Commencement of the course: 18th August 2021

Fees: ₹ 2360 (Including GST)

Mode of Fee payment: Online

Enrollment Link: <https://bit.ly/3vxLswA>


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Ref. No. SXC/ACAD/ECONOMICS/2021/ 4870-4874

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Meghnad Desai
Academy of Economics

St. Xavier's College, Jaipur
in collaboration with MDAE presents

Certificate Course on Introduction to R Programming

Your first step towards a career in data science

30 Hours Live & Industry Project with Breath AI

Course Fees | ₹2360

Course details:

18th August - 17th September, 2021

Wed, Fri : 4:30 pm-6:30 pm

Instructors:



Dr. Sandhya Krishnan:
Assistant Professor,
MDAE & Ph.D. from
the University of Amsterdam.



Dr. Ishita Ghoshal:
Assistant Professor,
Fergusson College & Ph.D. in
Economics from the Gokhale
Institute of Politics and Economics

Contact Us: +91-8169087841

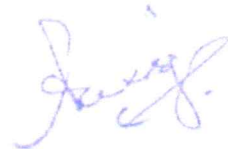
Or head to: <https://bit.ly/3yxLswA>

*Discount ending soon




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Data Analytics- An Introduction to R Programming

Course Type – Certificate Course

Course Code – ECO/CC/IRP-21

Course Duration: 30 Hours

Target Audience – All Streams

Fee: Rs 2000/-+GST

1. **Course Duration:** 30 hours (22 hours teaching and 8 hours assignment and project)
2. **Course Structure:** 11 teaching sessions of 2 hours each
3. **Course Syllabus:** Syllabus is mentioned in the annexure at the last
4. **Method of Evaluation:**
 - Attendance requirements: 90% minimum
 - Assignment: 1 Pre-evaluation, 1 post evaluation
 - Project: Case study and live project with industry

Certificate will be issued to only those candidates who will meet attendance requirements and completed the assignments and projects.

5. Benefits/ significance of the course

- **For students**

- Skill and professional development of the student
- Certificate for completion of the course
- Connecting with industries for placement
- Expert guidance
- Resume building and Interview tips session

- **For college**

- Improvement in NAAC grade and other rankings

6. Certification: As MDAE and St. Xavier's College, Jaipur will be jointly offering these courses -

- a. The certificate will comprise the logo and signature of both the institutes. Attached are sample certificates of courses that we have launched with our partners.


7. Fee structure and agreement details:

- Course will be offered at a fees of Rs 2360 (Including GST) to students.




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- No Minimum number of students from St. Xavier's College, Jaipur.
- Revenue share: 10% of all revenue realized through St. Xavier's College, Jaipur will be shared 10 days within start of the course.
- Fees will be collected by MDAE and shared with St. Xavier's College, Jaipur and MDAE will be responsible for paying GST of the whole program.
- Responsibilities of MDAE:
 - Design and delivery of the content of the entire program for all students (one of the course below) Course: 30 hours (22 hours classroom teaching, 8 hours of assignments and live project).
 - Sourcing and on-boarding of faculty.
 - Providing the online delivery infrastructure (Zoom, EZ Talks).
 - Designing and distribution of e-certificates.



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Certificate Course

Data Analytics- An Introduction to R Programming


Report


The Department of Economics and Psychology in collaboration with **Meghnad Desai Academy of Economics (MDAE), Mumbai** organized an online certificate course titled "Data Analytics- An Introduction to R Programming" for the students from **18th August to 17th September**. The course instructors were **Dr Sandhya Krishnan, Assistant Professor, MDAE and Dr. Ishita Ghoshal, Assistant Professor, Fergusson College, Pune**.

The Department of Economics and Psychology signed an MOU with MDAE for R programming certificate course. The certificate course registration price was Rs. 2360/-, and **30 students** registered and all of them have completed the certificate course. It was a **30-hour certificate course** (22 hours teaching and 8 hours: assignment)

In the certificate course Students learnt how to produce and analyse data using the R programming language. Students taught how to do basic statistical calculations as well as how to interpret the results. The certificate course also taught students how to develop their own programs in R. The course was created to help students prepare for careers in data science following graduation.




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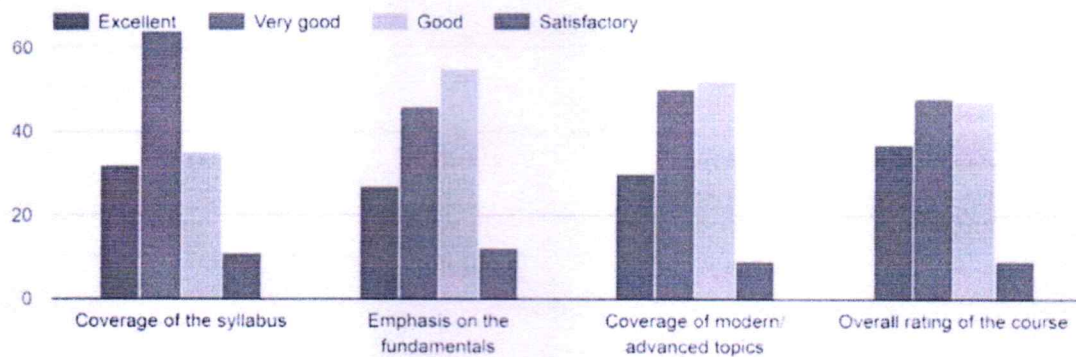
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Certificate Course

Data Analytics- An Introduction to R Programming

Feedback Report

Give your opinion on the following aspects.



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Department of English

Certificate Course on New Media Journalism

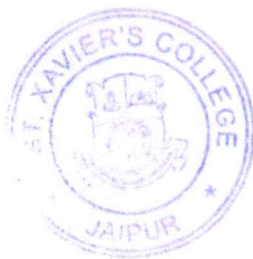
Course Instructor



MS JENNIFER

Public Relations professional, Social Media Strategist & Consultant
CEO - Connectscape

2021-22



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Connectscape
PR. DIGITAL MEDIA. EVENTS. PRODUCTION HOUSE

Ref: SXC/ACAD/ENGLISH/2021/5554

04 October 2021

NOTICE

The Department of English in collaboration with *Connectscape* is offering an online **Certificate Course** in '**New Media & Journalism**'. This course would equip the learner with in-depth knowledge of the skillset and scalability of Journalism & Reporting in the age of Digital Media & Marketing to become employable. **The course is open for all, irrespective of stream.** Interested students can give their consent by filling the form latest by **8 October 2021**.

Highlights of the course:

- How New Media has changed the face of Journalism & Reportage?
- Digital Content Creation
- Digital Photography & Video Production
- Photo & Video Walk
- Introduction to design and fonts and its importance in Digital Media
- Twitter & Its Importance in New Media
- Business of New Media – Social Media Marketing
- Master Class with Guest Speakers & Outdoor Activities

Evaluation & Certificate:

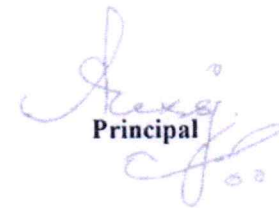
Final project submission & 90% attendance compulsory

Course Details:

Course Duration	- Classes of 30 Hours
Date of Commencement	- 11 October 2021
Each Week	- Monday to Friday (4:30 PM – 5:30 PM)
Course Fee	- ₹ 2,000 for participants from St. Xavier's College, Jaipur - ₹ 3,500 for participants from other colleges / institutions
Mode of Fee Payment	- Online through QR Code (Will be shared with registered students)
Last date of Registration	- 08 October 2021
Registration Link	- https://forms.gle/UsXR66jmK76qXZe97

For further details, please contact:

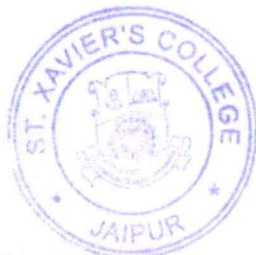
Dr Ranjit Kaur	- 9982035567
Ms Akanksha Johar	- 9166623716
Ms Jennifer (Connectscape)	- 8890226000



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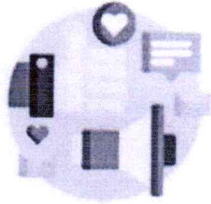
Connectscape
PR. DIGITAL MEDIA. EVENTS PRODUCTION HOUSE

St. Xavier's College, Jaipur

In Collaboration With

Connectscape

Presents



Certificate Course In



'New Media & Journalism'

Get in-depth knowledge of the skillset and scalability of Journalism & Reporting in the age of Digital Media.

Highlights of the course:

- How New Media has changed the face of Journalism & Reportage?
- Digital Content Creation
- Digital Photography & Video Production
- Photo & Video Walk
- Introduction to design & fonts and its importance in Digital Media
- Twitter & Its Importance in New Media
- Business of New Media - Social Media Marketing
- Master Class with Guest Speakers & Outdoor Activities

COURSE DETAILS:

Classes of 30 Hours

Starting: 11 October, 2021

Each Week: Monday to Friday

Mode Of Classes: Online

Age Eligibility: 16 years and above

COURSE FEES:

Students of St. Xavier's College, Jaipur - ₹ 2,000

Students of other colleges or institutions - ₹ 3,500



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For more details, please contact:

Dr. Ranjit Kaur (St. Xavier's College) - 9982035567

Ms. Jennifer (Connectscape) - 8890226000



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COURSE STRUCTURE

Course Name: NEW MEDIA JOURNALISM

Course Type: Certificate Course

Course Code: ENG/CC/NMJ-21

Course Duration: 30 hours

Target Audience – All Streams

Fee: ₹ 2,000 for participants from St. Xavier's College, Jaipur

- ₹ 3,500 for participants from other colleges / institutions

Eligibility criteria

- Anyone pursuing UG with a flair for writing and an interest in reading
- Minimum 50% attendance in the respective departments

Date of Commencement - 11 October 2021

Each Week - Monday to Friday (4:30 PM – 5:30 PM)

Brief Description - This course would equip the learner with in-depth knowledge of the skillset and scalability of Journalism & Reporting in the age of Digital Media & Marketing to become employable.

Fees: - ₹ 2,000 for participants from St. Xavier's College, Jaipur

- ₹ 3,500 for participants from other colleges / institutions

Mode of Fee Payment - Online through QR Code (Will be shared with registered students)

Last date of Registration - 08 October 2021

Mode of payment – Offline plus online

- It is a 30-hour course (2-3 classes in a week) according to the schedule.
- Examination: - Assessment will be based on an exam in which students have to get at least 50% marks.
- Attendance: - At least 75% attendance in the course is compulsory to sit in the exam of this course.
- After completion of the Certificate Course, students will get a certificate for the same.



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Course Objectives: -

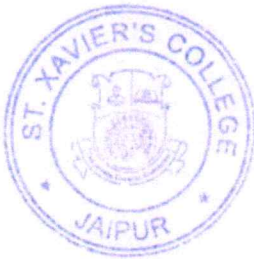
- Students will be able to understand the changing face of Journalism and Reportage?
- Will be able to create Digital Content
- Will gain a comprehensive understanding of Digital Photography & Video Production

Course outcome

- Students will be introduced to design and fonts and its importance in Digital Media
- Will be able to analyse Twitter & Its Importance in New Media
- Students will gain a deeper understanding of the Business of New Media – Social Media Marketing

Highlights of the Course

- Master Class with Guest Speakers & Outdoor Activities
- Photo & Video Walk



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SYLLABUS

MODULE 1 - FUNDAMENTALS OF JOURNALISM	5 hours
<ul style="list-style-type: none">• History and Development of Journalism• Reporting and Its Techniques	
MODULE 2 - UNDERSTANDING DIGITAL MEDIA	10 hours
<ul style="list-style-type: none">• Understanding Digital Media• Reporting Techniques• Media and information• Theorising Digital Media	
MODULE 3 - LEGAL AND MORAL ASPECTS	6 hours
<ul style="list-style-type: none">• Law and Media• Ethics and Media	
MODULE 4 - ASPECTS OF DIGITAL MEDIA	5 hours
<ul style="list-style-type: none">• Mobile Journalism• Journalism through Social Media, especially Twitter• Digital Media Literacy• Guest Lectures	
MODULE 5 - PRACTICAL	4 hours

Photo Walk

Video Walk

Project

Evaluation & Certificate: Submission of the Final project & 90% attendance compulsory

Certification – Students will receive a certificate mentioning their grade –

> 75% - outstanding - A++

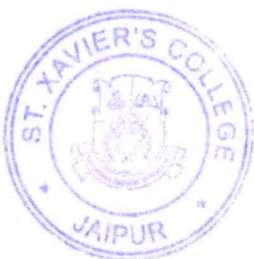
70-74.9% - Very Good - A +

60-69.9% - Good - A

50-59.9% Pass – B

References books:

- Itule, Bruce D., Douglas Anderson, and James Simon. *News writing and reporting for today's media*. Simon, James., 2006.
- Stein, Meyer L., Susan F. Paterno, and R. Christopher Burnett. "Newswriter's handbook: an introduction to journalism." (*No Title*) (1998).
- Rosenstiel, Tom. *The elements of journalism: What newspeople should know and the public should expect*. Three Rivers Press, 2014.
- Harrower, Tim. *Inside Reporting: A Practical Guide to the Craft of Journalism* (2012). 2007.



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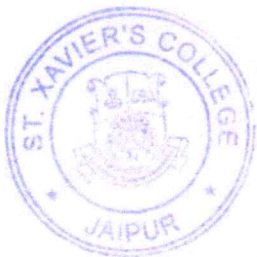
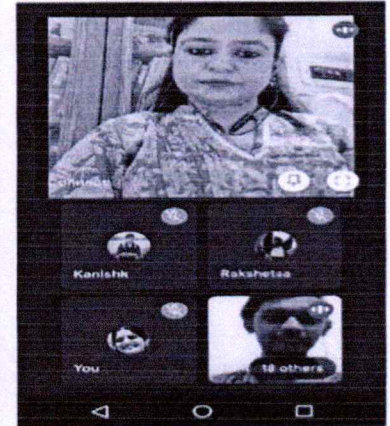
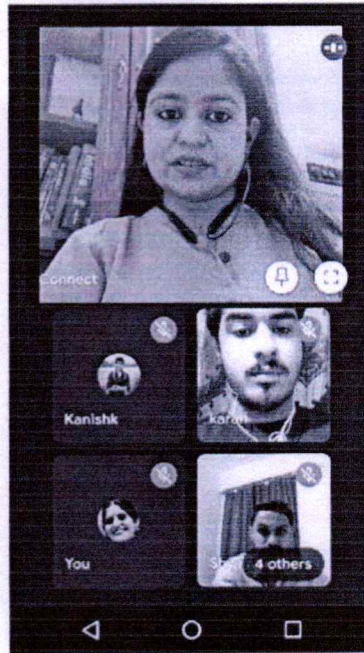
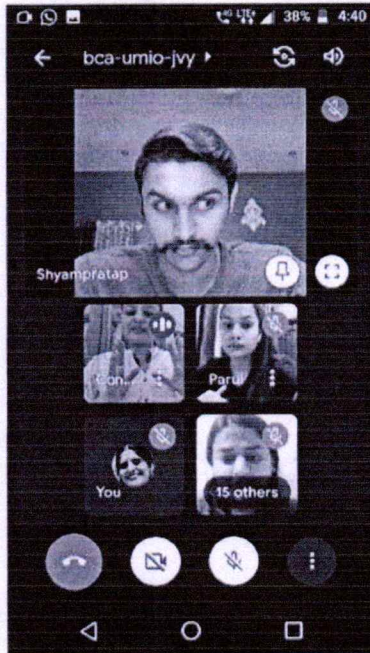
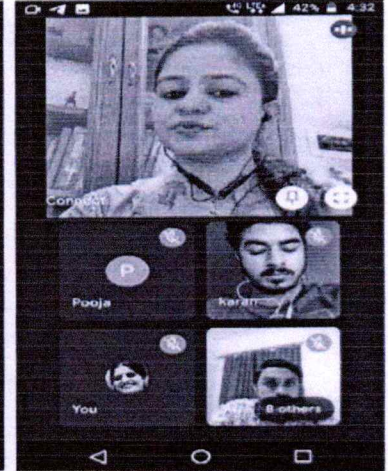
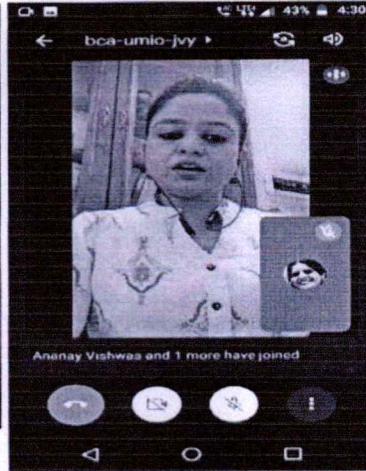
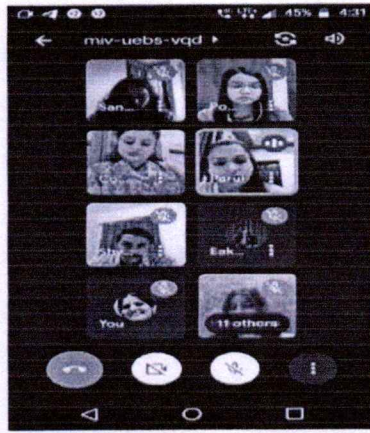


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Certificate Course on New Media Journalism

Picture



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Department of English

Certificate Course on New Media Journalism

Report

On the 11th of October, 2021, St. Xavier's College, Jaipur introduced an intellectual certificate course for the enthusiasts of media and journalism in the college through an online platform. **Dr. Ranjit Kaur**, Assistant Professor from the Department of English, St. Xavier's College, Jaipur took the initiative to introduce and take charge of starting such an amazing activity of practical learning along with theory delivered by experienced professionals in the field.

The mentor of the students of the entire span of learning was **Ms. Jennifer**, a Public Relations professional, Social Media Strategist & Consultant. With over a decade's experience in digital media management, PR and media coordination, she is spearheading my startup - Connectscape. Having done her Masters in English Literature, she is a proud alumna of the prestigious M.G.D. Girls' School, Jaipur.

With a class of **24 students**, Ms. Jennifer walked different cities, sites, topics to get the subject opted for the clear in all the minds with respect to all the possible aspects that should be discussed for the betterment of future journalism.

Moreover, to enhance the knowledge in every aspect of media and journalism special guest lectures were also been organized by Ms. Jennifer. In the sequence of the same, students got to learn from resource persons who were one of the best professionals in their fields. Respectively Dr. Tabeenah Anjum, Senior Journalist and Visual Storyteller, a recipient of the National Award in Photography (2015) and Mr. Arthar, Creative Producer at The Quint, taught in detail about 'Digital Photography' and 'Video Producing for Digital Media'.

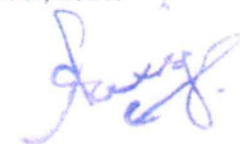
To give a life-like experience, students were asked to choose a topic and dig out complete information about the same as a media person about the same simultaneously throughout the certificate course and also taken our for a Photo Walk in order to learn 'how to capture' and 'what to capture' and learn the difference between these two.

With the submission of a Photo Story and a final assignment of a media story the evening sessions which took place on weekdays came to an end on 23rd of November, 2021.




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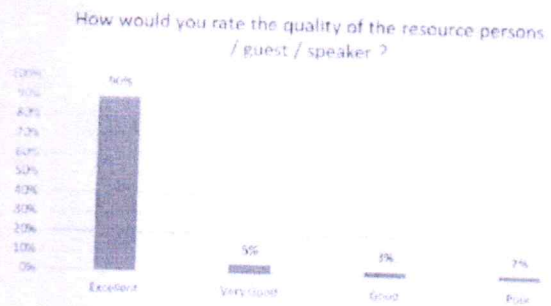
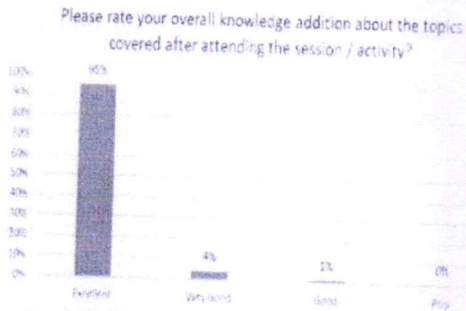
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Department of English

Certificate Course on New Media Journalism

FEEDBACK REPORT

On the 11 of October 2021, the Department of English, St. Xavier's College Jaipur introduced an intellectual certificate course for the enthusiasts of media and journalism in the college through an online platform. The students found the course extremely useful as it was a healthy blend of practical exposure along with theory. The resource person was experienced and would answer all the queries patiently after explaining the various aspects of journalism and its evolution over the ages. The students also got a chance to apply the principles learnt. The course overall was very successful.



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DEPARTMENT OF BUSINESS ADMINISTRATION

Add On Course on Digital Marketing

Course Instructors

Vaibhav Mediratta

Management Consultant & Corporate Trainer
Impact Training & Consulting

Dr. Salim Khan, Ms. Anjali Pareek, Dr Happy Agrawal, Dr Leena Sharma

Assistant Professors,

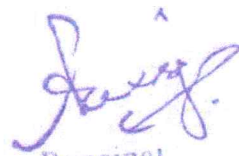
Department of Business Administration
2021-22

(October to January)




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Ref: SXC/ACAD/BBA/2021/ 5438

27 September 2021

NOTICE

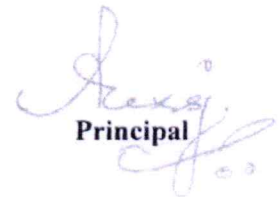
The Department of Business Administration is offering a three months (30 contact hours) Add on course on Digital marketing. The course will feature topics related to search engine optimization, social media, pay-per-click, conversion optimization, digital analytics, content, mobile, and email marketing and more.

The course is open for students of all the streams with minimum eligibility of attendance and satisfactory performance during the course. Successful students will be awarded with a certificate. Tentative date of commencement of course will be from 2nd week of October.

Interested students can give names to the course coordinator by 5th October, 2021

For Details, Contact:

Dr Salim Khan, Course Coordinator (9982741986)



Principal

Ref: SXC/ACAD/BBA/2021/ 5439-5442

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Curriculum

Course Name: **DIGITAL MARKETING**

Course Type: Add On

Course Code: BBA/AO/DM-21

Course Duration: 30 hours (3 months)

Target Audience – All Streams

Eligibility criteria

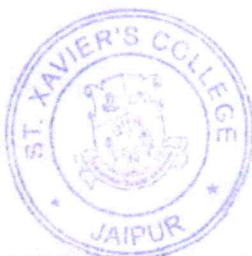
- Those students who are pursuing UG
- Minimum 50% attendance in the respective departments

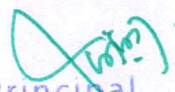
Brief Description - The course familiarizes students with an understanding of how the digital media works and develops the critical insights necessary to succeed in e-commerce and digital and social media marketing. It enriches students with the essential principles and practices of marketing in the digital economy by making this course an indispensable part of their knowledge base.

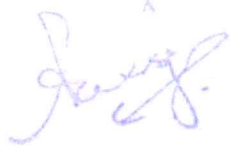
- It is a 30-hour course covered in 3 months
- Attendance: - At least 75% attendance in the course is compulsory to sit in the exam of this course.
- Examination: - Assessment will be based on an exam in which students have to get at least 50% marks.
- After completion of the Certificate Course, students will get a certificate for the same.

Course Objectives:-

1. **Introduction to Digital Marketing:** Understand the fundamental concepts, terminology, and evolution of digital marketing.
2. **Digital Marketing Channels:** Explore various digital marketing channels such as search engine optimization (SEO), social media marketing, email marketing, and content marketing.
3. **Website Essentials:** Learn the basics of creating and optimizing a website for digital marketing purposes.
4. **Social Media Marketing:** Develop skills in creating, managing, and measuring the effectiveness of social media campaigns on platforms like Facebook, Twitter, and Instagram.




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5. **Search Engine Optimization (SEO):** Gain an understanding of SEO principles, keyword research, on-page optimization, and link-building strategies.
6. **Email Marketing:** Learn the fundamentals of email marketing, including building subscriber lists, designing effective email campaigns, and measuring results.
7. **Content Marketing:** Explore the importance of content in digital marketing, including content creation, distribution, and its impact on SEO.
8. **Digital Advertising:** Introduce the basics of online advertising, including pay-per-click (PPC) campaigns, display advertising, and remarketing.
9. **Analytics and Metrics:** Understand the tools and techniques for analysing digital marketing performance, including web analytics, conversion tracking, and key performance indicators (KPIs).

Course outcome

By the end of the course, Students should be able to:

1. Understand the fundamental principles and concepts of digital marketing.
2. Identify and utilize various digital marketing channels effectively.
3. Create and optimize a basic website for digital marketing purposes.
4. Develop and execute social media marketing campaigns.
5. Implement basic SEO strategies to improve website visibility on search engines.
6. Design and execute email marketing campaigns.
7. Recognize the importance of content marketing and its impact on overall digital strategy.
8. Execute digital advertising campaigns using different platforms.
9. Analyze and interpret key metrics to measure the success of digital marketing efforts.



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Syllabus	Hours
Unit I	5 Hours

INTRODUCTION TO DIGITAL MARKETING

Course Outcome:

- Overview of Digital Marketing
- Evolution and Trends
- Importance of Digital Marketing in Business

Unit II	5 Hours
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DIGITAL MARKETING CHANNELS

Course Outcome:

- Social Media Marketing
- Search Engine Optimization (SEO)
- Email Marketing

Unit III	5 Hours
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WEBSITE ESSENTIALS

Course Outcome:

- Website Design Basics
- User Experience (UX) Principles
- Mobile Optimization

Unit IV	5 Hours
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CONTENT MARKETING

Course Outcome:

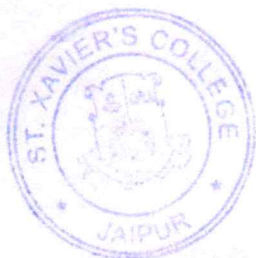
- Content Creation and Strategy
- Blogging and Content Distribution
- Impact on SEO

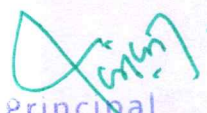
Unit V	5 Hours
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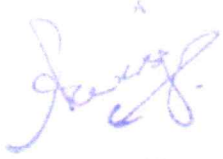
Digital Advertising

Course Outcome:

- Pay-Per-Click (PPC) Advertising




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- Display Advertising
- Remarketing

Unit VI ANALYTICS AND METRICS

5 Hours

Course Outcome:

- Introduction to Analytics Tools
- Key Performance Indicators (KPIs)
- Performance Measurement and Reporting

Assignment 30 marks: Method of assessment (assignment etc.) – 1 Hour exam Subjective and Objective

Exit test 70 marks: Exit Test. Students have to score more than 50% in order to pass and be eligible for certification.

Certification – Students will receive a certificate mentioning their grade –

> 75% - outstanding - A++

70-74.9% - Very Good - A +

60-69.9% - Good - A

50-59.9% Pass – B

References and text book

- Kingsnorth, Simon. *Digital marketing strategy: an integrated approach to online marketing*. Kogan Page Publishers, 2022.



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Add on course

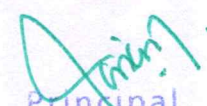
Digital Marketing Basics (2021-22)

Report

The Department of Business Administration in collaboration with Internshala is offering a three months (30 contact hours) Add-on course on Digital marketing. **Dr. Salim Khan, Ms. Anjali Pareek** and **Mr. Vaibhav Mediratta** served as the resource person for the course. **412 students** have enrolled for the course and successfully completed the same. The courses featured topics related to search engine optimization, social media, pay-per-click, conversion optimization, digital analytics, content, mobile, and email marketing and more. Digital marketing is the component of marketing that uses the Internet and online based digital technologies such as desktop computers, mobile phones and other digital media and platforms to promote products and services. Its development during the 1990s and 2000s changed the way brands and businesses use technology for marketing. As digital platforms became increasingly incorporated into marketing plans and everyday life, and as people increasingly use digital devices instead of visiting physical shops, digital marketing campaigns have become prevalent, employing combinations of search engine optimization (SEO), search engine marketing (SEM), content marketing, influencer marketing, content automation, campaign marketing, data-driven marketing, e-commerce marketing, social media marketing, social media optimization, e-mail direct marketing, display advertising, e-books, and optical disks and games have become commonplace. Digital marketing extends to non-Internet channels that provide digital media, such as television, mobile phones (SMS and MMS), callback, and on-hold mobile ring tones. The extension to non-Internet channels differentiates digital marketing from online advertising. The course is open for students of all the streams with minimum eligibility of attendance and satisfactory performance during the course. Successful students will be awarded with a certificate.




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Add on course

Digital Marketing Basics (2021-22)

FEEDBACK

Entrepreneurship and New Venture Creation course was great success and with participation of 412 students and with the 90% passing and the feedback form was published and the results were:

Q1. How satisfied are you with the quality (Content) of the session / activity?

- a. Highly Satisfied were 90%
- b. Satisfied were 5%
- c. Neutral were 5%
- d. Dissatisfied were 0%

Q2. How would you rate the quality of the resource persons / guest / speaker ?

- a. Excellent were 95%
- b. Very Good were 5%
- c. Good were 0%
- d. Poor were 0%

Q3. Please rate your overall knowledge addition about the topics covered after attending the session / activity?

- a. Excellent were 95%
- b. Very Good were 5%
- c. Good were 0%
- d. Poor were 0%

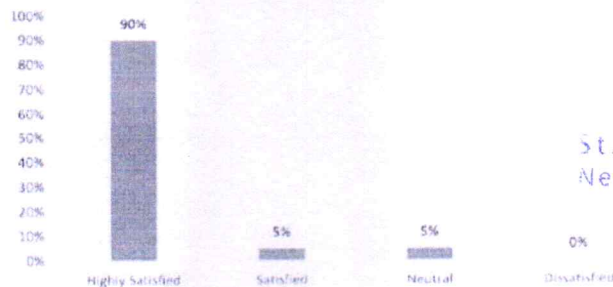
How would you rate the quality of the resource persons / guest / speaker ?



Please rate your overall knowledge addition about the topics covered after attending the session / activity?




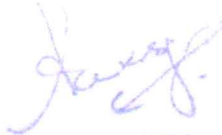
How satisfied are you with the quality (Content) of the session / activity?



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Department of Political Science

Certificate course on Fundamentals of Public Policy

In collaboration with

**Network of Asia Pacific Schools and Institutes of Public Administration
and Governance Disaster Research Group (NDRG)**

Course Instructors

Dr Preeti Sharma, Ms Mrinalini Faujdar, Dr. Denny Shaji
(Asst Profs., St Xavier's College, Jaipur)

Prof. Amita Singh
(Jawaharlal Nehru University, New Delhi)

Prof. Rabindranath Bhattacharyya
(University of Burdwan)

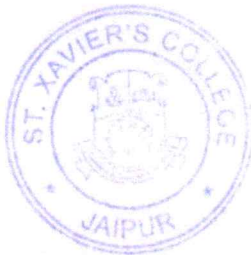
Dr. Nivedita P. Haran
(Rtd. Additional Chief Secretary, Government of Kerala)

Professor Madhushree Sekher
(Tata Institute of Social Sciences, Mumbai)

Prof. Jaishri Jethwaney
(ICSSR Senior Fellow)

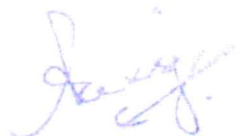
2021-22

18 October- 4 December, 2021




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(A Christian Minority Jesuit Institution)

Ref : SXC/ACAD/POLSC/2021/ 5613

05/10/2021

NOTICE

Department of Political Science, St. Xavier's College, Jaipur in collaboration with NAPSIPAG Disaster Research Group (NDRG) is organizing a Certificate Course on **Fundamentals of Public Policy**. The key objective of this certificate course is to deepen student's understanding of the way in which public policy is made. It aims to train the students in various aspects of policy making so that they are able to provide innovative solutions to the most critical issues facing the Indian society.

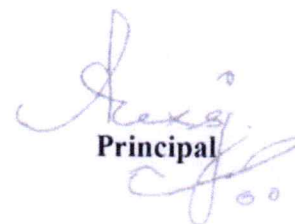
The course is open to all UG students. The course commences from **18th October, 2021**.

Course Duration: 36.5 Hours
Course Timings: Monday to Saturday (1pm to 2:30pm)
Date of Commencement: 18th October, 2021
Course Fees: Rs. 500/-
Mode of Payment: Online or PAYTM
Registration Link: <https://forms.gle/AXyG5M5ikG7Zdmh9A>

Last Date of Registration: 17th October, 2021, 5pm

Course Coordinator:

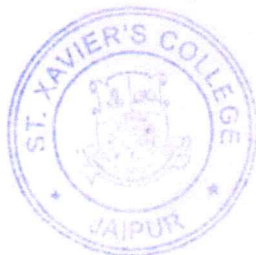
Dr. Gaurika Chugh (St Xavier's College, Jaipur)
Dr. Tamil Selvan & Dr. Binod Kumar (NDRG)



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Fundamentals of Public Policy

Course Type –Certificate Course

Course Code– POL SC/CC/FOPP-21

Course Duration: 36.5 Hours

Target Audience – All Streams

Fee: Rs 500/-

Eligibility

1. 10+2 with a basic knowledge of Public Policy
2. Attendance of minimum 50% in the respective departments

Brief Description – Public policy is an institutionalized proposal or a decided set of elements like laws, regulations, guidelines and actions to solve or address relevant and real world problems, and achieve social and economic goals. It is the government's intent and commitment to address a particular address or problem. The governments and public bodies have started hiring experts to identify loopholes in existing policies and provide recommendations. This course aims to train the students in various aspects of policy making so that they are able to provide innovative solutions to critical issues.


Total number of seats: 60 seats (on first come first serve basis)

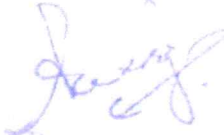
- Fees: -₹ 500 (Five Hundred rupees)
- Mode of payment – Online
- It is a 36.5 hour course, classes will be held according to the schedule.
- **Examination:** - Assessment will be based on an exam in which students have to get at least 50% marks.
- **Attendance:** - At least 75% attendance in the course is compulsory to sit in the exam of this course.
- This course is being offered by Department of Political Science in collaboration with NAPSIPAG Disaster Research Group. After completion of the Certificate Course, students will get a certificate for the same.

Course objectives

- The aim is to enable the students to demonstrate analytical skills required for all stages of Public policy making.
- To provide students with essential work skills, allowing them to provide recommendations on reforms required for public policy.




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- Equip them with necessary skills to communicate policy advise both verbally and in writing.
- Will prepare students for employment.

Course outcomes:

CO 1. Understanding the meaning, Nature and scope of Public policy analysis.

CO 2. To develop knowledge about the models of public policy.

CO 3. To explain the stages in Policy Analysis process.

CO 4. To have a brief understanding on the roles of different actors like legislature, government institutions and research institutions.

CO 5. To identify various categories of public policy analysis.



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Syllabus	Hours
Unit-I	9 Hours
Key Concepts- Meaning, Nature, Scope	
Theories: Lasswell to Dror, Rational Choice, Incremental & Mixed scanning	
Unit-II	9 Hours
Policy formulation, Policy Implementation & Evaluation, Politics of Public Policy and Case Studies, Policy Communication	
Unit-III	9 Hours
Industrial Policy, Agrarian Policy, Data Policy, Challenges of Public Policy in Contemporary times	
Unit-IV	9.5 Hours
Assignments and Presentations, Group discussions	

Scheme of exam (internal and external) – Internal, Exit Test. Students have to score more than 50% in order to pass and be eligible for certification.

Method of assessment (assignment etc.) – 1 Hour exam Subjective and Objective

Certification – Students will receive a certificate mentioning their grade –

>75% - outstanding- A++

70-74.9% - Very Good - A +

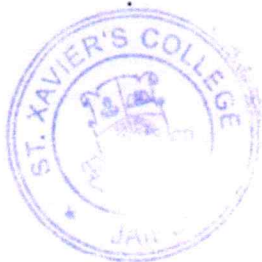
60-69.9% - Good - A

50-59.9% Pass – B

Course material (if any)

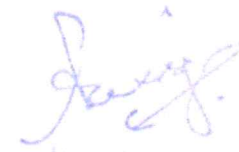
Reference books:

- McCool, Daniel. "Public policy theories, models, and concepts: An anthology." (No Title) (1995).
- Peter, John. *Analysing public policy*. Continuum, 2002.




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Department of Political Science

Certificate Course on Fundamentals on Public Policy

Report

The Department of Political Science, St. Xavier's College, Jaipur in collaboration with the **Network of Asia Pacific Schools and Institutes of Public Administration and Governance Disaster Research Group (NDRG)**, an Asia-Pacific academic, research and networking organization that works in the area of governance and policy analysis, organized a Certificate Course on the '**Fundamentals of Public Policy**'. The course was held online and began from October 18th 2021. The lectures included **30 hours** of designated teaching and was open for undergraduate students. It was joined by over **54 students of prestigious institutions, across the country that included Central University of Kerala, Central University of Gujarat, Kamala Nehru college for women, Jawaharlal Nehru University, Miranda House and Rayburn college.**

The key objective of this certificate course was to deepen students' understanding of how public policy is made. It was aimed at training the students in various aspects of policy making so that they may be able to provide innovative solutions to the most critical issues facing Indian society. The course covered both theoretical and practical aspects of public policy. It also covered a detailed analysis of key concepts alongside approaches and goals of public policy in the present era. It attempted to develop a deep understanding of all stages of policy formulation, evaluation and execution of public policy so that students can develop the skills to communicate policy advice both verbally and in writing.

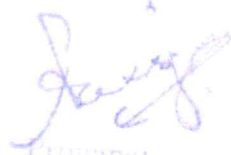
The course commenced on October 18, 2021, with an Orientation-cum-Introduction program that was organized to welcome the students and to familiarize the students with the faculty, teaching program and course schedule. The orientation program provided the students with relevant information about the course structure, teaching and evaluation methods.

In the initial lectures, the students were introduced to the basics of Public policy, including its meaning, nature and scope, by Dr Preeti Sharma and Ms Mrinalini Faujdar. This was followed by acquainting students about the epistemological and theoretical understanding of public policy. This included a deep understanding of the various theoretical models that are crucial for policy making and analysis. This section covered the various theoretical aspects of policy-making like the Theories of Laswell and Dror, the Rational Choice Theory, Mixed Scanning




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approach and incremental theories that were presented by Professor Amita Singh, Jawaharlal Nehru University, New Delhi. The students were introduced to the various set of approaches that are used in public policy by Prof. Rabindranath Bhattacharyya, University of Burdwan. This included the Systems approach by David Easton, Elite Theory and Group Theory.

The understanding of the theoretical approaches and models was then followed by apprising the students with the practical aspects of policy formation, its implementation and most importantly its evaluation by Dr. Nivedita P. Haran, Rtd. Additional Chief Secretary, Government of Kerala. The practical approach about the nuances of policy formulation, implementation and its evaluation helped the students to bridge the gap between theory and praxis and administration and research. Taking the practical outlook of public policy forward, Professor Madhushree Sekher, Tata Institute of Social Sciences, Mumbai elaborated on how politics has a bearing on the policies of the State and plays an imperative role in influencing public policy. Prof. Jaishri Jethwaney, ICSSR Senior Fellow taught on the various aspects of how mass media and political communication act as important instruments in influencing public opinion and determining public policy. The various aspects of theoretical and practical understanding came to a conclusion by appraising the students with a case study on 'Industrial Policy' by Dr. Denny Shaji. This section helped the students on how developmental planning has evolved since Independence with the changing role of the state.

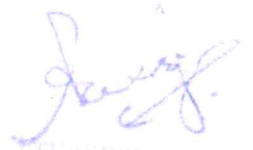
In the certificate course, the students underwent a rigorous system of evaluation and assessment. The students were asked to write a Monograph on the understanding of the theoretical models and approaches that are used for understanding the various dimensions of public policy. This was followed up by writing an assignment on any one of the policy (clean energy or agrarian or master plan) by looking at the various aspects that included who is responsible and which all departments are consulted for drafting a policy and how budget allocation is done. The students were then asked to make presentations and defend their analysis.

The students were then asked to participate in group discussion and discuss the various aspects and challenges that are involved in drafting agriculture policy. In the end, an exit test comprising of multiple choice questions was conducted that covered the various topics and discussions held during the course.




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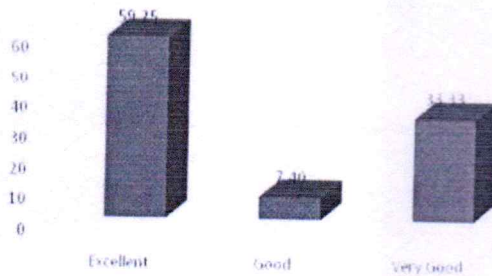


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Feedback Analysis


Please rate your overall knowledge addition about the topics covered after attending the session / activity?



The Department of Political Science, St. Xavier's College, Jaipur in collaboration with the Network of Asia Pacific Schools and Institutes of Public Administration and Governance Disaster Research Group (NDRG), an Asia-Pacific academic, research and networking organization that works in the area of governance and policy analysis, organized a Certificate Course on the 'Fundamentals of Public Policy'. The course commenced online from October 2021. Feedback responses were collected from various participants. 59.25% respondents rate the topics covered as **excellent addition in overall knowledge** whereas 7.40% respondents rate the topics covered as **very good addition in overall knowledge** after attending the session. A lot of respondents suggested that the department should continue organizing courses which provide practical knowledge about the subject.




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DEPARTMENT OF COMMERCE

Add on course on **Tally Prime**

Course Instructors

Dr. Nitasha Khatri, Dr Ekta, Dr. Neetu Sharma

Assistant Professors

Department of Commerce

Dr. Manisha Sharma

Assistant Professor

Department of Business Administration

2021-22

(December to February)




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Ref: SXC/ACAD/COMMERCE/2021/6256

Date: 27/11/2021

Notice

Department of Commerce

The Department of Commerce is offering (30 contact hours) Add-on course on Tally Prime.

The course is open for students of all the streams with minimum eligibility of attendance and satisfactory performance during the course. Successful students will be awarded with a certificate. The Course will commence from 1st December 2021.

Interested students can give their names to the course coordinators by 30 November, 2021
Kindly register through the following link.

https://docs.google.com/forms/d/e/1FAIpQLSfGfKKJvJqYhVLiF40FMNhJTj-Wj95e6dmohsDitBquiS0oSA/viewform?usp=sf_link

Course Coordinators :

Dr. Nitasha Khatri 8875826115

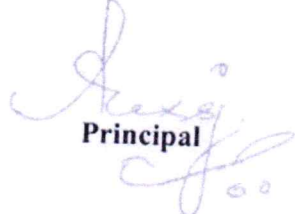
Dr. Pradeep Soni 9214307857

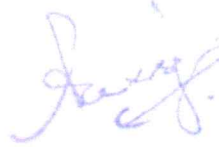
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Department of Commerce

Tally Prime

Course Type – Add-on

Course Code – BCOM/AO/TP-21

Course Duration: 30 Hours

Target Audience – All Streams

Eligibility

1. 10+2 with a basic knowledge of Business, Management and Commerce
2. Attendance of minimum 50% in the respective departments

Brief Description - Tally is an Accounting Software for small and medium businesses. It is a very useful software for such businesses to manage their accounts seamlessly. Tally Prime is the latest version of India's leading accounting software. This course will empower the students with advanced techniques and insights to optimize your financial management processes and drive business growth.

- It is a 30 hour course (2-3 classes in a week) according to the schedule.
- **Examination:** - Assessment will be based on an exam in which students have to get at least 50% marks.
- **Attendance:** - At least 75% attendance in the course is compulsory to sit in the exam of this course.
- After completion of the Certificate Course, students will get a certificate for the same.

Course objectives

- The aim is to provide students with essential work skills, allowing them to earn a certificate in addition to their degree.
- Will prepare students for self-employment.
- Equip them with necessary skills for better job opportunities.

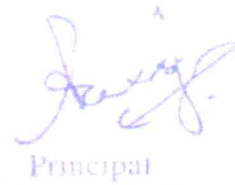
Course outcomes:

- CO 1. Focus on the key tools in the tally software.
- CO 2. Apply the concept of various financial management basics in the software.
- CO 3. Understand all the applications according to the current scenario.
- CO 4. Understand the key functions of tally software.
- CO 5. Will be able to co-relate the various functions of tally.
- CO 6. Understanding the use of application in related to various practical examples.
- CO 7. To learn the strategies for better accounting function.
- CO 8. It teaches the students to maintain accounts with and without inventory.
- CO 9. Students will be able to enter accounting entries with the help of this software.
- CO 10. This course will make the students ready with required skill for employability in the job market




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Department of Commerce

Add on course on Tally Prime (2021-22)

Syllabus	Hours
Unit-I	8 Hours
Advanced Tally Prime Configuration: Customizing Tally Prime Interface for Maximum Efficiency, Advanced Configuration Settings and Preferences, Implementing User Security Controls; Accounting – debit, credit, balance sheet; Billing – generating/raising invoice.	
Unit-II	8 Hours
Payroll functions like employee categories, employee groups, attendance, pay heads and course employees.	
Unit-III	7 Hours
Financial Reporting and Analysis in Tally Prime; Inventory – maintenance of stock	
Unit-IV	7 Hours
Business Intelligence and Analytics with Tally Prime: Data Analysis Techniques, Forecasting and Predictive Analytics, Business Insights and Decision Support; Banking – all banking functions related to small businesses	

Scheme of exam

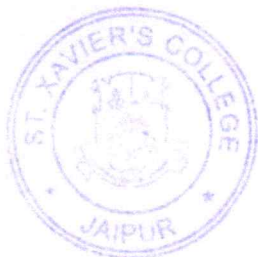
- 70 marks for Exit Test. Students have to score more than 50% in order to pass and be eligible for certification.
- 30 marks for assignment – 1 Hour practical

Certification – Students will receive a certificate mentioning their grade –

- > 75% - outstanding - A++
- 70-74.9% - Very Good - A +
- 60-69.9% - Good - A
- 50-59.9% Pass – B

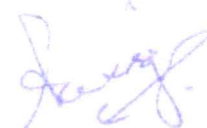
Reference and Textbooks:

- Srinivasan, R., and R. Srinivasan. "Tally Solutions Pvt. Ltd.: Orchestrating the Ecosystem." *Platform Business Models: Frameworks, Concepts and Design* (2021): 217-241.




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Add on course on Tally Prime (2021-22)

Report

The Department of Commerce offered an **Add On Course on Tally Prime** with the objective of equipping the students with skills that provide them an added advantage and an edge in this intensely competitive job market . The Programme on Accounting with Tally enabled the students to record the business transactions and manage the accounts information for an organization. This recognition course is **30 Hours**, was held from **1.12.2021 to 10.02.2022**, providing the learning of essential accounting ideas and standards. **228 students** enrolled and successfully completed the course instructed by the resource person **Dr. Pradeep Soni**. Tally Prime is a critical apparatus that can be utilized to create accounting and stock experts, vouchers and reports. The course aimed at helping applicants achieve competency in accounting, bookkeeping, taxes, inventory management, billing, and other related fields. The career oriented course empowered the students for self employment. his course is designed to impart knowledge regarding concepts of Financial Accounting Tally is an accounting package which is used for learning to maintain accounts. As this course is useful for Commerce students to get placements in different offices as well as companies in Accounts departments.



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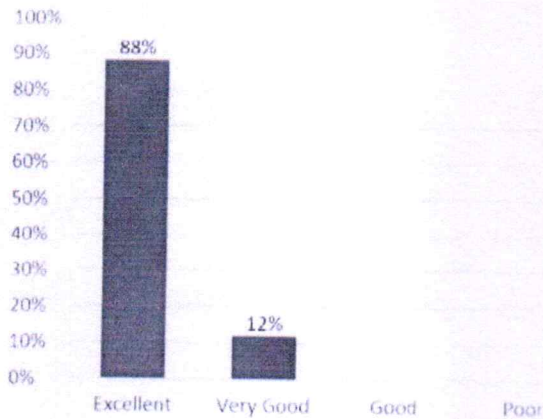
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Add on course on Tally Prime (2021-22)

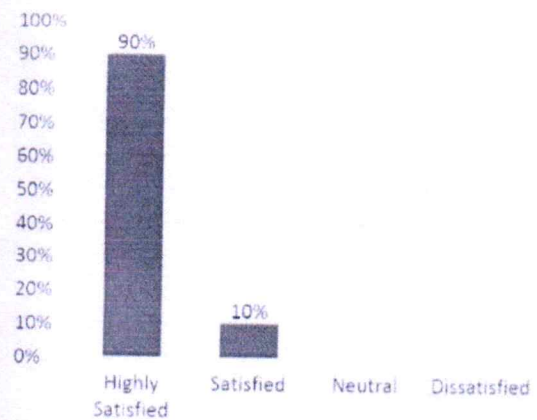
Feedback

The Department of Commerce has organized a '30 hours Add-on Course on 'Tally Prime' held from 1.12.2021 to 10.02.2022.. We received the responses from the students from the participants.

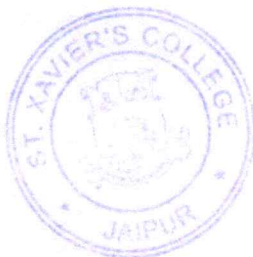
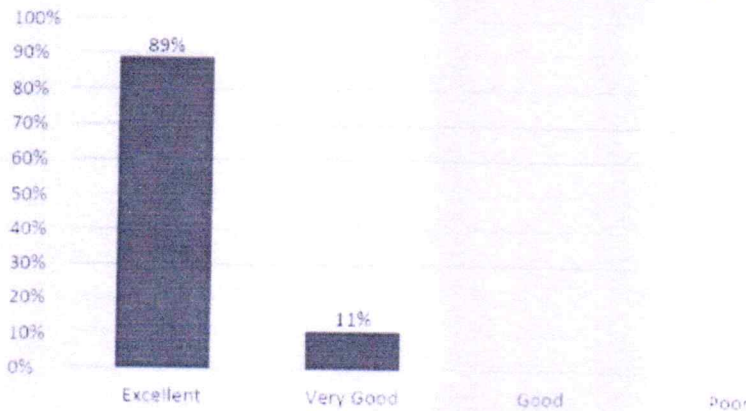
How would you rate the quality of the resource persons?



How satisfied are you with the quality (Content) of the sessions?



Please rate your overall knowledge addition about the topics covered after attending the course?




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Department of Computer Science

2021-22

Add On Course on

An Ecosystem for Cyber Security in Cyberspace

With

Cyber Crime Awareness Society & Avenging Security Pvt Ltd

Course Instructor



Mr. Gaurav Baplawat

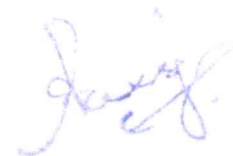
Cyber Security Expert

(January to February)




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Ref. No. SXC/ACAD/XCSC/2021/5737

12/10/2021

Notice

Add-on Course

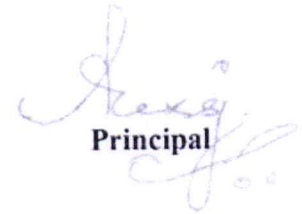
Hack-Tech Training Course

The Department of Computer Science and Xavier's Cyber Security Cell (XCSC) in collaboration with Cyber Crime Awareness Society & Avenging Security Pvt Ltd is organizing **Hack-Tech- 30 days Training and Certificate Program on "An Ecosystem for Cyber Security in Cyberspace"**.

Course Fee: Rs 4000/-

- **Learning Mode:** Online
- **Registration form Link:** <https://forms.gle/KYCd3bBKMxFKsG7H9>
- **Payment procedure:** Mail will be sent to the students who have filled the registration form
- **Last date to fill the registration form and to deposit fee: 23 October 2021**
- Program will commence from the second week of November.
- Open for the students of all streams
- Compulsory for the students of BCA, Department of Computer Science
- Classes will be held only on weekends (Saturday and Sunday).

Program Coordinators: Dr Madhu Sharma and Dr Vaishali Singh
XCSC: Dr Arpita Banerjee and Dr Dharmveer Yadav



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Ref. No. SXC/ACAD/XCSC/2021/ 5738-5742

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Poster



ST XAVIER'S COLLEGE-JAIPUR


Department of Computer Science



Hack-Tech

30 days Training & Certificate Program on "An Ecosystem for Cyber Security in Cyberspace"

No. of Seats: 30



Gaurav Baplawat
Director, Clevigour | Solutions
Certified Ethical Hacker (CEH)
And Trainer

Course Fee: Rs 4000/, Learning Mode: Online
Registration Link:
<https://forms.gle/KYCd3bBKMxFKsG7H9>
Mode of Payment:
Submit Cash to Teacher Coordinators
or UPI on 9680676107@paytm
or transfer online to
Account No: 167601500498
DHEERAJ KRIPLANI
IFSC Code: ICIC0001676
Teacher Coordinators:
Dr Madhu Sharma
Dr Vaishali Singh
XCSC: Dr Arpita Banerjee

Organiser:
Rev Fr Dr A Rex Angelo, SJ
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COURSE STRUCTURE

Department of Computer Science

Add-on Course on

An Ecosystem for Cyber Security in Cyberspace

Course Name: An Ecosystem for Cyber Security in Cyberspace

Course Type: Certificate Course

Course Code: BCA/AO/ECCC-21

Course Duration: 30 days (60 hours)

Target Audience – BCA II and All Streams

Fee: ₹ 4,000

Eligibility criteria

- Compulsory for the students of BCA Part II, Department of Computer Science
- Anyone pursuing UG with an interest in programming.
- Minimum 50% attendance in the respective departments

Date of Commencement – 3 January 2022

Each Week - Monday to Saturday (1:00 PM – 3:00 PM)

Brief Description - Hack- tech is an Information Security and Ethical Hacking Program Designed by the Team of Experts in Cyber Vision & Professionals in Cyber Security World aims to create Cyber Soldiers for India.

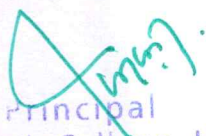
Fees: - ₹ 4,000


Mode of Fee Payment - Online through UPI

Last date of Registration - 23 October 2021

- It is a 30 days training programme 60-hour course according to the schedule.
- Examination: - Assessment will be based on an exam in which students have to get at least 75% marks.
- Attendance: - At least 75% attendance in the course is compulsory to sit in the exam of this course.
- After completion of the Certificate Course, students will get a certificate for the same.




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Course Objectives: -

Recent surveys have shown an increase of 200% in Cyber Crime within the last three years. Today, Cyber Crime is not just restricted to email hacking, but the claws have extended to SMS & Call Spoofing, Credit Card fraud, Child Pornography, Phishing and Remote Key Logging etc. This would be a founding stone for India to emerge as a Superpower in the times to come.

Ethical and Information Security is the need of the hour. The program would impart knowledge to prepare for a counter-attack. The program will also help to know the network and source of the attack, which enables us to safeguard our data. This course would equip participants to counter the potential attacks. Also, the aim would be to impart know-how of how to make the Internet transactions safe and secure as it is not impossible for hackers to extract your information like a zephyr today, in a fraction of minute.

Course outcomes

- Students will acquire the basic skill to understand cyber attack.
- Will be able to know the network and source of the attack.
- Will be able to create a counterattack to safeguard data.
- Will be able to equip themselves for safe and secure internet transactions.



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SYLLABUS

MODULE 1

1. Introduction to Ethical Hacking
2. Networking Concept
3. Operating System Concept – Part I
4. Operating System Concept – Part II

MODULE 2

1. Virtualisation
2. Web Architecture and Python Basics
3. Foot printing
4. Google Hacking (Open-Source Intelligence)
5. Scanning Network
6. Enumeration

MODULE 3

1. System Hacking
2. Smartphone hacking and security
3. Passwords Breaking
4. Keylogger
5. Steganography
6. Cryptography
7. Cyber Crime Investigation

Evaluation & Certificate: Submission of the Final project & 75% attendance compulsory


Certification – Certificate of “Certified Information Security Professional Level 1” by Cyber Crime Awareness & Avenging Security Team will be given to each participant.

> 75% - outstanding – A




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A Report

on

Certificate Program on Hack-Tech- 30 days Training and Certificate Program on "An Ecosystem for Cyber Security in Cyberspace"

2021-22

Organized by

Department of Computer Science in Joint Collaboration with Cyber Crime Awareness Society & Avenging Security Pvt Ltd

Title : Hack-Tech- 30 days Training and Certificate Program on "An Ecosystem for Cyber Security in Cyberspace"

Duration : 30 Days (Commenced on: 3rd January, 2022)

Coordinators: Dr Madhu Sharma, Dr Vaishali Singh

Resource Person: Mr. Gaurav Baplawat

Participants : 7 UG Students of Computer Science Department, St. Xavier's College, Jaipur

A Hack-Tech- 30 days Training and Certificate Program on "An Ecosystem for Cyber Security in Cyberspace" was conducted by the Department of Science and the students who enrolled for it found it very useful as the course was relevant to the present needs of the job market. The students learnt a lot and got exposure to the various aspects of hacking and cyber security.




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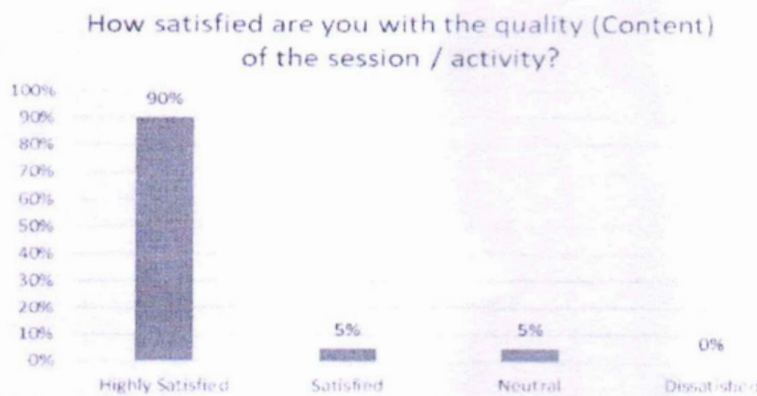
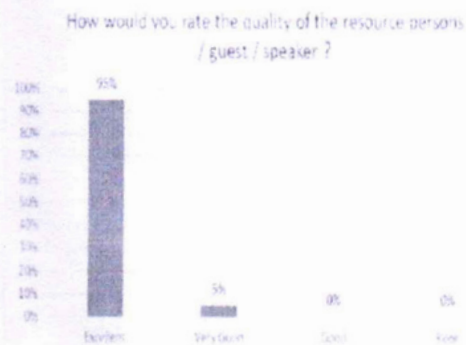
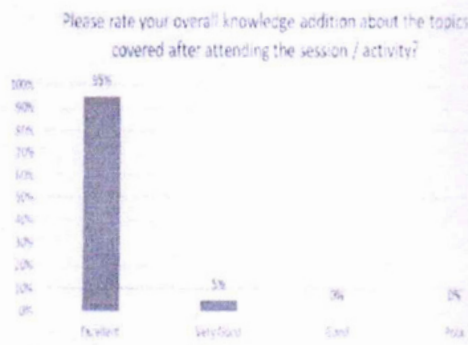
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Department of Computer Science

Certificate Course on Hack-Tech- 30 days Training and Certificate Program on "An Ecosystem for Cyber Security in Cyberspace"

FEEDBACK REPORT

A Hack-Tech- 30 days Training and Certificate Program on "An Ecosystem for Cyber Security in Cyberspace" was conducted by the Department of Computer Science and the students who enrolled for it found it very useful as the course was relevant to the present needs of the job market. The students learnt a lot and got exposure to the various aspects of hacking and cyber security. The students found the knowledge very contemporary and felt that it added to their skills and upgraded their competency. The resource person was also very experienced and had vast knowledge to answer their queries and was very patient.



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Brief Introduction to Psychology

Course Code: noc21-hs87

By Prof. Braj Bhushan | IIT Kanpur

Duration: 4 weeks

Category: Humanities and Social Sciences

Credit Points: 1

Level: Undergraduate

This course will be helpful in understanding oneself, one's behaviour, and what lie beneath such behaviour. It will help you understand how we understand, feel, and act. Through this brief introduction to psychology we will cruise through some of the major psychological concepts and principles, primarily focusing on the perceptual processes, learning, memory and emotions.

Course layout

Week 1 : Perception

Week 2 : Learning

Week 3 : Memory

Week 4 : Emotion

Books and references

- Introduction to Psychology
- Psychological Research
- Sensation and Perception
- Learning
- Memory
- Emotion



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Introduction to Literary Theory

Course Code: noc21-hs86

By Prof. Sayan Chattopadhyay | IIT Kanpur

Duration: 8 weeks

Category: Humanities and Social Sciences, English Studies

Credit Points: 2

Level: Undergraduate

This course traces the development of the major theoretical frameworks, from classical Greek theories of mimesis to the present day concerns of ecocriticism and postcolonialism, which are used to analyse texts within the discipline of English literary studies. Apart from giving a comprehensive overview of the salient features that inform each school of literary theory, the course also connects these theoretical frameworks to the social, political, and cultural contexts that underline them. It is hoped that this course will enable the students to have a firm understanding of the various eclectic concepts that inform the field of literary theory and also to engage with literature more critically.

Course layout

Week 1: Introduction, Mimesis.

Week 2: Classical & Neo-Classical Literary Theories, Romanticism.

Week 3: Formalism, Dialogism, Reader Response theory.

Week 4: Reader Response Theory, Structuralism, Post-Structuralism.

Week 5: Marxism, Psychoanalytic Theory.

Week 6: Psychoanalytic Theory, Gender.

Week 7: Modernism, Post-Modernism, Postcolonialism.

Week 8: Eco-Criticism, Indian Literary Theory

Books and references

- Peter Barry Beginning Theory: An Introduction to Literary and Cultural Theory
- Raman Selden, et al. A Reader's Guide to Contemporary Literary Theory (5th edition)
- Terry Eagleton Literary Theory: An Introduction
- M. H. Abrams A Glossary of Literary Terms
- Peter Brooker A Glossary of Cultural Theory
- David Lodge and Nigel Wood Modern Criticism and Theory: A Reader



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Trauma and Literature

Course Code: noc21-hs74

By Prof. Avishek Parui | IIT Madras

Duration: 12 Weeks

Category: Humanities and Social Sciences

Credit points: 3

Level: Postgraduate

This course seeks to engage with the diverse ways in which literary texts have responded to traumatic and critical events in private and public history. The cultural and psychological impact of trauma in literature and society will be examined in detail through a close reading of selected texts from different literary periods, genres and traditions. Through a discussion of a range of texts, the course will map emergent critical theories in the field of trauma studies and memory studies. Exploring the relationship between trauma, memory and history, the course will also showcase the many possibilities of generating alternate histories through the re-telling of events.

Course layout

Week 1	:	Toba Tek Singh, Cold Meat
Week 2	:	The Other Side of Silence
Week 3	:	The Fly
Week 4	:	Mrs. Dalloway
Week 5	:	The New Wounded
Week 6	:	The Ontology of the Accident
Week 7	:	Catch-22
Week 8	:	Slaughterhouse-Five
Week 9	:	Trauma Fiction
Week 10	:	Unclaimed Experience: Trauma, Narrative, and History
Week 11	:	Beloved
Week 12	:	Nervous Conditions

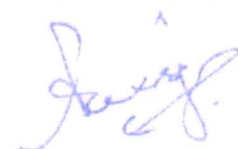
Books and references

The Ontology of the Accident: An Essay on Deconstructive Plasticity by Catherine Malabou
Critical Trauma Studies: Understanding Violence, Conflict and Memory in Everyday Life.
Edited by Monica J Gasper and Eric Wertheimer




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Literary and Cultural Disability studies: An Exploration

Course Code: noc21-hs58

By Prof. Hemachandran Karah | IIT Madras

Duration: 12 weeks

Category: Humanities and Social Sciences

Credit Points: 3

Level: Postgraduate

Like other human conditions, disability offers a unique vantage position in the understanding of cultural expressions such as literature, folklore, and film. Such a vantage position derives from disability's capacity to offer novel frameworks for interpreting academic institutions such as literary criticism. Why that should be the case?

Human capacities, abilities, vulnerabilities, and a spectrum of sentiments determine how long, and in what direction an idea travels. Likewise, conditions such as madness may instill newer narrative dispersions that one can ill afford to ignore. Literary and Cultural Disability Studies (LCDS) is the most appropriate forum for examining such narrative maneuverings. That said, LCDS is much more than that. For example, as a lens for exploring literary and cultural arrangements, LCDS may aid us in addressing the following questions differently:

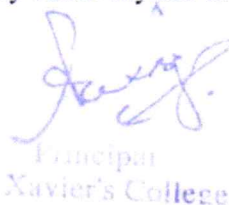
- 1 The canon question.
- 2 The art of interpretation involving text and contexts.
- 3 The multilingual question. To comprehend the enduring connect between disability politics and the multilingual question, we have an elaborate workshop on Indian Sign Language (ISL). And
- 4 Interdisciplinarity and the problem of accommodation.

An engagement with these questions renders LCDS as a sequel to my introductory course on Disability Studies. Students pursuing masters in literature, culture, and social sciences broadly may appreciate the diversity of content in this course. For those who are pursuing doctoral and postdoctoral research, this course may come handy too. It hosts lectures and conversations on methods, frameworks, and approaches concerning culture, language, and politics. In sum, students from humanities and social sciences may relish myriad cultural




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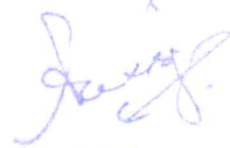
debates surrounding disability, as much as its treatment as an interpretative method.

Course layout

Weeks 1 and 2	: Disability and the Problem of Canon
Weeks 3 to 5	: Disability and Literary Criticism
Weeks 6 to 9	: Disability and the Multilingual Question
Weeks 10 and 11	: Disability and Interdisciplinarity
Week 12	: Conclusion Books and references

- Barker, Clare. The Cambridge Companion to Literature and Disability. Cambridge University Press, 2018.
- Davis, Lennard J. The Disability Studies Reader. Routledge, 2013.
- Goodley, Dan. Disability Studies: An Interdisciplinary Introduction. SAGE, 2011.
- Markotić, Nicole. Disability in Film and Literature. McFarland, 2016.




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Managerial Economics

Course Code: noc21-mg90

By Prof. Trupti Mishra | IIT Bombay

Duration: 12 weeks

Category: Management studies, Managerial Economics

Credit Points: 3

Level: Undergraduate/ Postgraduate

This course will introduce the students to different concepts, theories, tools and schools of thoughts in economics and their application on business decision/research problem. All functional areas of management derive their basic principles and concepts from economics. The objective of this course is to acquaint students with basic tools and concepts of micro economic analysis and their application to managerial decision making. This course will enable students to analyze firm-level economic problems and to take informed and optimal decisions subject to various constraints and objectives.

Course layout

Week 1: Introduction to Managerial Economics

Week 2: Theory of Demand

Week 3: Theory of Consumer Behaviour

Week 4: Elasticity and Demand Forecasting

Week 5: Production Analysis

Week 6: Cost Analysis

Week 7: Theory of Market – Perfect Competition

Week 8: Theory of Market – Monopoly and Monopolistic Competition

Week 9: Theory of Market – Oligopoly

Week 10: Theory of Market – Oligopoly and Game theory


Week 11: Theory of Market – Oligopoly and Game theory

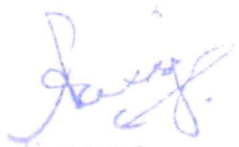
Week 12: Product Pricing and Course Summary

Books and references

Managerial Economics by Christopher Thomas , S. Charles Maurice




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Software Testing

Course Code: noc21-cs73

By Prof. Rajib Mall | IIT Kharagpur

Duration: 4 weeks

Category: Computer Science and Engineering

Credit Points: 1

Level: Undergraduate/ Postgraduate

Over the years program several testing techniques have developed and tools have become available. Also, testing has been acknowledged as the primary technique for ensuring software reliability. The course would provide a brief introduction to test process and techniques available for black box and white box test case design. Integration, system and regression testing would also be discussed. A few of the test tools would be discussed and the participants would be encouraged to use. Course layout

Week 1: Introduction to software testing and test process

Week 2: Black box testing

Week 3: White box testing

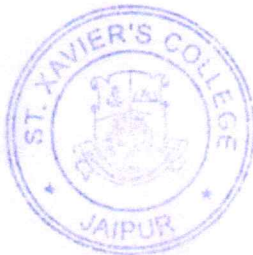
Week 4: Integration, regression and system testing, test automation

Books and references

Text Books

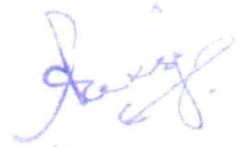
Software Engineering by Rajib Mall, PHI 2014

Software Testing: A Craftsman's Approach, by Paul C. Jorgensen, Third Edition




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Postcolonial Literature

Course Code: noc22-hs17

By Prof. Sayan Chattopadhyay | IIT Kanpur

Duration: 4 weeks

Category: Humanities and Social Sciences, English Studies

Credit Points: 1

Level: Postgraduate

This course on Postcolonial literature will explore colonialism and anti-colonial resistance through the cultural legacies and literary imprints that they leave. It will also be an introduction to the specialised field of postcolonial studies which started emerging during the 1980s and ever since then has come to occupy a significant position within the various humanities departments across the world. It is hoped that this course will enable students to competently navigate the complex maze of theoretical terms and concepts that characterise postcolonial studies and savour the wonderful variety and richness of the literature that is today classified under the rubric of postcolonialism.

Course layout

Week 1 : 1. Introduction: What is postcolonialism?

1. Commonwealth Literature
2. Colonial Discourse Analysis: Michel Foucault
3. Colonial Discourse Analysis: Edward Said
4. Joseph Conrad's Heart of Darkness

Week 2 : 1. Colonialism: The African Perspective

1. Chinua Achebe's Things Fall Apart (I)
2. Chinua Achebe's Things Fall Apart (II)
3. Decolonisation and the Discourse of Nationalism: The Context of India
4. Sonnets of Henry Derozio

Week 3 : 1. Raja Rao's Kanthapura (I)

2. Raja Rao's Kanthapura (II)
3. Critics of Nationalism: Rabindranath Tagore and Frantz Fanon
4. Homi Bhabha and the concept of cultural hybridity
5. Caribbean Poetry: Derek Walcott



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- Week 4** : 1. Diasporic literature: Selections from Jhumpa Lahiri's *Interpreter of Maladies*
2. Gayatri Spivak: Answering the question "Can the Subaltern Speak?"
3. Mahasweta Devi *Pterodactyl I*
4. Mahasweta Devi *Pterodactyl II*
5. Conclusion: Postcolonial Futures

Books and references

Achebe, Chinua. "An Image of Africa: Racism in Conrad's *Heart of Darkness*." *Massachusetts Review*, Vol. 18, 1977.

Achebe, Chinua. *Things Fall Apart*. UK: Heinemann, 1958.

Bhabha, Homi K. *The Location of Culture*. London: Routledge, 1994.

Boehmer, Elleke. *Colonial and Postcolonial Literature: Migrant Metaphors*. Oxford: Oxford University Press, 1995.

Conrad, Joseph. *Heart of Darkness*. UK: Blackwood's Magazine, 1899.

Derozio, Henry Louis Vivian. "The Harp of India." In *Songs of the Stormy Petrel: Complete Works of Henry Louis Vivian Derozio*. Ed. Abirlal Mukhopadhyay. Kolkata: Progressive Publisher, 2001.

Derozio, Henry Louis Vivian. "To India - My Native Land." In *Songs of the Stormy Petrel: Complete Works of Henry Louis Vivian Derozio*. Ed. Abirlal Mukhopadhyay. Kolkata: Progressive Publisher, 2001.

Devi, Mahasweta. "Pterodactyl." In *Imaginary Maps: Three Stories*. Tr. Gayatri Chakravorty Spivak. New York & London: Routledge, 1994.

Foucault, Michel. "The Order of Discourse." In *Untying the Text: A Post-Structuralist Reader*. Ed. Robert Young. Boston: Routledge & Keagan Paul Ltd., 1971.

Lahiri, Jhumpa. *Interpreter of Maladies*. Boston: Houghton Mifflin, 1999. Loomba, Ania. *Colonialism/Postcolonialism*. London: Routledge, 1998. Rao, Raja. *Kanthapura*. London: New Directions, 1938.

Said, Edward. *Orientalism*. New York: Pantheon Books, 1978.


Spivak, Gayatri Chakravorty. "Can the Subaltern Speak?" In *Marxism and the Interpretation of Culture*. Ed. Cary Nelson and Lawrence Grossberg. Urbana: University of Illinois Press, 1988.

Walcott, Derek. "North and South." *Collected Poems, 1948-1984*. New York: Noonday Press, 1986.




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Indian Economy: Some Contemporary Perspectives

Course Code: noc22-hs69

By Prof. Wasim Ahmad | IIT Kanpur

Duration : 8 weeks

Category: Humanities and Social Sciences

Credit Points: 2

Level: Undergraduate

ABOUT THE COURSE:

Understanding the role of economic activities has always been a challenging task for non-economics students and it is an unavoidable task. This course is designed for undergraduate students to learn the art of understanding the functioning of the economy in the light of its mixed economic set-up, historical developments and recent reforms.

Course layout

Week 1: Indian economy since independence, analysis of the pre- and post-reform periods of India's economic growth and development

Week 2: Assessment of agriculture sector reforms, industrial reforms in a mixed economic set-up and tracing the contours of liberalization and self-reliance

Week 3: Socio-economic development and tax reforms

Week 4: Financial sector reforms and financial inclusion

Week 5: Indian banking sector crisis and recent developments

Week 6: India and WTO regulations: Inward and outward analysis

Week 7: Structural shocks and analysis of recent policy initiatives

Week 8: Indian economy: Recent outlook and challenges

Books and references

- Goyal Ashima (2014) "Handbook of the Indian Economy in the 21st Century: Understanding the Inherent Dynamism" Oxford University Press, New Delhi, India
<https://global.oup.com/academic/product/handbook-of-the-indian-economy-in-the-21st-century-9780198097532?cc=in&lang=en&>
- Kapila, U. (Ed.). (2008). Indian Economy since independence. Academic Foundation.
- Economic Survey, Ministry of Finance, Government of India, <http://indiabudget.nic.in/survey.asp>
- Relevant research reports from leading organizations



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Leadership and Team Effectiveness

Course Code: noc22-mg39

By Prof. Santosh Rangnekar | IIT Roorkee

Duration 12 Weeks

Category: Management Studies

Credit: 3

Level: Undergraduate/Postgraduate

Course Objectives:

To provide a framework for the students to understand the importance of Leadership and team effectiveness in organizations.

To develop an understanding of the interpersonal processes and group dynamics. To provide a theoretical understanding of leadership practices in organizations.

To provide an understanding of factors influencing teamwork and team leadership. To evaluate the role of leadership in the development of an institution.

Course Learning Outcomes

By the end of the course the student should be able to:

Explain how global leadership skills contribute to leadership effectiveness. Understand the leader's role in team-based organizations.

Explain the potential contribution of outdoor training to the development of team leadership.

Explain the basics of leadership during a crisis.

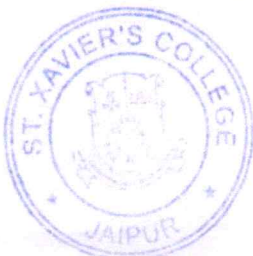
Explain how evidenced based leadership can contribute to contingency and situational leadership.

Course layout

Week 1: Introduction to Leadership & Team Management; Leadership Myths; Interactional Framework for analyzing leadership; Leadership Development: The First 90 Days as a Leader; Leader Development- The Action-Observation-Reflection Model

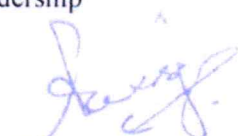
Week 2: LMX Theory and Normative Decision Model; Situational Leadership Model; Contingency Model and Path Goal Theory; Emotional Approach Charismatic and Transformational Leadership; Leadership for Tomorrow

Week 3: Leadership Attributes; Personality Traits and Leadership; Personality Types and Leadership; Intelligence and Leadership; Emotional Intelligence and Leadership




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Week 4: Power and Leadership; The art of influence in leadership; Leadership and "Doing the Right Things; Character-Based Approach to Leadership; Role of Ethics and Values in Organisational Leadership

Week 5: Leadership Behaviour; Leadership Pipeline; Assessing Leadership Behaviors: Multi-rater Feedback Instruments; The Dark Side of; Leadership- Destructive Leadership; Managerial Incompetence and Derailment Conflict Management

Week 6: Negotiation and Leadership; Leadership under a crisis situation; The Situation and the Environment; Culture and Leadership; Global Leadership

Week 7: Motivation and Leadership; Introduction to Groups and Teams; Characteristics of Leader, Follower and Situation; Group Dynamics; Team Formation

Week 8: Delegation and Empowerment; Leading teams: Enhancing teamwork within a group; The leader's role in team-based organizations; Leader actions that foster Teamwork Effectiveness; Offsite training and team development

Week 9: Understanding Team processes and Team Coaching; Team decision making and conflict management; Virtual teams; Managing Multicultural teams; Building great teams

Week 10: Experiential Learning; Action Learning; Development Planning; GAP Analysis; Coaching and Mentoring; Women in Leadership Roles

Week 11: Building Effective Relationship with subordinates and peers; Fostering Followers satisfaction; The Art of Communication; Setting Goals and Providing Constructive Feedback; Enhancing Creativity problem solving skills

Week 12: Building High-Performance Teams: The Rocket Model; Building Credibility and Trust; Skills for Developing Others; Team Building at the Top; Community Leadership

Books and references

Leadership: Enhancing the lessons of experience by Hughes, R.L., Ginnett, R.C., & Curphy, G.J. (2019), 9th Edition, McGraw Hill Education, Chennai, India.




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Introduction to World Literature

Course Code: noc22-hs55

By Prof. Merin Simi Raj | IIT Madras

Duration: 12 weeks

Category: Humanities and Social Sciences

Credit Points: 3

Level: Postgraduate

This course is an introduction to a wide range of writings produced in different nations, languages and cultural contexts. While this course cannot claim to cover all literary traditions from all time periods, it does try to introduce the learners to representative texts that are available in English language. The objective of the course is to focus on learning how great writings can intervene and engage with global cultures while remaining rooted and situated in their specific, local contexts. These discussions need to be seen as 'entry points' that would enable to learners to explore world literatures.

Course layout

Week 1 : Introduction

Week 2 : Classics: Beowulf, Don Quixote, Arabian Nights

Week 3 : Indian literature: Kalidasa, Tagore, Rushdie, Kamala Das

Week 4 : Literature in translation :Akutagawa's In a Grove Borges' Garden of Forking Paths
Manto's Toba Tek Singh

Week 5 : Short stories and excerpts from novels: Marquez, Borges, Calvino, Flaubert, Tolstoy

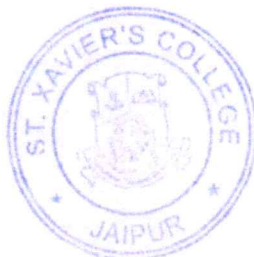
Week 6 : Poetry Dover Beach, Wasteland, Song of Lawino

Week 7 : Drama Ibsen's Doll's House Shakespeare's Othello

Week 8 : African-American literature, Toni Morrison ,Achebe's Things Fall Apart, Everyday Use by Alice Walker

Week 9 : English and American literature:, Arnold's Dover Beach, Eliot's Wasteland, Faulkner's A Rose for Emily

Week 10 : Women writers: I Gilman's Yellow Wallpaper, Aphra Behn's Oroonoko



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Week 11 : Prose (non-fiction) and critical theory:, Aristotle's Poetics, Barthes' Death of the author, Woolf's A Room of One's Own , Kolodny's Dancing through the minefield

Week 12 : Contemporary writers and new genres

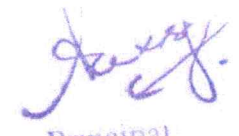
Books and references

- The Routledge Concise History of World Literature by Theo D'haen. World Literature: A Reader edited by Theo D'hael et al. What is World Literature by David Damrosch.




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Feminism : Concepts and Theories

Course code: noc22-hs26

By Prof. Mathangi Krishnamurthy | IIT Madras

Duration : 12 weeks

Category : Humanities and Social Sciences

Credit Points : 3

Level : Undergraduate

Course layout

Week 1 : Introduction, History and Vocabulary

Week 2 : Key Concepts - 1

Week 3 : Key Concepts - 2

Week 4 : Key Concepts - 3

Week 5 : The Three Waves of Feminism

Week 6 : The Feminist Body

Week 7 : Indian Feminism

Week 8 : Feminism and Work/ Labour

Week 9 : Feminism in Film and Theatre

Week 10 : Popular Culture, Social Media and Feminism

Week 11 : Gender, queer theory, and post-structuralism

Week 12 : Learnings and conclusions

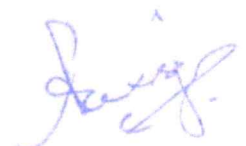
Books and references

1. hooks, bell. Feminism is for everybody: Passionate Politics. Cambridge, MA: South End Press
2. Hughes, Christina. 2002. Key Concepts in Feminist Theory and Research. New Delhi: London, California: Sage
3. Menon, Nivedita. 2012. Seeing Like a Feminist. New Delhi: Zubaan.




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Twentieth Century Fiction

Course Code: noc22-hs53

By Prof. Avishek Parui | IIT Madras

Duration: 12 weeks

Category: Humanities and Social Sciences, English Studies

Credit Points: 12 weeks

Level: Undergraduate/ Postgraduate

ABOUT THE COURSE:

This course seeks to study some of the key texts in late nineteenth-century and twentieth-century fiction that engage with issues such as imperialism, modernity, trauma, embodiment, agency and identity. Through a careful study of selected literary texts and their cultural contexts, the course aims to offer a complex understanding of fiction, reality and representation.

Course layout

Week 1 : Introduction; The Postmaster

Week 2 : Heart of Darkness

Week 3 : Prufrock and Other Observations

Week 4 : The Waste Land

Week 5 : Dubliners

Week 6 : Mrs Dalloway

Week 7 : Ulysses

Week 8 : The Fly

Week 9 : Solid Objects

Week 10: Toba Tek Singh

Week 11: The Chess Players

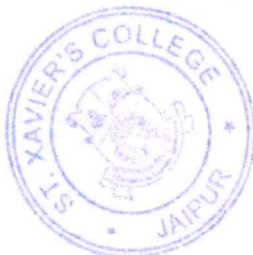
Week 12: Conclusion


Teaching Assistants :


1. Soham Chakraborty
2. Shiji Mariam

Books and references

- The Postmaster; Heart of Darkness; Prufrock and Other Observations; The Waste Land; Dubliners; Mrs. Dalloway; Ulysses; The Fly; Solid Objects; Toba Tek Singh; The Chess Players




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Financial Statement Analysis and Reporting

Course Code: noc22-mg07

By Prof. Anil K. Sharma | IIT Roorkee

Duration: 12 weeks

Category: Management Studies

Credit points: 3

Level: Undergraduate/ Postgraduate

Financial Analysis and reporting is an integral part of overall financial analysis carried out by various business organizations in India and all around the world. It depicts the financial health of any company and helps the companies to augment their financial resources and management of generated funds efficiently. It compels the business firms to remain judicious in fund allocation to different activities and sub activities and use the generated funds carefully. Financial analysis guides the companies about their future course of action and the direction that any particular company should move on. Financial Analysis and reporting is an integral part of overall financial analysis carried out by various business organizations in India and all around the world. It depicts the financial health of any company and helps the companies to augment their financial resources and management of generated funds efficiently. It compels the business firms to remain judicious in fund allocation to different activities and sub activities and use the generated funds carefully. Financial analysis guides the companies about their future course of action and the direction that any particular company should move on.

Course layout

Week 1 : Introduction, Indian Economy, Industry & Industrial scenario in India, Forms of business organizations, Sole Proprietorship, Partnership firms and private companies, Public and Govt. Companies.

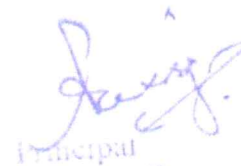
Week 2 : Content of annual reports, Quality of financial reporting, Reporting regulation in India, Reporting regulations for Partnership firms, Reporting regulations of Companies.

Week 3 : Nature & objectives of Financial Statements, Uses & Limitations of Financial Statements, Stakeholders of financial statements, Income Statement, Income Statement.




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ST. XAVIER'S COLLEGE, JAIPUR

Hathroi Fort Road, Jaipur - 302001, Rajasthan
Approved under Section 2(f) & 12(B) of the UGC Act, 1956

Week 4 : Income Statement, Income Statement, Balance Sheet, Balance Sheet, Balance Sheet.

Week 5 : Balance Sheet, Cash Flow Statement, Sources of financial information, Tools and techniques of financial statement analysis, Tools and techniques of financial statement analysis.

Week 6 : Tools and techniques of financial statement analysis, Ratio Analysis, Ratio Analysis, Ratio Analysis, Ratio Analysis.

Week 7: Ratio Analysis, Ratio Analysis, Cash flow statement, Cash flow statement, Cash flow statement.

Week 8: Cash flow statement, Comparative Statement, Common Size Statement, Du-Pont Analysis, Concepts on sickness, distress.

Week 9: Report preparation of financial statement analysis, Types of business combinations, Consolidated financial statements, Consolidated financial statements, Consolidated financial statements.

Week 10: Inter-company transactions and profit confirmations, Inter-company transactions and profit confirmations, Minority interest, consolidated net income and consolidated retained earnings, Minority interest, consolidated net income and consolidated retained earnings, Minority interest, consolidated net income and consolidated retained earnings.

Week 11 : Balance Sheet Under Income Tax Act, Balance Sheet Under Income Tax Act, Balance Sheet Under Companies Act, Balance Sheet Under Companies Act, Balance Sheet Under Companies Act.

Week 12: Window dressing, Window dressing, Recent scandals in financial reporting, Recent scandals in financial reporting, Recent scandals in financial reporting.

Books and References

- Gupta, Ambrish, "Financial Accounting for Management - An Analytical Perspective", 4th Edition, Pearson Education. 2012 Narayanaswamy, R
- "Financial Accounting - A Managerial Perspective", 5th Edition, Prentice Hall of India. 2015 Subramanyam, K. R. and John, J.W
- "Financial Statement Analysis", 12th Edition, Tata McGraw Hill. 2014 Penman, S.H
- "Financial Statement Analysis and Security Valuation", 4th Edition, Tata McGraw Hill. 2014 Erich, A. H



[Signature]
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