



St Xavier's College - Jaipur

Approved under Section 2(f) & 12(B) of the UGC Act, 1956
(Affiliated to the University of Rajasthan, Jaipur)
(A Christian Minority Jesuit Institution)

Memorandum of Understanding (MoU)

This Memorandum of Understanding is made on the Ninth day of October 2021 BETWEEN Department of English, St. Xavier's College - Jaipur, (hereinafter referred to as 'SXC Jaipur') having an address at Nevta-Mahapura Road, Nevta, Jaipur, Rajasthan - 302029 AND Connectscape, (hereinafter referred to as 'Connectscape') having an address at 3/27, Agarwal Farm, SFS, Mansarovar, Jaipur and (collectively referred to as 'the Parties').

WHEREAS:

'SXC Jaipur' and 'Connectscape', recognising the value of cooperation, have agreed to enter into this Memorandum of Understanding (MOU) regarding academic/non-academic collaboration. The purpose of this non-binding Memorandum of Understanding (MOU) is to make possible and to institute academic collaboration/ strategic partnership between 'SXC Jaipur', and 'Connectscape', based upon the principles of mutual equality and the reciprocity of benefits.

Background

Connectscape

- 'Connectscape' is a PR, Digital Media and Production Agency.
- It was founded in December 2016, as a response to the imperative need for a Digital Media & PR consultancy in Rajasthan which encompasses the multiple media platforms and forms of publicity – from offline to online and brand integration to experiential marketing, in the present day technologically metamorphosed scenario.
- It has over 5 years of experience in handling PR, media coordination, digital media management and marketing.
- They have been working with clients from various industries such as Art and Culture, Entertainment, Hospitality, Lifestyle and Fashion to name a few.

AND

Department of English, St. Xavier's College, Jaipur

- The Jaipur Xavier Educational Association (J.X.E.A.) established in 1950, as a registered charitable society managed by the Jesuits, has been pursuing the legacy of St. Francis Xavier of promoting human fulfilment by means of training and education in India.
- In 2010, the J.X.E.A. in collaboration with the Xavier Alumni/ae and the well-wishers of Jaipur under the leadership of Rev. Fr. Varkey Perekatt, S.J., initiated a Higher Education Programme by establishing St. Xavier's College, Jaipur. Since then, the college has grown manifold directions, serving the educational needs, not only of the people of Jaipur but also across the nation. Over the last 10 years we have grown from a sapling to a huge oak, and every year the college has marked new milestones.

For Jennifer Sarana Consultancy

Proprietor

Principal
St. Xavier's College, Jaipur
Nevta-Mahapura Road, Jaipur

"To create men and women for others"

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- In 2021, St Xavier's College – Jaipur, shifted to Nevta campus with the merging of St. Xavier's College, Nevta into, St Xavier's College - Jaipur. This was a big step in the direction of imparting quality education with world class infrastructure.

Administration of Programmes/Activities

The various programmes/activities under the memorandum of understanding will be administered by the **Coordinators** to be appointed by 'SXC Jaipur' and 'Connectscape' respectively. The **coordinators** will coordinate various managerial activities and will also interact with the 'SXC Jaipur' and 'Connectscape'.

Both Parties HEREBY AGREE:

I. Knowledge and Facilitation Partner:

St Xavier's College - Jaipur has requested Connectscape to be its Knowledge Partner in the sphere of organizing a **Certificate Course in 'New Media & Journalism'**.

Connectscape has agreed to be the Knowledge & Facilitation Partner of 'SXC Jaipur'. This MOU will facilitate the Certificate Course in 'New Media & Journalism'.

Benefits of Collaboration: This collaboration for this course would equip the learner with in-depth knowledge of the skillset and scalability of Journalism. The insight to the latest reporting, writing, and technical skills for traditional and digital media, introduction to multimedia communication, identifying and pitching newsworthy stories, mastering the art of digital storytelling along with illustrated details and understanding the importance of graphics, fonts, digital marketing and management and digital strategy to become employable.

II. Roles & Responsibilities:

Connectscape

- Conduct a Certificate Course in 'New Media & Journalism'
- The classes would be conducted online at a time mutually agreeable
- The course will be spanned across 30 hours or 30 classes
- The course shall be conducted online on Google Meet platform
- The course shall be conducted for a minimum of 20 (students) batch size
- Certificates would be graded based on assignments along with the class performance over the course duration

St. Xavier's College - Jaipur

- The classes would be conducted online at a time mutually agreeable
- Prepare notice and content for the poster
- Do promotional activities


Jennifer Sorene

For Jennifer Sorene Consultancy

Proprietor


Principal
St. Xavier's College, Jaipur
Nevta-Mahapura Road, Jaipur

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- A minimum batch of 20 students would be necessary to start the course
- To coordinate various managerial activities and interact with the 'SXC Jaipur' and 'Connectscape'
- Certificates would be graded based on assignments along with the class performance over the course duration

III. Fee and Honorarium

Fees payable to Connectscape by 'SXC Jaipur' will be as under:

- The fee of the course proposed is Rs. 2000 for students of St. Xavier's College, Jaipur & Rs. 3500 for students from other colleges and institutions for the course for each interested student.
- The remuneration will be on the 70:30 basis. The 70% of the revenue generated is to be paid by St. Xavier's College, Jaipur to Connectscape (50% before the commencement of the course and 50% after the completion of the course).
- **Payment Terms:** The fees as mentioned at III shall be done through NEFT or Cheque in the name of 'Jennifer Serene Consultancy' (parent company of Connectscape)

IV. Terms of Renewal, Amendment, And Termination

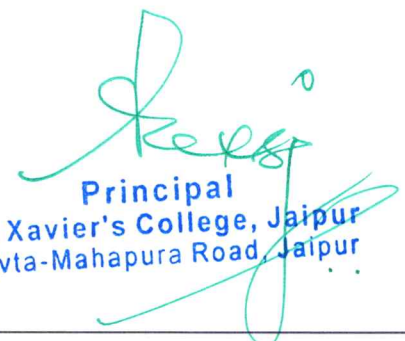
This MOU shall remain in force for a period of one year from the execution date at the beginning of this MOU, with the understanding that it may be terminated by either Party giving three months' notice to the other Party in writing. If this agreement is terminated by either party, each party agrees to carry out any obligations and responsibilities assumed prior to the termination date.

This MOU may only be renewed if, after a review process between the parties, the parties agree in writing to renew it. This MOU may be amended by the exchange of official letters between the two parties. Such amendments, once approved by both Parties, will become part of this MOU. Neither Party may assign this MOU or any right under this MOU without the prior written consent of the other Party. This MOU shall become effective upon signature of the legal representatives from each party

V. Other Terms and Conditions

- **Compliance with Laws**
Both parties will comply with all relevant laws in the jurisdiction in which it is in situated and all visiting scholars and faculty shall comply with all relevant laws in the jurisdiction of the host Party.
- **Compliance with College Rules**
Visiting party will comply with the rules of the host institution.


For Jennifer Serene Consultancy
Proprietor


Principal
St. Xavier's College, Jaipur
Nevta-Mahapura Road, Jaipur

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- **No Agency**
Nothing in this MOU gives rise to a relationship of agency between the parties.
- **No Joint Venture, Partnership or Employment Relationship**
Nothing in this MOU shall be relied upon to construe a joint venture, partnership or employment relationship between the Parties.
- **No Tenancy or Interest in Property**
Nothing in this MOU shall create or shall be construed to create any tenancy or to confer or be construed to confer upon one Party any interest in any, all or part of the grounds, building or premises of the other Party.
- **Notices**
Any notice or other communication to any party hereto (whether required or permitted to be given under or in connection with this MOU) shall be in writing and shall (at the option of the party giving the notice) be sent by registered post to the address set out under its name below, or to such other address as is from time to time notified to the party giving the notice in compliance with the provisions of this clause IV:

St Xavier's College - Jaipur Address: The Office of the Principal St Xavier's College, Nevta-Mahapura Road, Nevta Jaipur - 302029, Rajasthan	Connectscape Address: 3/27, Agarwal Farm, SFS, Mansarovar, Jaipur - 302020, Rajasthan
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- **Legal Effect**
The terms of this MOU represent the current intentions of the Parties as at the time of signing. With the exception of Clause V, this MOU is not legally binding on the parties.

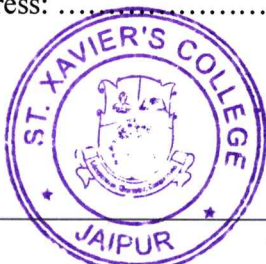
IN WITNESS whereof this MOU has been duly executed on the date shown at the beginning of this MOU.

Signature & Seal
 for St Xavier's College - Jaipur
 Name: Rev Fr Dr. Rex Angelo, SJ
 Designation: Principal
 St Xavier's College - Jaipur
 Date: 9 October 2021

Signature & Seal
 for Connectscape
 Name: Ms Jennifer
 Designation: Founder & CEO
 Connectscape
 Date: 9 October 2021

Witness:(Sign).....
 Name:
 Occupation:
 Address:

Witness:(Sign).....
 Name:
 Occupation:
 Address:



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