



3.2.2
Number of
Workshops/Seminars/Conferences
including programs conducted on Research
Methodology, Intellectual Property Rights
(IPR) and Entrepreneurship during the last
five years

ENTREPRENEURSHIP
RELATED PROGRAMS
ACADEMIC SESSION 2020-2021



3.2.2.1 Details of Workshops/Seminars/Conferences Conducted on Entrepreneurship

ACADEMIC YEAR: 2020-21

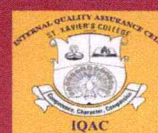
S.No.	Workshop/Seminar/Conference Title	Date: From - to	No. of Participants
1.	Orientation session of Confederation of Indian Industry	02.09.2020	197
2.	Industry Expert Session on Analytics as a Market Differentiator	03.10.2020	125
3.	Envision X Vendesto	09.11.2020- 10.11.2020	541
4.	Synergy'2021- Virtualization of Ideas	16.01.2021- 17.01.2021	260
5.	In-Youth '21: Thinking Out Loud	06.02.2021	430
6.	Pitch It UP – Business Plan Competition	16.02.2021	45
7.	Business Conclave on Envisaging Transformation in Business Tactics	09.03.2021- 10.03.2021	52

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St. Xavier's College, Jaipur
Nevta-Mahapura Road, Jaipur



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E1.	
Title of the Event:	Orientation session of Confederation of Indian Industry
Date:	02.09.2020
Time:	10:00 AM
Venue:	Online Platform
Total Number of Participants:	197
Organized by:	Department of Business Administration
Resource Persons:	Mr Jalesh Arya , Chair- Yi Jaipur Chapter & Founder, Green Tangents; Mr Shreyans Kasliwal , Regional Chair- Yi Northern Region & Director, Kamal Autofinance Ltd; Mr Arpit Patni , Co Chair- Yi Jaipur Chapter & Vice President, Prem Cargo Movers; Mr Prateek Agarwal , Chair- Yi Yuva Jaipur & Director, Nature Mist; Mr Sankalp Temani , Executive Officer, Confederation of Indian Industry
Brief Report:	The Department of Management organized an orientation program from CII Yi (Young Indians) Jaipur Chapter. Department of Management has organized an Orientation Program (online mode) of Confederation of Indian Industry (CII) Young Indians (Yi) on theme "Campus to Corporate" on 02- Sept -2020 with an objective of making students industry-ready and to provide a learning platform beyond academics through extension activities with the industry. The resource persons for the session were: Mr Jalesh Arya, Chair- Yi Jaipur Chapter & Founder, Green Tangents; Mr Shreyans Kasliwal, Regional Chair- Yi Northern Region & Director, Kamal Autofinance Ltd; Mr Arpit Patni, Co Chair- Yi Jaipur Chapter & Vice President, Prem Cargo Movers; Mr Prateek Agarwal, Chair- Yi Yuva Jaipur & Director, Nature Mist; Mr Sankalp Temani, Executive Officer, Confederation of Indian Industry. Rev. Fr. Rex Angelo S J, Principal, St. Xavier's College, Jaipur addressed the participants on how such enlightening sessions could enhance one's knowledge of the corporate world. He further outlined the scope and benefits of industry-institute interactions. Session includes presentation on 'YUVA - Pathway to become leaders' with a focus on the role of CII YUVA in bridging the gap between the youth and the communities they live in by facilitating greater community awareness, promoting social responsibility, and involving them in community development initiatives.
Outcome:	Students appreciated the emphasis on creativity and innovation resonated with aspiring entrepreneurs, sparking their ambition to develop impactful ventures. Some students suggested to offer mentorship opportunities in this area for an enhanced support.

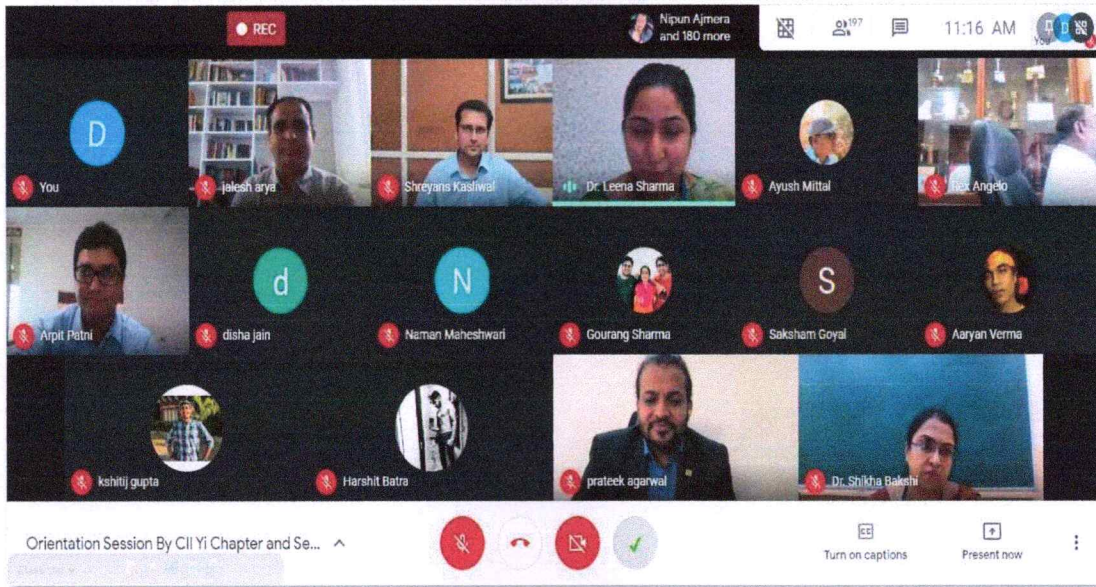

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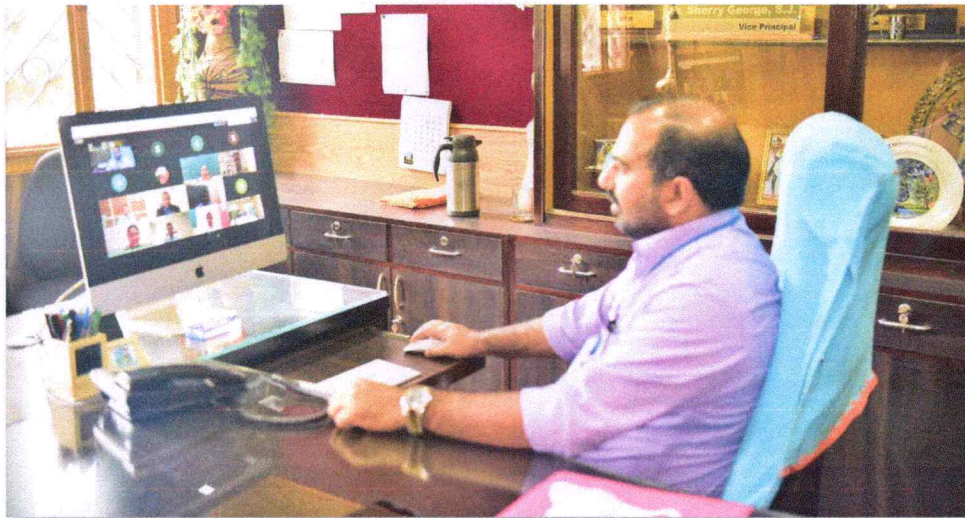


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Criteria 3/Department of Business Administration/Orientation session of Confederation of Indian Industry/Mr Jalesh Arya, Chair- Yi Jaipur Chapter & Founder, Green Tangents; Mr Shreyans Kasliwal, Regional Chair- Yi Northern Region & Director, Kamal Autofinance Ltd; Mr Arpit Patni, Co Chair- Yi Jaipur Chapter & Vice President, Prem Cargo Movers; Mr Prateek Agarwal, Chair- Yi Yuva Jaipur & Director, Nature Mist; Mr Sankalp Temani, Executive Officer, Confederation of Indian Industry/2nd September 2020



Criteria 3/Department of Business Administration/Orientation session of Confederation of Indian Industry/Fr Sherry George SJ, Vice Principal, St Xavier's College Jaipur/2nd September 2020

Sherry George
Principal

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E2.	
Title of the Event:	Industry Expert Session on Analytics as a Market Differentiator
Date:	03.10.2020
Time:	10.30 AM
Venue:	College Auditorium
Total Number of Participants:	125
Organized by:	Department of Business Administration, E-Cell
Resource Persons:	Mr. Mahesh Narayan , Analytics and AI Professional
Brief Report:	The Department of Management and E-Cell of St Xavier's College, Jaipur, organised a virtual lecture by an industry expert on "Analytics as a Market Differentiator". The guest speaker at the session was Mr. Mahesh Narayan, an Advance Analytics and Artificial Intelligence professional. The topic was chosen to update management students on recent developments and trends in the corporate world. The lecture was held on October 3, 2020. The event was addressed by Rev Father Dr A Rex Angelo S.J, the Principal of our college who has been advocating that the increasing volume and complexity of business data are driving the commercial adoption of artificial intelligence in business analytics tools in various industries. Session highlighted the practical application of analytics in our everyday lives and how Artificial Intelligence has found its way into different fields in the contemporary scenario.
Outcome:	The event provided valuable insights to management students about the growing importance of analytics and AI in the corporate world. Aligning with the increasing use of data and AI in businesses, the chosen topic offered practical knowledge and future career insights. Emphasizing real-world use cases of analytics and AI adds relevance and connects theory to practice. Follow-up activities, workshops, or industry collaborations related to analytics were suggested for long-term value.

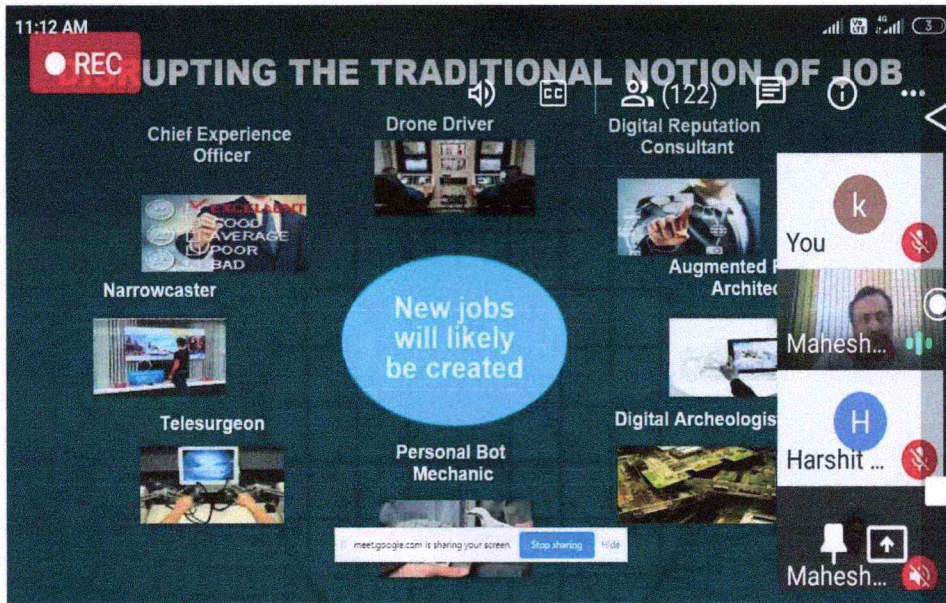
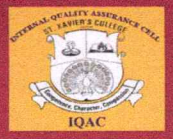

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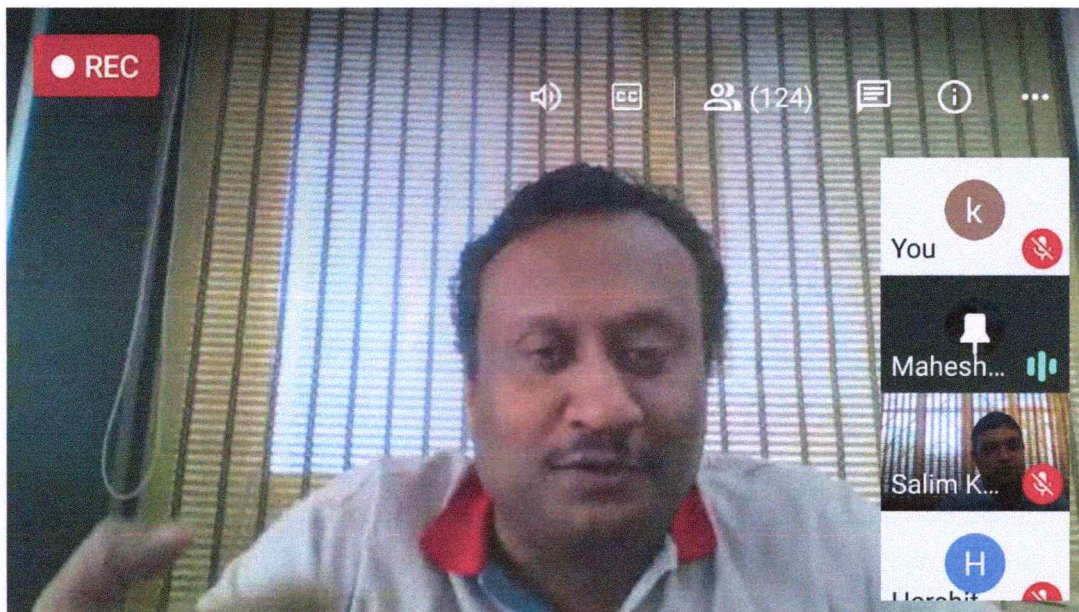


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Criteria 3/Department of Business Administration, E-Cell/Industry Expert Session on Analytics as a Market Differentiator/Mr. Mahesh Narayan, Analytics and AI Professional/3rd October 2020



Criteria 3/Department of Business Administration, E-Cell/Industry Expert Session on Analytics as a Market Differentiator/Mr. Mahesh Narayan, Analytics and AI Professional/3rd October 2020

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E3.	
Title of the Event:	Envision X Vendesto
Date:	09.11.2020-10.11.2020
Time:	10.00 AM
Venue:	Online Platform
Total Number of Participants:	541
Organized by:	Department of Business Administration and Commerce
Resource Persons:	Arjun Deshpande , founder and CEO of Generic Aadhaar, a philanthropist and an innovator
Brief Report:	<p>Each year we look forward to an intriguingly brilliant event of ideating and sharing at the 'ENVISION X VENDESTO', an event organised by the Department of Business Administration in collaboration with the Department of Commerce. The events lined up for the days of 9th and 10th of November, 2020, deliberated over the new challenges we are encountering on the virtual platform that has become pervasive in the post-Covid world. ANUBHAV: The talk show, amassed a huge footfall as Arjun Deshpande, founder and CEO of Generic Aadhaar, a philanthropist and an innovator, hooked the aspiring minds with his riveting talk on relieving oneself from the pressure from parents, peers and society and focusing on what lies within to ignite one's spark and passion. The fest provided a great learning curve for the students, besides doubling up as a vessel of fond memories. This year was extra special as students from haloed educational institutions such as Narsi Monjee, Manipal, SKIT, DU, Amity, JKLU, Bhowanipore, Maharani, Mithibai and our very own St Xavier's, Nevta, participated in the event. Other nifty mentions include the likes of MPS, St Anslem, Jayshree Periwal and Xavier's who encouraged their students to participate in a celebration of brainstorming and sharing of ideas.</p>
Outcome:	<p>The different range of events encompassing various aspects of the corporate world, encouraging entrepreneurial spirit, critical thinking, and personal development enhanced the student participation. The merging of Envision and Vendesto appears to have been a successful event, drawing significant participation from diverse institutions and providing students with a valuable platform to explore various facets of the corporate world.</p>

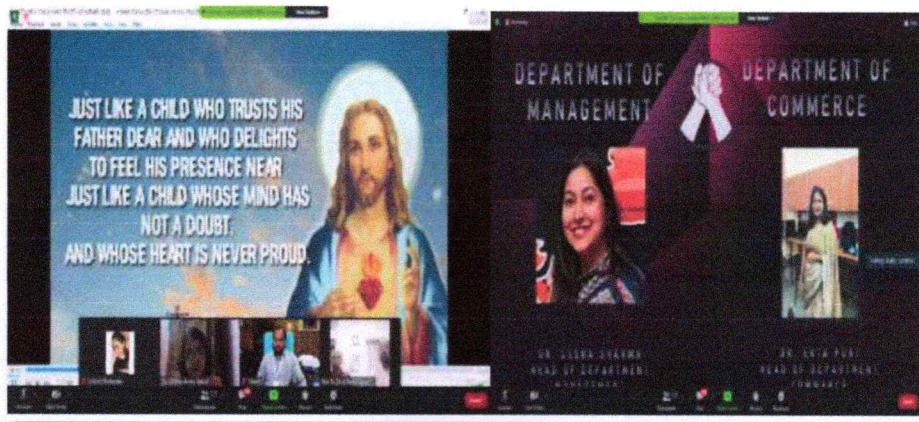

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Criteria 3/Department of Business Administration and Commerce/Envision X Vendesto/Arjun Deshpande, founder and CEO of Generic Aadhaar, a philanthropist and an innovator/9th November to 10th November 2020



Criteria 3/Department of Business Administration and Commerce/Envision X Vendesto/Brochure/9th November to 10th November 2020

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E4.	
Title of the Event:	Synergy'21- Virtualization of Ideas
Date:	16.01.2021-17.01.2021
Time:	10.30 AM
Venue:	College Auditorium and Online Platform
Total Number of Participants:	260
Organized by:	Department of Economics and Psychology
Resource Persons:	Mr. Om Thanvi , Vice Chancellor, Haridev Joshi University of Journalism and Mass Communication, Rajasthan ILD Skills University, Mrs Manisha Jani , Director and Co-founder, Indigreenz, Innovation, Pvt. Ltd., Mrs Saloni Sacheti , Founder, Baansuli, Mr Manan Issar , CEO and Founder, Piltover Technologies, Pvt. Ltd.
Brief Report:	<p>On January 16 and 17, 2021, the Department of Economics and Psychology hosted its annual festival, 'Synergy.' Synergy's ninth edition lived up to its reputation, with the theme of 'Virtualization of Ideas' that was appropriately chosen keeping the current scenario in mind. This year, more than 250 students from colleges across the country, including Lady Sri Ram College for Women, HR College Churchgate, Christ University, IIT Kharagpur, Nirma University, Mithibai College, NMIMS, and St Xavier's College Ahmedabad, to name a few, virtually participated in this festival celebrating Economics and Psychology. The Chief Guest of the event, Mr. Om Thanvi (Vice Chancellor, Haridev Joshi University of Journalism and Mass Communication, Rajasthan ILD Skills University, and Maharshi Dayanand Saraswati University, Ajmer) illuminated the audience about the importance of Indian values and traditions. This year's conclave theme was 'Vocal for Local.' Mrs Manisha Jani (Director and Co-founder, Indigreenz, Innovation, Pvt. Ltd.), Mrs Saloni Sacheti (Founder, Baansuli), and Mr Manan Issar (CEO and Founder, Piltover Technologies, Pvt. Ltd.) were among the panellists for the discussion that emphasized the relevance of manufacturing and purchasing local goods to boost the Indian economy. Bid for Bait, Pandanomy, State of the Nation, Devil's Advocate, Inquesta, Cyber Hunt, Press Search, Restructuring the Precedent, Virtual Warriors, and Cyber Hunt were among the 9 activities that took place over the span of two days. The results were revealed during the valedictory session, with St. Xavier's Ahmedabad emerging as the festival's overall winner.</p>
Outcome:	Synergy 2021 offered an engaging platform for students with a emphasis on manufacturing and purchasing local goods to boost the Indian economy. The virtual format, aligned with the theme, enabled wider participation and fostered discussion on relevant topics. Participants appreciated and enjoyed the innovative way to explore various business methodologies in COVID scenario.


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Criteria 3/Department of Economics and Psychology/Synergy'21- Virtualization of Ideas/ Mrs Manisha Jani, Director and Co-founder, Indigreenz, Innovation, Pvt. Ltd., Mrs Saloni Sacheti, Founder, Baansuli, Mr Manan Issar, CEO and Founder, Piltover Technologies, Pvt. Ltd./16th January to 17th January 2021



Criteria 3/Department of Economics and Psychology/Synergy'21- Virtualization of Ideas/Brochure/16th January to 17th January 2021


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E5.	
Title of the Event:	Inyouth 2021, Thinking Out Loud
Date:	06.02.2021
Time:	10.00 AM
Venue:	College Auditorium and Online Platform
Total Number of Participants:	430
Organized by:	Department of Management and E-Cell
Resource Persons:	Rajendra Singh , founder of Tarun Bharat Sangh, Waterman of India , Captain Yashika Hatwal Tyagi , Ex-Indian Army Veteran, Life Coach and Motivational Speaker, Chinu Kwatra young entrepreneur and social worker, Entrepreneurs and Netflix's Indian matchmaking Stars Ankita Bansal & Gayatri Bansal , Rajasthan Royals Capt Sanju Samson , Indian International Cricketer
Brief Report:	<p>The Department of Management and E-cell of St. Xavier's College, Jaipur organized its fifth edition of its mega annual youth summit, INYOUTH '21: Thinking Out Loud on 6th February. INYOUTH '21 provides a platform to youth icons where they interact with leading stars from different fields like entrepreneurship, social activism, politics, media and entertainment industry. INYOUTH '21 which has become the biggest youth summit on ground was hosted offline plus on the virtual platform to help the confined youth to beat about their life and their journey and inspirations to deal with the world that change the inquisitive mind of the youth. This year, the summit hosted many inspiring celebrities of the nation, which was graced by the presence of Rajendra Singh, founder of Tarun Bharat Sangh, commonly known as 'Waterman of India' who received the Ramon Magsaysay Award & Stockholm Water Prize. He laid emphasis on the real asset which is water and present-day challenges for youth and talked about the third world war. He gave simplified geological solutions and how the dams are helpful in water extraction. He also emphasized that how the future of entire world can be changed and involvement of community for water resources should be mapped. The event was graced by the presence of Rev Fr Varkey Perekatt S.J, Manager who talked about the scarcity of water and the related struggles. The inaugural session concluded with the inspiring words of Rev Fr Dr A. Rex Angelo S.J, Principal, Jaipur who congratulated the department for choosing eminent persons and enlightening the generation Z. He also took an example of Taru Mitra Movement by Jesuit School in Patna. Make water more potable should be the takeaway message for this youth summit. The event was also graced by Captain Yashika Hatwal Tyagi, Ex-Indian Army Veteran, Life Coach and Motivational Speaker, Chinu Kwatra who is a promising young entrepreneur and social worker in Mumbai, Entrepreneurs and Netflix's Indian matchmaking Stars Ankita Bansal & Gayatri Bansal, Rajasthan Royals Capt Sanju Samson, Indian International Cricketer who shared their remarkably interesting stories from their life's experiences.</p>



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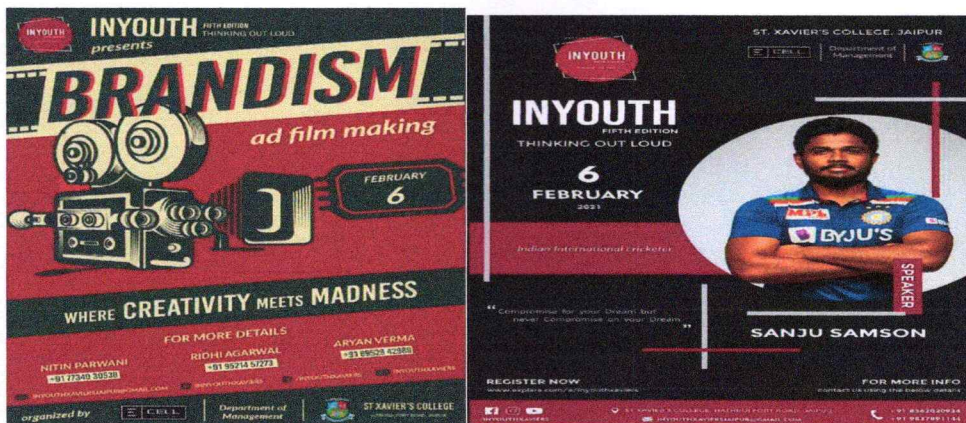
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**Outcome:**

INYOUTH '21 achieved its goal of inspiring and engaging young people through interaction with diverse role models. Thinking Out Loud theme encouraged meaningful discourse on real-world issues and personal experiences. The diverse backgrounds and achievements of the guests widened the scope of inspiration and learning. Combining offline and virtual elements likely created a dynamic and inclusive experience.



Criteria 3/Department of Management and E-Cell/Inyouth 2021, Thinking Out Loud/Rajendra Singh, founder of Tarun Bharat Sangh, Waterman of India/6th February 2021



Criteria 3/Department of Management and E-Cell/Inyouth 2021, Thinking Out Loud/Brochurers/6th February 2021

Shivani
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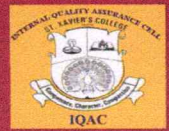


E6.	
Title of the Event:	Pitch It UP – Business Plan Competition
Date:	16.02.2021
Time:	11:30 AM
Venue:	College Auditorium
Total Number of Participants:	45
Organized by:	IIC, E-Cell, Department of Business Administration
Resource Persons:	Dr. Ranju Mehta, Director I Create India
Brief Report:	The Innovation and Incubation Cell (IIC) and E-Cell – Department of Business administration organized a Business Startup Competition “PITCH-IT-UP” and Course Concluding Ceremony of the 3- Month Certified add–on course on “Entrepreneurship and New Venture Creation”, on February 16, 2021. The Add-on course was conducted with support of I Create India, being the knowledge and the training Partner. Such completion is organized to boost the morale of the students and guide them towards better reinforcement of their entrepreneurial skills.
Outcome:	The program provided a platform for students to showcase their entrepreneurial skills and celebrate their learning journey. Collaborating with I Create India added credibility and potential for future engagement, and students expressed their interest in experiencing more such programs on a regular basis.



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St. Xavier's College, Jaipur
Innovation and Incubation Cell (IIC)

E-CELL & **Department of Management**
ORGANISES

NO 213711 TUESDAY, FEBRUARY 16, 2021 FIRST EDITION

An Evaluation and Conducted
Company of add-on Courses
Entrepreneurial and New
Venture Creation
an Initiative of Innovation
and Incubation Cell,
Dept. of Management,
St. Xavier's
College, Conducted with the
Support of I Create India,
Being the Knowledge Partner

**THINK
OUTSIDE
THE BOX**

**PITCH-IT-UP
BUSINESS
STARTUP
COMPETITION**

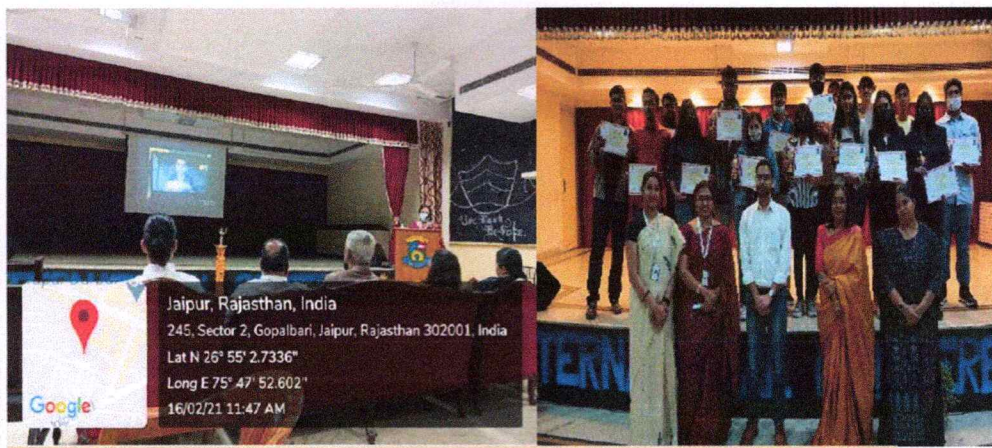
FEBRUARY, 2021
**16
TUESDAY**

**VENUE:
COLLEGE
AUDITORIUM**
11: 30 A.M.
ONWARDS

**COORDINATORS:
DR SHIKHA ABORA BAKSHI**

ORGANISER:

Criteria 3/Department of Business Administration, IIC, E-Cell/Pitch It UP – Business Plan Competition/Brochure/16th February 2021



Criteria 3/Department of Business Administration, IIC, E-Cell/Pitch It UP – Business Plan Competition/Dr. Ranju Mehta, Director I Create India, Ms Hema Chawla, Resource Person I Create India/16th February 2021

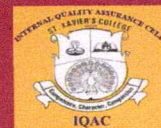
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E7.	
Title of the Event:	Business conclave on Envisaging Transformation in Business Tactics
Date:	09.03.2021 - 10.03.2021
Time:	11:30 AM
Venue:	College Auditorium
Total Number of Participants:	52
Organized by:	E-Cell, Department of Business Administration
Resource Persons:	Mr. Paresh Gupta , Founder , CEO , GCEC , Brand Ambassador Govt of Rajasthan Youth and Sports Activities, Mrs. Alka Batra , MD , Aegis Consultancy Services, Mr Abhishek Mishra , Director Trimurty Colonizers & Builders Pvt Ltd , Mr Ravish Gupta , CEO, Webspiders Interweb Pvt. Ltd
Brief Report:	In order to promote knowledge of different domains of the corporate industry along with a big-picture view of how business works the Panel Discussion is scheduled for the 10th of March as part of Business Conclave. This Panel Discussion was held in collaboration with CII (Yi) our partner from industry on the theme “Envisaging Transformation in Business Tactics” - Inviting experienced professionals and experts like Mr. Paresh Gupta , Founder , CEO , GCEC , Brand Ambassador Govt of Rajasthan Youth and Sports Activities; Mrs. Alka Batra , MD , Aegis Consultancy Services, Mr Abhishek Mishra, Director , Trimurty Colonizers & Builders Pvt Ltd , Mr Ravish Gupta, CEO, Webspiders Interweb Pvt. Ltd with Chief Moderator Rev. Fr. A . Rex Angelo, Principal, St. Xavier's College. The Panellists shared their knowledge and perspective on the transformation of management practices from their fields of expertise.
Outcome:	The participants found that the conclave's theme aligns perfectly with promoting industry knowledge and understanding business transformation. The diverse backgrounds and expertise of the panellists offered a variety of perspectives on business practices. Partnering with CII (Yi) strengthens the industry connection and potential for future collaborations. The follow-up activities, additional workshops were suggested to include in the upcoming conclaves.

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Criteria 3/Department of Business Administration, E-Cell/Business conclave on Envisaging Transformation in Business Tactics/Mr. Paresh Gupta, Founder, CEO, GCEC, Brand Ambassador Govt of Rajasthan Youth and Sports Activities, Mrs. Alka Batra, MD, Aegis Consultancy Services, Mr Abhishek Mishra, Director, Trimurty Colonizers & Builders Pvt Ltd, Mr Ravish Gupta, CEO, Webspiders Interweb Pvt. Ltd/9th March-10th March 2021



Criteria 3/Department of Business Administration, E-Cell/Business conclave on Envisaging Transformation in Business Tactics/ Presentation by Students/9th March-10th March 2021

