



St. Xavier's College Jaipur

Affiliated to the University of Rajasthan Approved under Section 2(f) and 12(B) of UGC Act, 1956
A Christian Minority Educational Institution under Section 2(g) of NCMEI Act, 2004



3.3.2

RESEARCH PUBLICATION AND AWARDS

(BOOKS / CHAPTERS / CONFERENCE PROCEEDINGS)

ACADEMIC YEAR 2018-2019



3.3.1.1 Number of Research Contributions: Books / Chapters / Conference Proceedings in Academic Year 2018-2019

Details of Research Contributions: Books / Chapters / Conference Proceedings in Academic Year 2018-2019

S.no	Name of the Faculty	Title of the Book / Chapter	ISBN/DOI	Name of the Publisher	Proof
1.	Dr Vaishali Singh	“Revisiting cloud Security Threat: Dictionary Attacks”	http://dx.doi.org/10.2139/ssrn.344479	Elsevier, SSRN	View PDF
2.	Dr Madhu Sharma	SMART ATM: Technology Acceptance Modeling and Analysis	https://dx.doi.org/10.2139/ssrn.3356363	Elsevier, SSRN	View PDF
3.	Dr Madhu Sharma	System Modeling and Design of Smart for ATM	https://dx.doi.org/10.2139/ssrn.3356242	Elsevier, SSRN	View PDF
4.	Dr Madhu Sharma	A Relative Study on Image Eminence while Sharing via Different Apps	https://dx.doi.org/10.2139/ssrn.3356284	Elsevier, SSRN	View PDF
5.	Dr Madhu Sharma & Dr Dharmveer Yadav	A Study on M-Commerce factors in Indian Marketplace	978-93-83462-78-0	Biyani College, Jaipur	View PDF
6.	Dr Ekta Puri	Economic Environment in Rajasthan	9789386542137	Ajmera Publication	View PDF
7.	Dr Vaishali Singh	Cloud Security Ontology (CSO)	978-3-030-03359-0	Cloud Computing for Geospatial Big Data Analytics Springer Cham	View PDF
8.	Dr Mahua M. Bose	Business Finance Second Edition	978938452431-9	Shivam Book Depot	View PDF
9.	Dr Mahua M. Bose	Financial Management Second Edition	978-93-84524-15-9	Shivam Book Depot	View PDF
10.	Dr. Leena Sharma	Comparative Study of the organized and unorganized food retail sector	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF



St. Xavier's College Jaipur

Affiliated to the University of Rajasthan Approved under Section 2(f) and 12(B) of UGC Act, 1956
A Christian Minority Educational Institution under Section 2(g) of NCMEI Act, 2004



11.	Dr. Sarita Pareek	Manifestation of Collective Unconscious in Literary and othe Art Forms	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF
12.	Dr. Sapna Newar	National Agriculture Marketing: With special reference to e-NAM	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF
13.	Dr Vaishali Singh	E-Visitors' Book	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF
14.	Dr .Meeta Sharma	Swaach Bharat Abhiyan And Sanitation Related Issues in Jaipur	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF
15.	Dr. Leena Sharma	Retail Sector: Impact of GST And Technology (Survey on Jaipur City Retailers)	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF
16.	<i>XRPC -Students and Faculty Members</i>	Gandhi And Youth	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF
17.	Dr. Leena Sharma	Start -ups: Sustain or Cease	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF
18.	Dr. Sapna Newar	Ola vs. Uber: A Comparative Market Research	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF
19.	Dr. Sarita Pareek	Marketing Through Social Media: Impact on Youth	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF
20.	Dr. Meeta Sharma	Awareness About Right To Information Act Among The Youth Of Jaipur	978-81-929797-0-0	St. Xavier's College Jaipur	View PDF