



St. Xavier's College Jaipur

Affiliated to the University of Rajasthan Approved under Section 2(f) and 12(B) of UGC Act, 1956
A Christian Minority Educational Institution under Section 2(g) of NCMEI Act, 2004



3.3.2

RESEARCH PUBLICATION AND AWARDS

(BOOKS / CHAPTERS / CONFERENCE PROCEEDINGS)

ACADEMIC YEAR 2020-2021



3.3.1.1 Number of Research Contributions: Books / Chapters / Conference Proceedings in Academic Year 2020-2021

Details of Research Contributions: Books / Chapters / Conference Proceedings in Academic Year 2020-2021

S.no	Name of the Faculty	Title of the Book / Chapter	ISBN/DOI	Name of the Publisher	Proof
1.	Dr Vaishali Singh	"Revisiting Cloud Security Threats: IP Spoofing"	978-93-5747-925-7	Advances in Intelligent Systems and Computing Springer, Singapore	View PDF
2.	Dr Vaishali Singh	ICT Analysis and Applications - ICT and Sustainability Development in India	978-93-5621-665	Lecture Notes in Networks and Systems book series (LNNS, Volume 93) Springer Singapore	View PDF
3.	Dr Shikha Arora Bakshi	Marketing Management	9789380722092	Ajmera Book Company	View PDF
4.	Dr. Ranjit Kaur	Role of Multimedia and Internet: A Paradigm Shift in English Pedagogy (PAGE NO. 56 – 61)	978-93-91373-05-4	Shanlax Publications, Tamil Nadu, India May-21	View PDF
5.	Dr Madhu Sharma	Impact of Artificial Intelligence on Accounting and Finance	978-3-96492-255-7	Weser Books, Germany	View PDF
6.	Dr Madhu Sharma	A Review on Diverse Applications of Case Based Reasoning	978-981-15-0222-4, DOI:10.1007/978-981-15-0222-4 48	Springer, Singapore	View PDF
7.	Dr Madhu Sharma	Petrinet Modeling and Analysis of SMART ATM	978-981-15-0222-4	Springer, Singapore	View PDF



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8.	Ms. Shiromi Chaturvedi	Study On Levels Of Hope And Resilience Among College Students Across Genders During The Pandemic	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
9.	Ms. Anjali Pareek	Audio Branding; The New Brand Personality	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
10.	Dr Madhu Sharma	Implementation Of Virtual Reality Model During Covid-19 Pandemic	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
11.	Dr Ankita Rathore	Impact Of Working From Home	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
12.	Dr. Salim Khan	The New Normal In The Rambagh Palace, Jaipur	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
13.	Dr. Happy Agrawal	Impact Of Covid-19 On Consumer Behavior On Fmcg Products (In Different States Of India)	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
14.	Ms. Maharshi Sharma	An Analysis Of The Impact Of Covid-19 Crisis On Student Well-Being	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
15.	Dr Boola Choudhary	Study Of Psychological And Consumption Behaviour Of Indian Middle-Class Households During Covid-19	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
16.	Ms. Nupur Chauhan	Redefining The Role Of Police: Assessment Of Professional Quality Of Life And Resilience Among Police Personnel During Pandemic	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
17.	Dr Atiqa Kelsy	Impact Of Covid 19 On Indian Art Culture And Artisans	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
18.	Ms Keren L Daniel	Impact Of Covid-19 On Tech Innovation	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
19.	Ms. Neetu Sharma	Exclusive Over The Top Media Originals Vs. Mainstream	978-81-929797-3-1	St. Xavier's	View PDF



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		Television Soap Opera Content: A Comparative Analysis Of The Two From Consumers' Perspective		College Jaipur	
20.	Dr. Meeta Sharma	Corona Virus Pandemic And The Broken System Of Bio-Medical Waste Management	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
21.	Dr. Ekta Puri	E-Learning: The New Normal	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
22.	Dr. Preeti Sharma	Covid 19 And Voting Behaviour During Elections Of Jaipur Municipal Corporation: An Analysis	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
23.	Dr Rama Hirawat	Surviving Pandemics: Evolving Literature	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
24.	Dr. Leena Sharma	Impact Of Covid On The Nongovernment Orgnaisation (Ngo)	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
25.	Dr.Arпита Banerjee	Implementation Of Iot & Ai In Healthcare During Covid-19	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
26.	Dr Shikhaarora Bakshi	Booming Entrepreneurship: Pre And Post Covid 19	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
27.	Dr Mahua Majumdar Bose	Impact Of Covid-19 On Digital Banking	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF
28.	Dr Aakansha Natani	The Unnoticed Challenges Of Higher Education During Pandemic	978-81-929797-3-1	St. Xavier's College Jaipur	View PDF

