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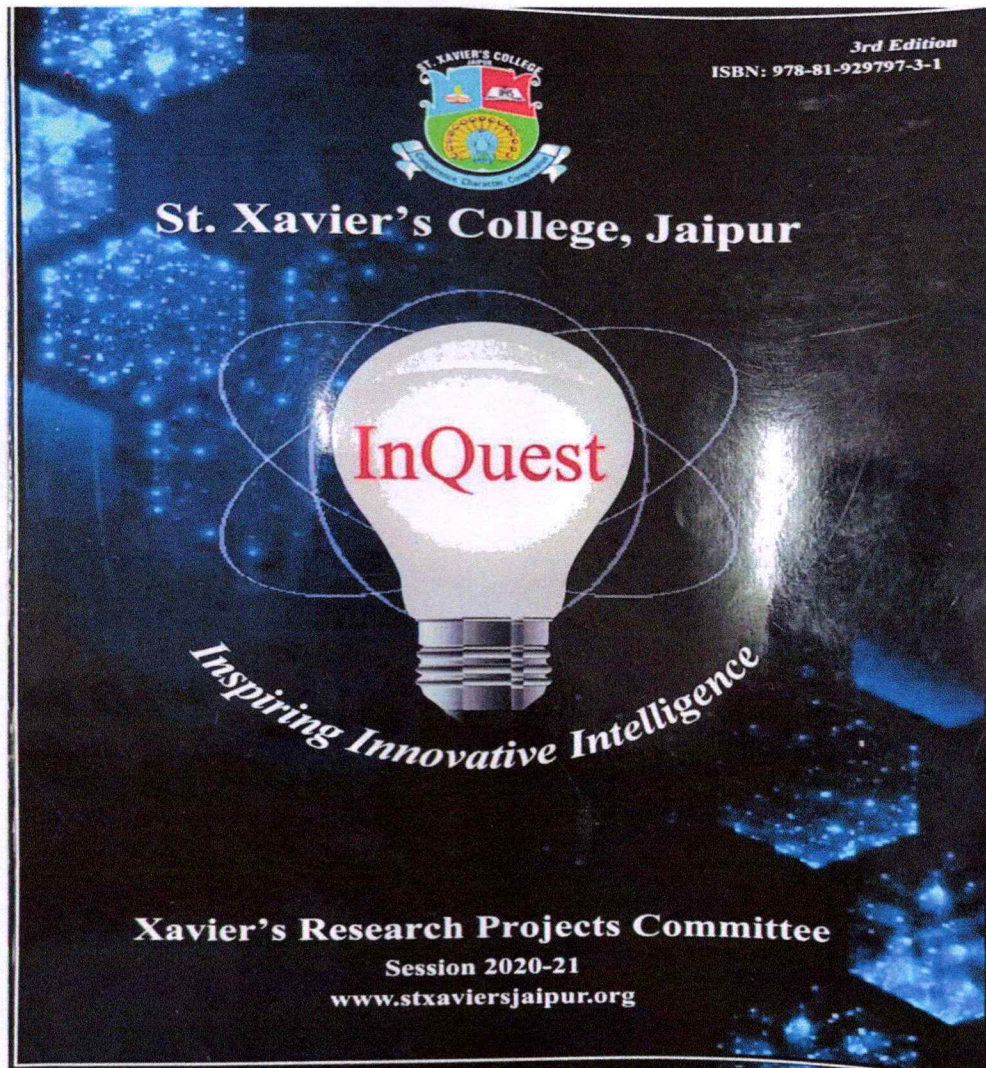


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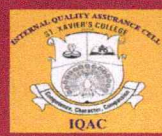
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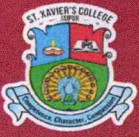
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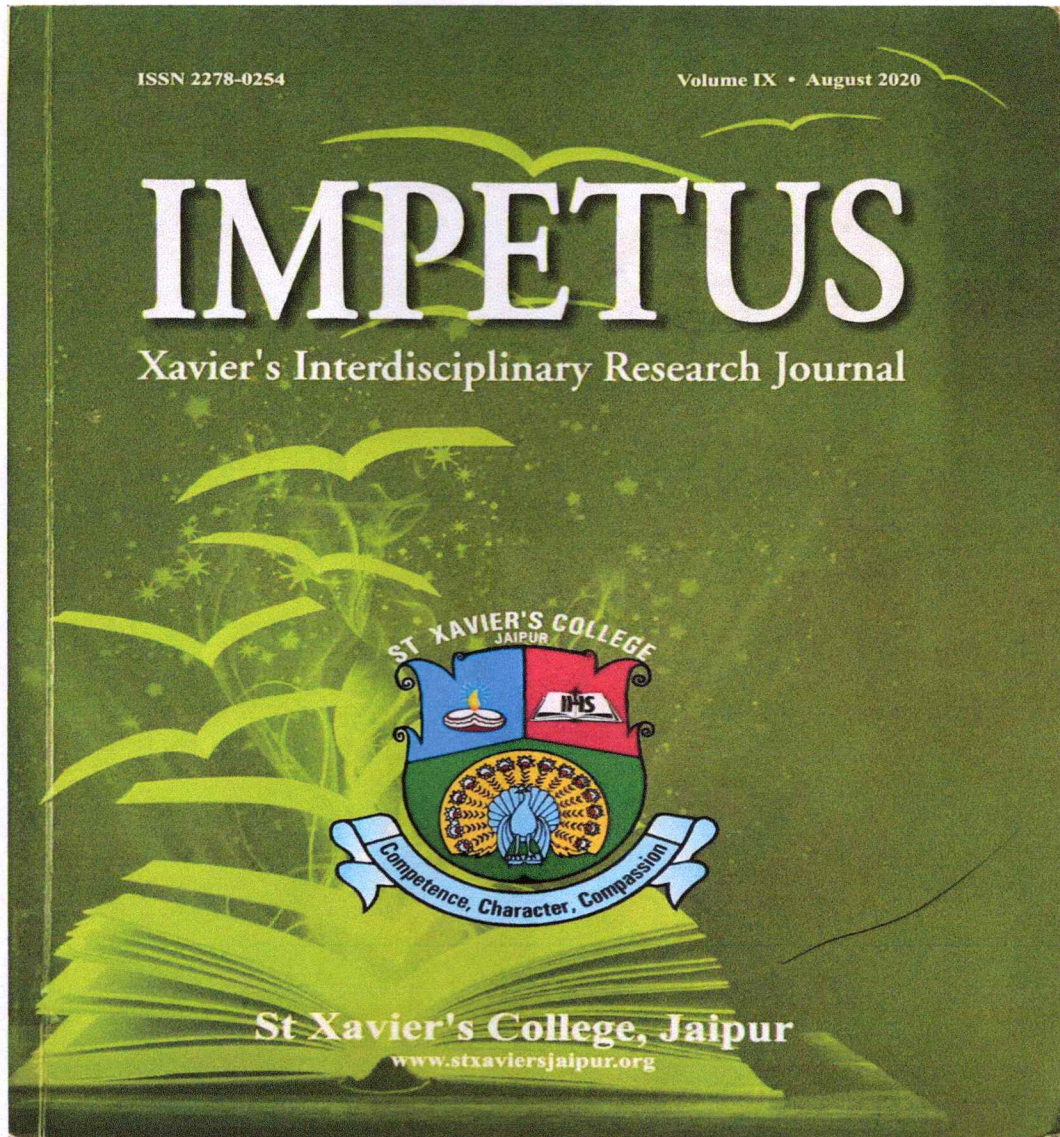
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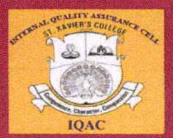


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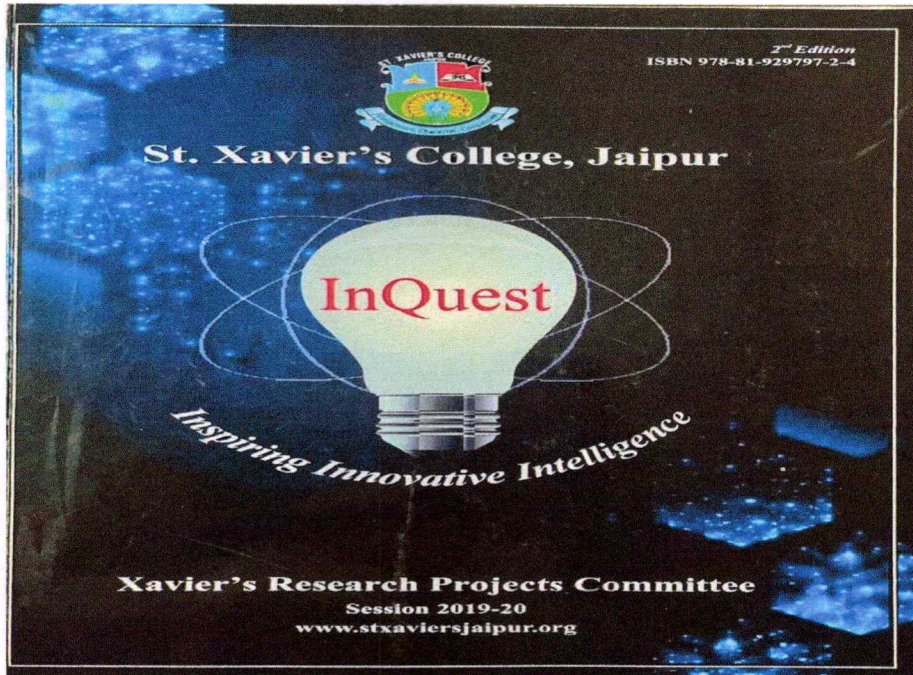
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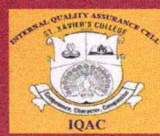


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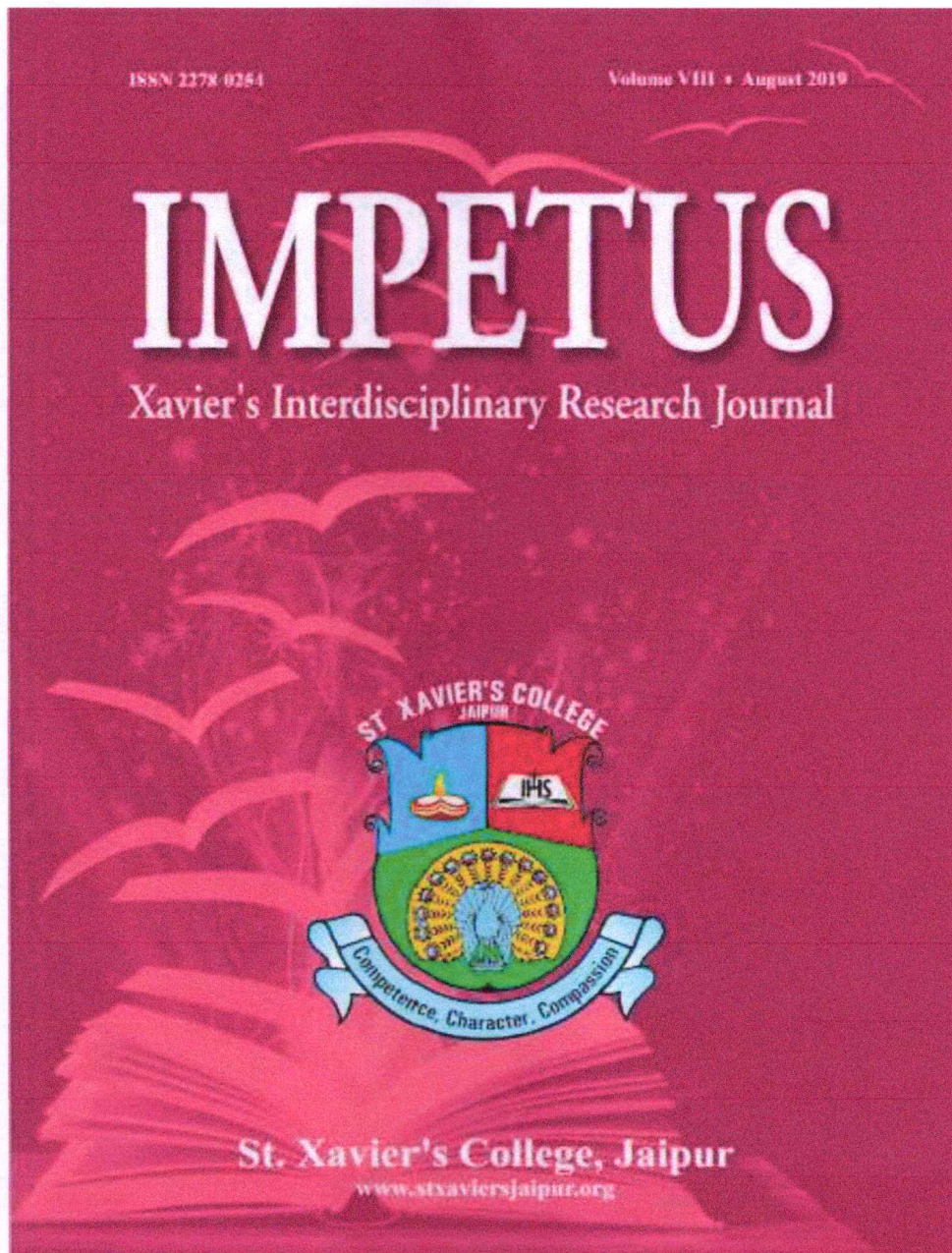
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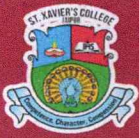
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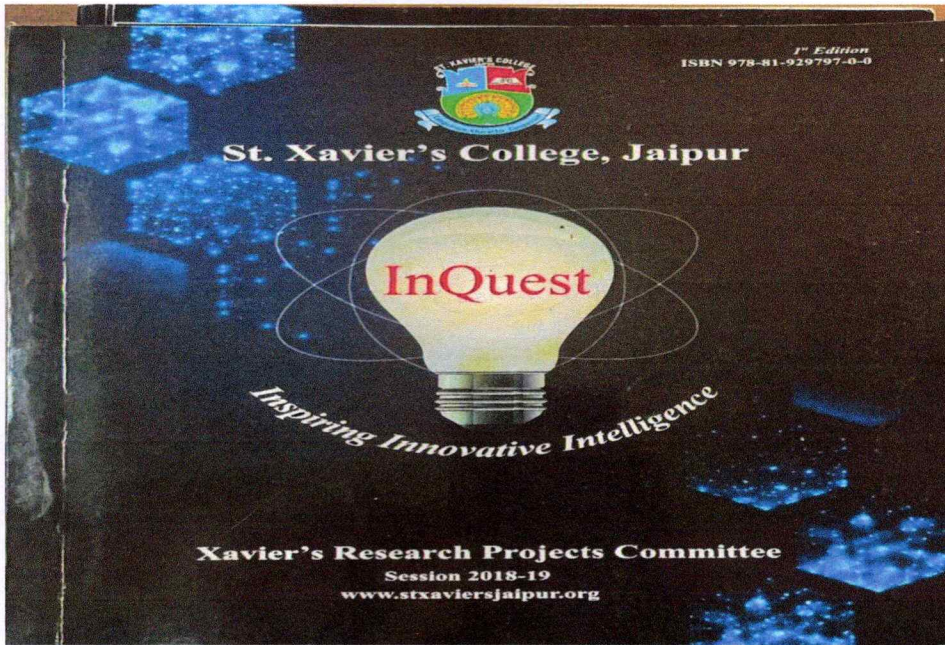
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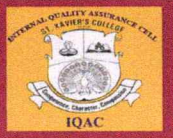
  
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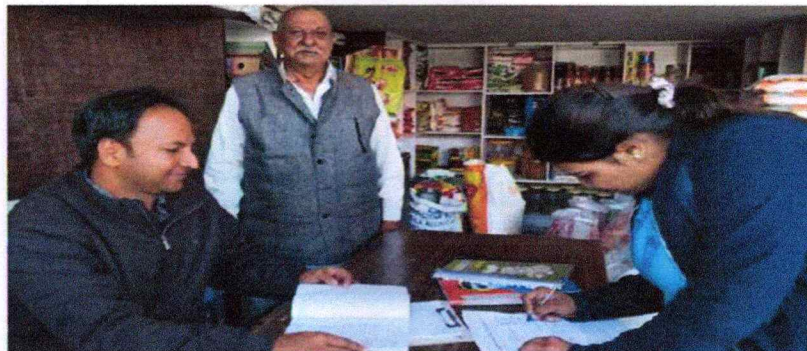
  
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## Student Publications in 'InQuest' based on Primary Data Collection by Market Survey

### Glimpses from Student Publication in InQuest

#### Market Survey Report and Analysis



To analyse the impact of GST and Technology on Retail Sector, we conducted a survey in which we asked various questions to our 80 respondents and following are our findings: We prepared a questionnaire of 21 questions and interacted with 100 shopkeepers to which 80 of them agreed and 20 of them didn't appreciate the idea.

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## Student Publications in 'InQuest' based on Primary Data Collection by Market Survey

### Glimpses from Student Publication in InQuest

This study is expected to contribute to the existing body of knowledge on the retail sector. Finding from the study will also be helpful to retailers to understand whether changing technology, implementation of GST and Demonetization is good and beneficial for them and to take the views of shopkeepers towards traditional and modern business format and mechanism.

Sample size -100 retail shops.

Data collection -Primary data collection was collected by questionnaire method. Questionnaire was made for the drivers. Secondary data collection was done through various books and research papers.

Resources used - Google forms, MS WORD, MS EXCEL, Retail Surveys (Via Email, Questionnaire, Survey forms), interviews, newspaper reports, journals, magazines and books



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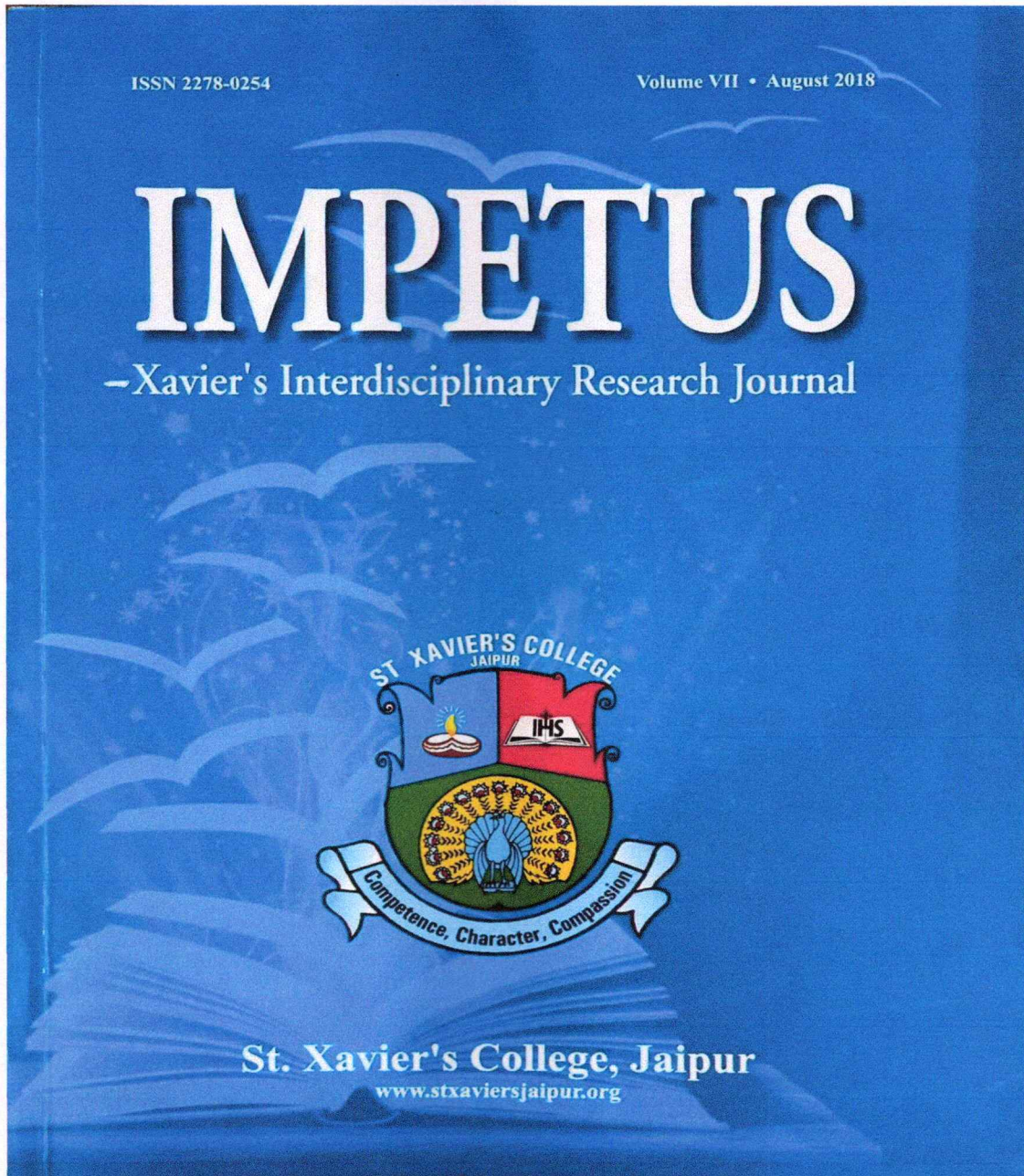
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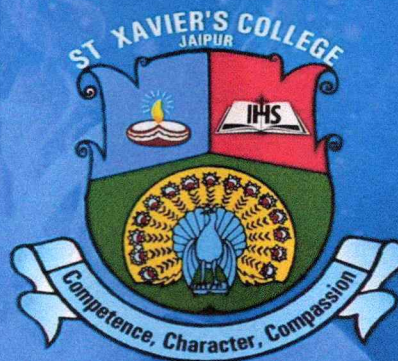


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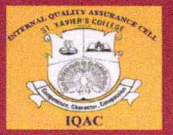
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