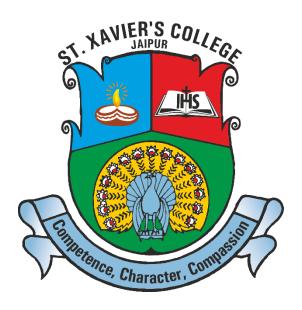
ST. XAVIER'S COLLEGE JAIPUR

Nevta - Mahapura Road, Jaipur - 302029, Rajasthan, India
Affiliated to the University of Rajasthan
Approved under Section 2(f) &12(B) of the UGC Act, 1956



PROGRAMME OUTCOMES

B.B.A.

(Bachelor of Business Administration)

Department of Business Administration

Programme Outcomes (POs)	
PO 1.	Apply knowledge of management theories and practices to solve business problems
PO 2.	Enhance cognitive skills for making informed decisions using data-based insights
PO 3.	Be abreast with e-business solutions in the current environment led by technology disruptions
PO 4.	Ability to understand, analyse and communicate regional, national, global economic, legal, social and ethical aspects of business
PO 5.	Ability to develop ethical and value-based leadership ability contributing to the achievement of organisational goal
PO 6.	Be hands-on with Advanced Excel/Spreadsheets and develop a sufficiently good understanding of the role of business analytics in management decision-making
PO 7.	Be capable of marketing a product or a service by understanding consumer behaviour, preferences, satisfaction, and engagement
PO 8.	Apply appropriate quantitative and qualitative techniques and theories in practice for solving business problems by using analytical and reflective thinking techniques to identify and analyse problems and develop viable alternatives
PO 9.	Prepare effective business presentations by demonstrating competency in the underlying concepts, theory and tools taught in the core undergraduate curriculum
PO 10.	Identify and analyse relevant global factors that influence decision-making in an international business setting