

# **ST. XAVIER'S COLLEGE JAIPUR**

**Nevta - Mahapura Road, Jaipur - 302029, Rajasthan, India**

*Affiliated to the University of Rajasthan*

*Approved under Section 2(f) & 12(B) of the UGC Act, 1956*



## **PROGRAMME OUTCOMES**

**B.B.A.**

**(Bachelor of Business Administration)**

**Department of Business Administration**

## Programme Outcomes (POs)

<b>PO 1.</b>	Apply knowledge of management theories and practices to solve business problems
<b>PO 2.</b>	Enhance cognitive skills for making informed decisions using data-based insights
<b>PO 3.</b>	Be abreast with e-business solutions in the current environment led by technology disruptions
<b>PO 4.</b>	Ability to understand, analyse and communicate regional, national, global economic, legal, social and ethical aspects of business
<b>PO 5.</b>	Ability to develop ethical and value-based leadership ability contributing to the achievement of organisational goal
<b>PO 6.</b>	Be hands-on with Advanced Excel/Spreadsheets and develop a sufficiently good understanding of the role of business analytics in management decision-making
<b>PO 7.</b>	Be capable of marketing a product or a service by understanding consumer behaviour, preferences, satisfaction, and engagement
<b>PO 8.</b>	Apply appropriate quantitative and qualitative techniques and theories in practice for solving business problems by using analytical and reflective thinking techniques to identify and analyse problems and develop viable alternatives
<b>PO 9.</b>	Prepare effective business presentations by demonstrating competency in the underlying concepts, theory and tools taught in the core undergraduate curriculum
<b>PO 10.</b>	Identify and analyse relevant global factors that influence decision-making in an international business setting