

ST. XAVIER'S COLLEGE JAIPUR

Nevta - Mahapura Road, Jaipur - 302029, Rajasthan, India

Affiliated to the University of Rajasthan

Approved under Section 2(f) & 12(B) of the UGC Act, 1956



PROGRAMME OUTCOMES

B.B.A.

(Bachelor of Business Administration)

Department of Business Administration

Programme Outcomes (POs)

The learners will be able to:

PO 1.	Apply knowledge of management theories and practices to solve business problems
PO 2.	Enhance cognitive skills for making informed decisions based on data analysis
PO 3.	Validate e-business solutions in the current technology-driven environment
PO 4.	Analyse the economic, legal, social, and ethical aspects of business on global, national, and regional levels
PO 5.	Develop ethical and value-based leadership skills contributing to the achievement of organisational goals
PO 6.	Create advanced Excel and analyse the role of business analytics in decision-making
PO 7.	Develop marketing strategies for a product or a service by understanding consumer behaviour, preferences, satisfaction, and engagement
PO 8.	Apply appropriate quantitative and qualitative techniques and theories in practice for solving business problems and suggest alternatives
PO 9.	Prepare effective business presentations by employing alternative underlying concepts, theories and tools taught in the core undergraduate curriculum
PO 10.	Identify and analyse relevant global factors that influence decision-making in an international business setting