

ST. XAVIER'S COLLEGE JAIPUR

Nevta - Mahapura Road, Jaipur - 302029, Rajasthan, India

Affiliated to the University of Rajasthan Approved under Section 2(f) &12(B) of the UGC Act, 1956 A Christian Minority Jesuit Institution

Ref: SXCJ/ACAD/BUS_ADM/2024-25/0663 10 September 2024

Expert Lecture on "Strategies and Techniques for Building a Professional Brand."

The Department of Business Administration, St. Xavier's College Jaipur, is organizing an expert lecture on "Strategies and Techniques for Building a Professional Brand." All the Students of the department are encouraged to attend this insightful session to learn valuable strategies for building a strong professional brand.

Resource Person: Mr. Pranjal Biswas, Regional Manager (North: Rajasthan and Nepal), Abbott Healthcare Pvt. Ltd.

Date: Thursday, 12th September 2024

Time: 12:00 PM – 1:00 PM **Venue:** College Auditorium

For more information contact:

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St. Xavier's College, Jaipur Nevta-Mahapura Road, Jaipur

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Copy forwarded to the following for information and necessary action:

- 1. Vice-principal, St. Xavier's College Jaipur
- 2. Heads of all the Departments, St. Xavier's College Jaipur
- 3. Website Coordinator, St. Xavier's College Jaipur
- 4. Principal Office, St. Xavier's College Jaipur