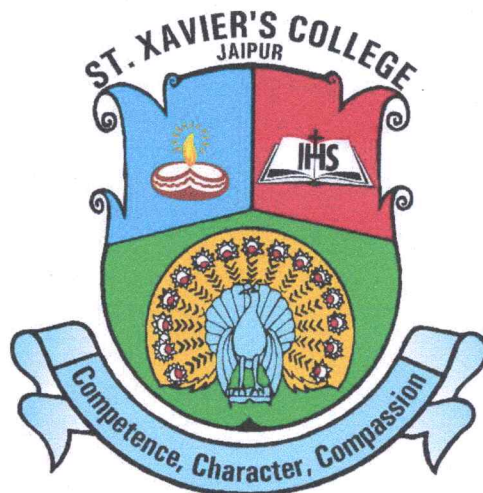


ST. XAVIER'S COLLEGE JAIPUR

Nevta - Mahapura Road, Jaipur - 302029, Rajasthan, India

Affiliated to the University of Rajasthan

Approved under Section 2(f) & 12(B) of the UGC Act, 1956



COURSE OUTCOMES

B.B.A.

Department of Business Administration

As per NEP 2020

Session: 2023-2024 (Sem. I & II)

Session: 2024-2025 (Sem. III)


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Course Outcomes (COs)		
BBA (Part-I) Semester-I		
UG0201—BBA-51T-101: Legal Aspects of Business		
The learners will be able to:		
CO 1.	Outline the fundamental principles of business law, including formation, performance, remedies, and special contracts	K
CO 2.	Summarise the key elements of a contract, distinguish between different types of contracts, and identify factors that can affect the validity of a contract	U
CO 3.	Apply contract law principles to analyse factual scenarios, identify potential breaches, and determine appropriate remedies	P
CO 4.	Compare different legal structures like LLPs and partnerships	A
CO 5.	Categorize contractual provisions from various Acts (e.g., Sales of Goods Act, Limited Liability Partnership Act) based on legal principles like offer and acceptance, consideration, and discharge	S
CO 6.	Assess the fairness and effectiveness of contract law in achieving commercial objectives, and consider the ethical implications of contractual arrangements	E


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Course Outcomes (COs)		
BBA (Part-I) Semester-I		
UG0201—BBA-51T-102: Business Communication Skills		
The learners will be able to:		
CO 1.	Define key concepts and identify essential elements, components, and types of communication	K
CO 2.	Outline the use of basic and advanced writing techniques anticipating audience reaction	K
CO 3.	Elaborate how verbal and non-verbal barriers influence communication, and demonstrate strategies to overcome these barriers	U
CO 4.	Prepare informal and formal business letters, and reports, proofread and edit copies of business correspondence and their formats	P
CO 5.	Plan, participate and use appropriate strategies for business meetings	S
CO 6.	Develop interpersonal skills that contribute to effective and satisfying personal, social, and effective relationships and utilise electronic mediums	S
CO 7.	Explore the impact of verbal and non-verbal communication, across different cultures and interpersonal relationships, and assess their role in conveying emotions and attitudes	A
CO 8.	Analyse communication breakdowns and identify instances of wrong choice of medium	A
CO 9.	Create comprehensive communication plans and strategies tailored to specific organisational or interpersonal contexts	S
CO 10.	Critically evaluate the role and effectiveness of verbal and non-verbal communication considering cultural and contextual factors, and propose strategies for adjustment	E
CO 11.	Evaluate the quality and effectiveness of business communication documents, public speaking, seminar presentations, interviews, group discussions, and personal listening habits, and propose strategies for improvement	E


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Course Outcomes (COs)		
BBA (Part-I) Semester-I		
UG0201—BBA-51T-103: Fundamentals of Accounting		
The learners will be able to:		
CO 1.	Define the basic concepts and process of accounting	K
CO 2.	Prepare Journal, Subsidiary books, Ledger, Trial Balance of a Business	A
CO 3.	Apply different methods of charging depreciation	P
CO 4.	Identify the need for and preparation of a bank reconciliation statement, including the identification and rectification of errors	K
CO 5.	Formulate the preparation of Trading, Profit and Loss Account and Balance Sheet	S
CO 6.	Evaluate the methods and processes involved in financial reporting for non-profit organisations	E

Course Outcomes (COs)		
BBA (Part-I) Semester-II		
UG0201—BBA-52T104: Business and Management		
The earners will be able to:		
CO 1.	Recall key concepts and principles related to business and management	K
CO 2.	Identify the various forms of ownership and types of industries	K
CO 3.	Articulate the concepts of trade, industry, and commerce	U
CO 4.	Apply basic business management principles to solve business and industry-related problems	P
CO 5.	Analyse different management thoughts, including classical, neo-classical, and contingency approaches	A
CO 6.	Formulate effective plans and strategies by integrating various components of planning	S
CO 7.	Design organisational structures based on principles of organisation and delegation of authority	S
CO 8.	Assess the impact of recent changes in management practices on business operations	E


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Course Outcomes (COs)		
BBA (Part-I) Semester-II		
UG0201—BBA-52T105: Strategic Management		
The learners will be able to:		
CO 1.	Identify the forces impacting corporate and business strategies	K
CO 2.	Analyse critically the factors involved in strategy-making	A
CO 3.	Assess the resources and constraints for strategy-making in a business context	E
CO 4.	Define the importance of social, economic, political, and technological forces shaping business strategies	K
CO 5.	Investigate the impact of internationalisation on strategy-making	P
CO 6.	Elaborate the strategic decisions that organisations make and have the ability to engage in strategic planning	U
CO 7.	Identify the basic concepts, principles, and practices associated with strategy formulation and implementation	K
CO 8.	Explore and apply knowledge gained in basic courses to the formulation and implementation of strategy from holistic and multi-functional perspectives	P
CO 9.	Analyse and evaluate critically real-life company situations and develop creative solutions using a strategic management perspective	A
CO 10.	Describe strategic management, including historical development, key concepts like strategic intent and fit, types of corporate strategies, business-level strategy roles, strategy implementation barriers, and the significance of strategic evaluation and control	K


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Course Outcomes (COs)		
BBA (Part-I) Semester-II		
UG0201—BBA-53T106: Business Economics		
The learners will be able to:		
CO 1.	Define fundamental economic concepts, theories of consumer behaviour, and economic indicators	K
CO 2.	Analyse theories related to consumer behaviour, production function, market competition and factors of production	A
CO 3.	Formulate strategies for businesses based on economic analysis and forecasts	S
CO 4.	Analyse the characteristics of different market structures and their impact on business strategies	A
CO 5.	Assess the effectiveness of business strategies using economic principles	E
CO 6.	Apply supply, cost, and demand models to determine equilibrium prices and quantities in various market scenarios	P
CO 7.	Interpret the concepts like National Income, Economic growth and Development, Business Cycle	U



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Course Outcomes (COs)		
BBA (Part-II) Semester-III		
UG0201—BBA-63T201: Fundamentals of Company Law		
The learners will be able to:		
CO1.	Outline the basic framework of Company Law in India	K
CO2.	Characterise the various types of companies and their formation process	U
CO3.	Interpret the scope and significance of the memorandum of association and articles of association in a company	U
CO4.	Examine the purpose and importance of framing a prospectus	P
CO5.	Elaborate the fundamental concepts of shares and share capital	U
CO 6.	Review the legal position, appointment, powers, duties and liabilities of directors	U
CO 7.	Compare the circumstances and procedure of winding up companies	A
CO 8.	Analyse the process of effective transfer and transmission of shares	A
CO 9.	Tabulate various secretarial practices and their decision	P
CO 10.	Design a framework for conducting effective board meetings based on legal requirements and best practices	S


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Course Outcomes (COs)		
BBA (Part-II) Semester-III		
UG0201—BBA-63T202: Entrepreneurship and Small Business Management		
The learners will be able to:		
CO 1.	Review an entrepreneurial mindset to approach challenges innovatively.	K
CO 2.	Elaborate on the basic concepts, roles, and structures of entrepreneurship and small business management.	U
CO 3.	Apply the latest trends and developments in entrepreneurship to practical scenarios.	P
CO 4.	Create awareness about government programs and schemes for entrepreneurs.	S
CO 5.	Interpret the concept of MSMEs, their roles, governing policies, and implementing organisations	U
CO 6.	Extrapolate the start-up process and the organisational structure of small-scale industries in India	U
CO 7.	Identify taxation benefits and concessions available to small-scale industries.	K
CO 8.	Evaluate sources of funding and financing for business start-ups and expansions.	E



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Course Outcomes (COs)		
BBA (Part-II) Semester-III		
UG0201—BBA-63T203: International Business		
The learners will be able to:		
CO1.	Outline the concepts of International Business	K
CO2	Elaborate on International Trade Theories and their relevance	U
CO3	Evaluate the concepts of business environment at international level	E
CO4	Appraise the theories of doing business at international level	P
CO5	Differentiate between the Tariff and non-tariff barriers	U
CO6	Develop strategies for doing business at the international level	S


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