

ABOUT THE COLLEGE

St. Xavier's College Jaipur, a Jesuit Institution under the International Association of Jesuit Universities (IAJU) www.iaju.org, promotes education aligned with the motto of the founder of the Society of Jesus, St. Ignatius of Loyola – "For The Greater Glory of God". The college offers diverse Undergraduate and Postgraduate programs in Arts, Science, Computer Science, Commerce and Management, emphasizing academic excellence, social outreach, and cultural engagement. Fostering inclusive and growth-focused environment, it supports students' academic and personal development. Through national and international MOUs, the college advances interdisciplinary research, with faculty actively engaged in publishing impactful research papers, filing patents and leading research projects. The campus boasts of ARRUPE Central Library, a digitalized and Divyangjan-friendly facility, along with the Centre for Lab to Land Knowledge Transfer and Ayush Garden to train farmers of the adopted villages in sustainable practices. An ISO 14001 certified institution and the 2024 UN International Green College Award recipient, St. Xavier's College Jaipur is a dynamic learning space that champions diversity, creativity and innovation.

ORGANISER

PROF FR S XAVIER SJ
PRINCIPAL

HEAD

DEPARTMENT OF BUSINESS ADMINISTRATION

Dr Leena Sharma

DEPARTMENT OF COMMERCE

Dr Mahua M Bose

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ST. XAVIER'S COLLEGE JAIPUR
AFFILIATED TO THE UNIVERSITY OF RAJASTHAN
APPROVED UNDER SECTION 2 (F) & 12 (B) OF THE UGC ACT, 1956
A CHRISTIAN MINORITY JESUIT INSTITUTION
AN ISO 14001:2015 CERTIFIED INSTITUTION



**DEPARTMENT OF BUSINESS
ADMINISTRATION
AND
DEPARTMENT OF COMMERCE
IN ASSOCIATION WITH
KNOWLEDGE CAPSULE**

PRESENTS

**CERTIFICATE COURSE
ON
FUNDAMENTALS OF
STOCK MARKET
AND
INVESTMENT STRATEGIES**

**REGISTRATION IS OPEN FOR
FIRST AND THIRD SEMESTER OF BBA
AND BCOM**

DATE OF COMMENCEMENT: 9TH DECEMBER

RESOURCE PERSONS



RAJEEV PODDAR
Founder
Knowledge
capsule



**Snigdha
Tibrewala**
Finance
Professional



Aditya Poddar
Co-founder
knowledge
Capsule



CONTACT

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DURATION

30 HOURS

REGISTRATION AMOUNT

₹ 100

PLATFORM

Online

REGISTRATION LINK

<https://forms.gle/pWb7n2sVL2MoXLPQ6>



CONTENT

- Introduction to stock markets
- How to start your investing journey
- How to pick a business model
- Taxation in Financial Instruments
- Good Management
- Your basic guide to Mutual Funds
- Investing in Sovereign Gold Bonds
- Understanding Cash Flow Statements
- Useful Tools for Screening stocks
- Introduction to Derivatives

LEARNING OUTCOMES

Learner will be able to:

- Understand key financial terms, instruments, and stock market structures.
- Learn taxation rules, cash flow statements, and basics of investment like mutual funds and gold bonds.
- Use tools and methods to screen stocks and calculate tax liabilities.
- Understand business models, financial health, and management efficiency.
- Design a personalized, diversified investment strategy using learned concepts.