

St. Xavier's College Jaipur
INNOVATION & INCUBATION CELL (IIC)
Annual Report 2024-25

1. About the Cell

St. Xavier's College Jaipur has initiated an Innovative effort of establishing an INNOVATION & INCUBATION CELL (IIC) in the academic session 2020-2021. The primary objective of this cell is to facilitate the creation of Job providers in India. Taking forward the mandate of Ministry of Human Resource Development (MHRD) & Atal Innovation Mission (AIM), we being a higher education institution aims to provide a platform to students to create new ideas and inventions, which shall benefit the students, our institution, and society at large. The basic aim of this cell is to bring small transformations in the society resolving the basic problems prevailing in the environment, by guiding students or young entrepreneurs to come up with solutions to the problems through their entrepreneurial initiatives.

2. Member Details:

Prof S Xaviers SJ, Chairman

Dr. (Fr.) Arokya Swami SJ

Dr. (Fr.) Raymond Cherubin,

Dr. (Fr.) Amaldass SJ

Ms. Anjali Pareek, Convenor and Startup Activity Coordinator

Dr. Ekta, Innovation Activity Coordinator

Dr. Shruti Rawal, Internship Coordinator

Mr. Nithin Mohan, IPR Activity Coordinator

Ms. Blessy Varghese, Social Media Coordinator

Ms. Akshita Bhatia , Member

3. Objective:

- The core aim of the cell is to train the students with entrepreneurial skills
- To identify & reward innovative skills and ideas.
- To provide mentoring support to students on patents, funding, etc.

□

4. Achievements of the students/faculty/unit in the academic year (if any): (include participation in BOS/Examinership/ Guideship/ Projects/ Expert Lectures/ Awards/ Publications in Scopus, Web of Science, UGC Care/ Any other Major Recognition/ Placements of Students/ Prominent Progression/ Clearing Competitive exams

- **Tanmay Bihani and Utsav Bantia**, students of IV sem BBA, secured second position

in BizCatalyst'25, an international level online business idea competition organised by kanoria PG mahila Mahavidyalaya, Jaipur, from 26th- 28th April 2025.

- **Ms Anjali Pareek**, Convenor, IIC, participated as a **panellist in a round table discussion** at JECRC University on 31 January 2025.
- **Ms Anjali Pareek**, Convenor, IIC, completed 5 day the Management Development program organised by MSME and AICTE on the topic Innovation and Commercialisation of Business Ideas from 11/02/2025 to 15/02/2025.
- Six innovative student projects were identified for incubation through the National Symposium, fostering entrepreneurial development and providing opportunities for further mentoring, funding, and prototype development.

5. Details of the Activities organized/ Work Performed

1. Expert Session on 'Innovation and Entrepreneurship' (Metric No-3.2.1)

Date: 22nd August 2024

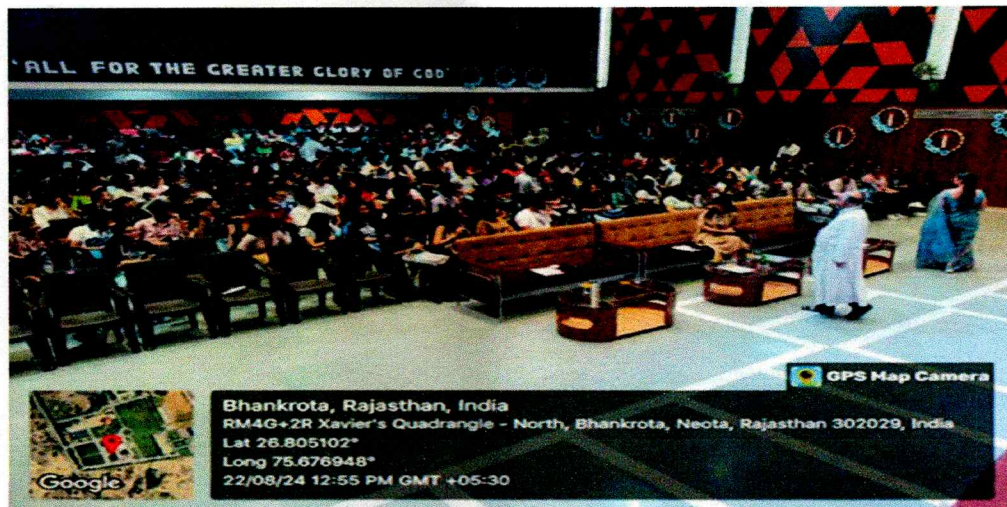
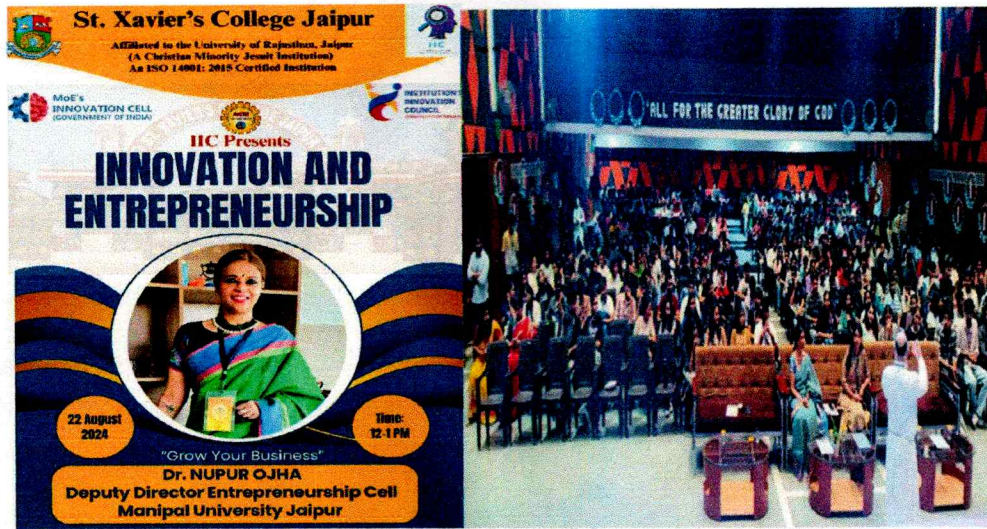
- **Resource Person:** Dr. Nupur Ojha, Deputy Director of the Entrepreneurship Cell and Associate Professor at Manipal University Jaipur
- **Description of the event**
The Institution Innovation Council (IIC) of St. Xavier's College, Jaipur, successfully organized an engaging session on '*Innovation and Entrepreneurship*' on 22nd August 2024. The event featured Dr. Nupur Ojha, Deputy Director of the Entrepreneurship Cell and Associate Professor at Manipal University Jaipur, as the esteemed resource person. The session aimed to deepen students' understanding of how innovation drives entrepreneurship in today's dynamic business environment.
- **Target Audience:** Undergraduate and postgraduate students from various streams interested in entrepreneurship, innovation, and start-up ecosystems, particularly those aspiring to develop entrepreneurial skills, understand business innovation processes, and engage in campus-based entrepreneurial activities.

Objectives of the Session

1. Understand the Role of Innovation
2. Learn from Real-world Examples
3. Explore Digital-age Entrepreneurship
4. Encourage Student Engagement
5. Highlight Institutional Support

Outcomes of the Session

1. **Increased Awareness:** Attendees gained a thorough understanding of how innovation fuels entrepreneurship and business success.
2. **Practical Insights:** The case studies and expert input offered real-world context to theoretical concepts.
3. **Student Motivation:** The session inspired students to think creatively and explore entrepreneurial opportunities.



2. Expert Lecture: “Entrepreneurship Unlocked: Turning Dreams into Careers – My Success Story” (Metric No-3.2.1)

- **Date:** 19th September 2024
- **Resource Person:** Mr. Ronak Jain, co-founder of two thriving ventures—MajesTEA Marketing and Webutics
- **Description:**
- The Institution Innovation Council (IIC) of St. Xavier’s College, Jaipur, organized an insightful expert lecture titled “*Entrepreneurship Unlocked: Turning Dreams into Careers – My Success Story*” on 19th September 2024. The session was delivered by Mr. Ronak Jain, a successful entrepreneur and co-founder of two thriving ventures—MajesTEA Marketing and Webutics. In his talk, Mr. Jain shared his personal journey from ideation to business execution, shedding light on real-world challenges, learning curves, and pivotal moments in his entrepreneurial career. He emphasized key aspects such as the role of market research, the necessity of innovation, the power of digital marketing, and the need for customer-centric strategies. His discussion also covered emerging digital trends and how startups can harness them for growth.

- **Target audience:** Undergraduate and postgraduate students from various streams interested in entrepreneurship, innovation, and start-up ecosystems, particularly those aspiring to develop entrepreneurial skills, understand business innovation processes, and engage in campus-based entrepreneurial activities.

Objectives of the Session:

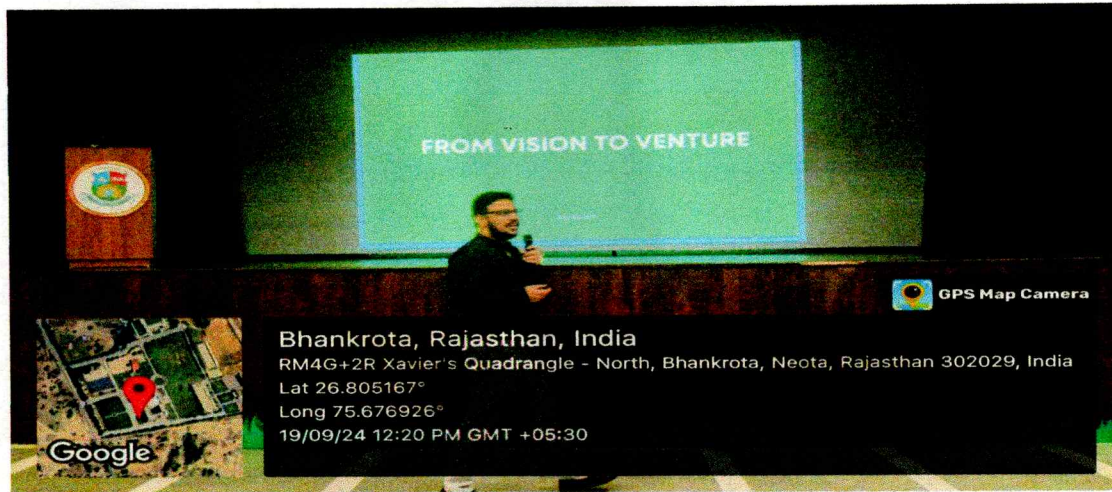
- To motivate students by sharing a real-life entrepreneurial journey.
- To provide insights into the challenges and opportunities in the startup ecosystem.
- To highlight essential skills for successful entrepreneurship such as innovation, market research, and customer orientation.
- To discuss current trends in the digital and business landscape.
- To encourage interactive learning through a Q&A session.

Outcomes of the Session:

- Students gained first-hand exposure to the entrepreneurial ecosystem through a lived experience.
- Participants developed a deeper understanding of the skills and mindset required to start and sustain a business.
- The session inspired students to consider entrepreneurship as a viable and rewarding career path.
- Students became aware of current trends and tools in digital marketing and online business.

The session was highly interactive, with students actively engaging in the Q&A segment, asking thoughtful questions related to startup funding, digital marketing tactics, and scalability of business ideas.





3. Alumni Interactive Session - I: (Metric no.: 2.3.1 & 5.4.1)

- **Dates:** October 7, 2024
- **Resource Person:** Mr. Rohit Bajaj, Co-founder and CEO of Balwaan Krishi, an alumnus of the 2015 batch from Department of Economics.
- **Description of the event:**

The Department of Economics, in collaboration with the Innovation and Incubation Cell (IIC) and the Training, Internship and Placement Cell (TIPC), organized its first Alumni Interactive Session for the academic year 2024–25 on *7th October 2024*. The session was centered around the theme “The Art of Startups: Mastering Business Creation” and aimed at inspiring students through real-world entrepreneurial insights. The keynote speaker for the session was Mr. Rohit Bajaj, Co-founder and CEO of *Balwaan Krishi* and an esteemed alumnus of the 2015 batch. The session brought together students, faculty, and alumni, fostering an engaging platform for knowledge exchange.

Session Highlights:

Mr. Rohit Bajaj began the session by emphasizing the significance of entrepreneurship and alumni-student engagement. He walked the audience through his inspiring entrepreneurial journey of founding Balwaan Krishi, detailing the challenges, strategies, and milestones along the way.

Key areas covered during the session included:

- Startup strategies and funding
- Phases of establishing a startup
- Overcoming obstacles and learning from failures

Following the talk, an interactive Q&A session was held, where students actively engaged with Mr. Bajaj, asking thoughtful questions and gaining deeper insights into the startup ecosystem.

The session was moderated by students from the Economics department and concluded

with a vote of thanks delivered by the ECOSOC President.

- **Target Audience:** Students and faculty of the Department of Economics, IIC coordinator, members & interested students from IIC Council

Objectives of the Session

- To connect current students with successful alumni and entrepreneurial mentors.
- To provide insights into the real-world challenges and strategies of business creation.
- To encourage entrepreneurial thinking among students.
- To strengthen alumni relations and institutional networking.

Outcomes of the Session

- Motivated students to explore entrepreneurship as a career path.
- Provided practical knowledge and startup strategies through lived experiences.
- Strengthened the alumni-student relationship.
- Laid the foundation for future alumni engagement initiatives within the department.



4. Ideathon '24: (Metric No-3.2.1)

- **Date of the event:** 19th November 2024
- **Resource person:** Paresh Gupta (Chairman, ASSOCHAM Start-Up Council RSDC), Ms. Rachna Tiwari (Entrepreneurship Development Professional), and Mr. Gaurav Joshi (Joint Director, MSME Jaipur), Mr. Girish Sharma (Assistant director, MSME)
- **Description of the event:**

On 19th November 2024, St. Xavier's College, Jaipur, organized its inaugural IDEATHON, inviting students from various colleges to present innovative solutions to real-world challenges. The event began with a ceremonial lamp lighting and welcome of distinguished guests, including Mr. Paresh Gupta (Chairman, ASSOCHAM Start-Up Council RSDC), Ms. Rachna Tiwari (Entrepreneurship Development Professional), and Mr. Gaurav Joshi (Joint Director, MSME Jaipur). Principal Rev. Fr. S. Xavier SJ delivered the opening address, emphasizing the importance of innovation and the role of the Innovation and Incubation Cell in shaping young entrepreneurs. The event featured insightful sessions, including addresses by Mr. Joshi on MSME support for youth, and panel discussions with Mr. Gupta and Ms. Tiwari, who shared inspiring entrepreneurial journeys and practical insights. After a networking lunch, 16 teams from different colleges pitched their ideas, which were evaluated on innovation, feasibility, impact, and presentation. Ms. Rachna Tiwari provided constructive feedback to participants, appreciating their creativity and offering suggestions for improvement. In the concluding remarks, Ms. Anjali Pareek, Coordinator of IIC, expressed gratitude to all attendees and acknowledged the success of the event in encouraging innovation and collaboration. Banasthali Vidyapith College secured both first and second positions, while XIMI won third place. The winners were awarded cash prizes and hampers, and the event concluded with a group photograph capturing the enthusiasm and spirit of Ideathon '24.

- **Target Audience:**

Ideathon '24 was aimed at undergraduate and postgraduate students from various colleges with an interest in entrepreneurship, innovation, start-ups, and real-world problem-solving. It also engaged aspiring student entrepreneurs, incubation cell members, and young innovators seeking exposure to industry insights, MSME support, and networking opportunities.

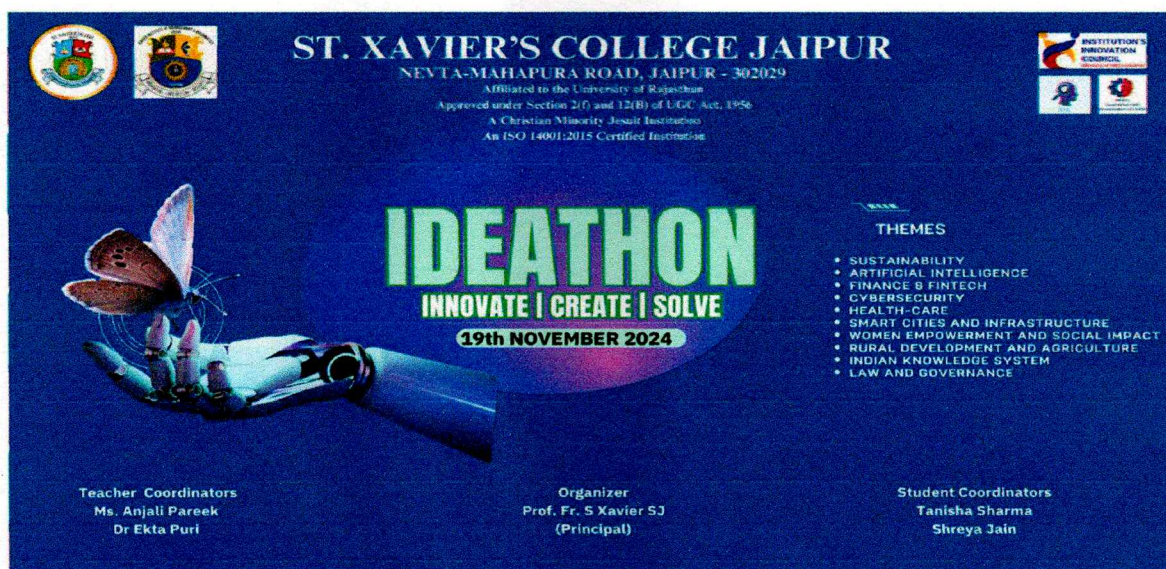
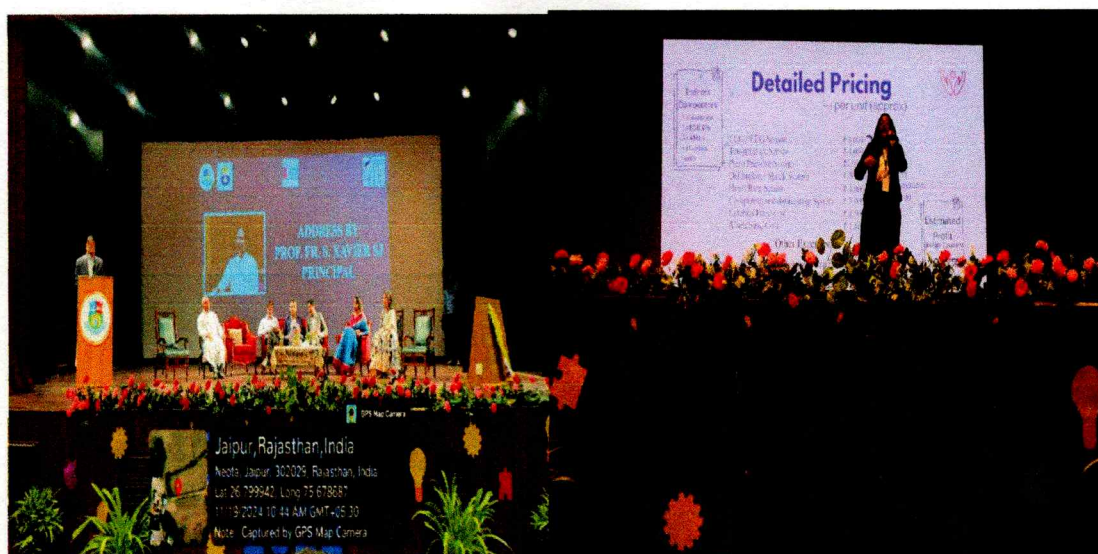
Objectives of the Event

- To provide a platform for students to showcase innovative and entrepreneurial ideas.
- To foster creativity, collaboration, and solution-oriented thinking among youth.
- To promote real-time problem-solving through structured pitching and feedback.
- To create networking opportunities with industry experts and mentors.
- To contribute to the vision of sustainability and inclusive growth through innovation.

Outcomes of the Event

- Fostered a strong culture of innovation and creativity among students.
- Enabled student teams to receive professional feedback for idea enhancement.
- Strengthened networking between academia and industry professionals.
- Motivated participants to pursue entrepreneurship as a viable career path.
- Laid the foundation for future editions of Ideathon as a flagship innovation event at St. Xavier's College.

This report highlights the successful execution and long-term potential of IDEATHON 2024 in empowering youth, nurturing ideas, and creating pathways for impactful innovation.



5. Poster Making Competition

- (Metric No-3.2.1)
- Date of the event: 21 april 2025
- Description of the event:

The Poster Making Competition on *Sustainable Entrepreneurship*, organized by the

Institution Innovation Council (IIC) on the occasion of *World Innovation and Creativity Day*, successfully achieved its objective of fostering creativity and awareness among students. The event received a total of eight poster entries, each presenting unique and innovative ideas around sustainable business practices. The competition inspired students to explore the intersection of entrepreneurship and sustainability, encouraging them to think beyond conventional business models. It enhanced awareness about sustainable development, promoted artistic expression, and encouraged interdisciplinary thinking. The initiative also increased student engagement with IIC activities and cultivated a culture of innovation within the campus. The winning poster by Khushali Sharma from B.A. Economics (Second Year) stood out for its originality and clarity of message. Overall, the event effectively celebrated innovation and creativity while nurturing the entrepreneurial spirit among students.

- **Target audience**

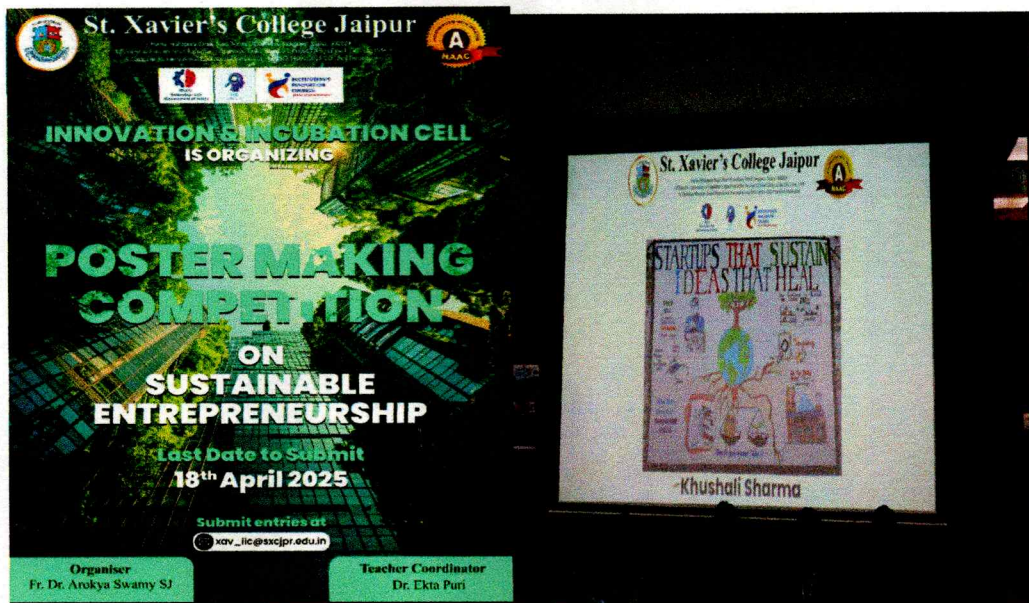
The competition was aimed at undergraduate students across disciplines with an interest in entrepreneurship, sustainability, and creative expression. It targeted young innovators keen on exploring sustainable business ideas, promoting environmental responsibility, and engaging with campus innovation initiatives.

Objectives of the Poster Making Competition:

- To celebrate World Innovation and Creativity Day by promoting student engagement in creative activities.
- To foster awareness about sustainable entrepreneurship and its role in modern business practices.
- To promote interdisciplinary thinking by combining elements of economics, environment, art, and innovation.
- To increase participation in Institution Innovation Council (IIC) activities and build a culture of innovation on campus.
- To recognize and reward original and impactful ideas related to sustainable development and entrepreneurship.

Outcomes of the Poster Making Competition on Sustainable Entrepreneurship

- A total of **8 posters** were submitted, reflecting strong student participation and enthusiasm.
- Students demonstrated **creative thinking and innovation** in presenting sustainable business ideas.
- The competition helped in **raising awareness** about sustainable entrepreneurship and eco-conscious business practices.
- There was **increased engagement** of students with Institution Innovation Council (IIC) activities.
- The initiative contributed to fostering a **culture of innovation and sustainability** on campus.
- The event successfully celebrated *World Innovation and Creativity Day* by promoting innovation-driven thought among students.



6. Designing Poster and PowerPoint Presentation Competition

- **Metric No. (7.1.4, 3.2.1),**
- **Date of the event: 10th May 2025**
- **Description of the event:** The Institution Innovation Council (IIC) organized a *Designing Poster and PowerPoint Presentation Competition* on **May 10, 2025**, to mark *National Technology Day*. The event aimed to encourage students to creatively express ideas on technological innovation and its role in building a sustainable and progressive society.
- A total of **27 students** from the *Computer Science Department* participated, presenting posters and PowerPoint presentations on themes like *sustainable technology*, *AI in daily life*, and *smart solutions for social challenges*. Entries were judged on content relevance, creativity, presentation skills, and originality.
- **Target Audience and Number of Participants:**

Target Audience: Students of *Computer Science*

Number of Participants: 27 students

Objectives of the Event:

- To foster creativity and innovation among students.
- To raise awareness about the importance of technological advancements.
- To provide a platform for students to visually and verbally express innovative ideas.
- To strengthen student engagement with Institution Innovation Council (IIC) activities.

Outcomes of the Event:

- **27 active participants** showcased creative, technology-driven ideas
- Students demonstrated improved presentation and visual communication skills.
- Increased awareness of emerging technologies and their role in sustainable development.
- Greater student engagement with IIC initiatives and innovation-centric campus culture.
- *Aditya Ratgore* received *Best Presenter*, and *[Name of Winner]* was awarded *Best Poster*.

Suggestions for Improvement:

- Extend event promotion for higher participation.
- Introduce theme-specific categories in future editions.
- Organize a pre-event workshop on poster and presentation design skills.





7. The *Fourth National Symposium* titled “*Vision for Viksit Bharat@2047*”

- **Metric number 3.2.1,**
- **Date 4-5 April, 2025**
- **Description of the event:** The program was organized by the *Research and Project Committee (RPC)* of *St. Xavier's College, Jaipur*, in collaboration with the *Innovation & Incubation Cell (IIC No. 20221667)* and under the aegis of the *Internal Quality Assurance Cell (IQAC)*. The two-day event, held on **April 4–5, 2025**, served as a platform for academic dialogue on India's developmental roadmap towards 2047.
- **Target Audience:**

Undergraduate and postgraduate students from various disciplines
Over 55 students

Objectives of the Symposium:

- To foster research-driven discussions aligned with the national vision of Viksit Bharat@2047.

- To build research capacities among students in quantitative and qualitative methodologies.
- To promote interdisciplinary academic collaboration and mentorship.
- To identify and encourage projects with potential for incubation and practical implementation.

Highlights of the Event:

- **Day 1 (April 4, 2025):**
Inaugural address by *Prof. Pankaj Nagar*, retired professor from the University of Rajasthan, on *Quantitative Research Methods, Tools, and Applications*. This was followed by a *Project Evaluation Session* where eight student groups presented research projects, evaluated by Prof. Nagar.
- **Day 2 (April 5, 2025):**
An insightful online session on *Qualitative Research Methods* was conducted by *Dr. Nishevita Jayendran* from *TISS, Mumbai*, followed by another round of project evaluations led by *Prof. Krishnendu Acharya* from the *University of Calcutta*.
- **Best Paper:** *Khushali Sharma — Food Choices, Food Sustainability and Their Economic Impact*
Best Project: *VoxAgeis (Voice and Protection) — Hybrid Pendant for Specially Abled Individuals*.

Outcomes of the Symposium:

- 55 students enhanced their research skills through presentations and expert feedback.
- Capacity-building in both quantitative and qualitative research approaches.
- Encouraged interdisciplinary research and collaboration.
- Aligned student research initiatives with the national vision for 2047.
- Six promising student projects were identified for potential incubation and further development.



8. Two-Day Workshop on Sustainable Entrepreneurship with Local Wisdom

- **Metric no. 3.2.2 and 3.2.1 Dates:** 5 & 7 April 2025
- **Resource Person:** Prof. Krishnendu Acharya, Department of Botany, University of Calcutta
- **Venue:** Dr. B R Ambedkar Conference Hall and Fr. Cecil Saldanha Botany Lab
- **Description of the event:**

Day 1 (5 April 2025):

Prof. Acharya delivered a lecture on the economic and environmental benefits of mushroom cultivation using locally available resources. He also conducted an exclusive interactive session with the faculty, suggesting innovative research areas like stubble burning solutions, nano silica extraction, and zebrafish-based biological studies.

Day 2 (7 April 2025):

Hands-on training was conducted on practical mushroom farming techniques, including spawn production, bagging, hanging, and value-added product development like mushroom noodles, soap, and tea. Success stories of entrepreneurs trained by Prof. Acharya further inspired participants.

- **Target Audience:** Students and faculty of the Department of Science, and office staff interested in sustainable entrepreneurship.

Objectives of the Workshop:

- To promote sustainable entrepreneurship opportunities based on local resources and indigenous practices.
- To impart practical skills in mushroom cultivation as a viable eco-friendly enterprise.
- To motivate faculty and students to undertake impactful, sustainability-driven research initiatives.

Outcomes of the Workshop:

- **30 students, 7 faculty members, and 2 office staff** actively participated.
- Participants gained practical knowledge of low-cost mushroom farming and value-added product creation.
- New research ideas on sustainable technologies were proposed for future projects.
- The workshop encouraged entrepreneurial thinking aligned with sustainable practices and local wisdom.



9. Celebrating National Innovation Day

- **Metric No. as per NAAC Manual: 1.3.1, 3.1.3, 3.2.2, 5.1.3**
- **Date of the Event: 15–16 October 2024**
- **Name and Description of the Event/Work Performed: Workshop on Intellectual Property Rights (IPR)**

To commemorate National Innovation Day, the Intellectual Property Rights (IPR) Cell in collaboration with the Institution Innovation Council (IIC) of St. Xavier's College Jaipur organized a two-day workshop to educate students and faculty about patents, trademarks, copyrights, and intellectual property management in the context of innovation and start-ups.

Day 1 (16 October 2024): "Unlocking Innovation: How to File Your Patent Successfully"

Resource Person: Advocate Dr. Rohit Jain

A practicing Patent and Trademark Attorney, Registered Patent Agent, Business Consultant,

and Social Activist.

The session focused on understanding product vs. process patents, national policies, and practical procedures for patent filing in India.

Day 2 (17 October 2024): “Introduction to IPR and IP Management in a Startup”

Resource Person: Mr. Vincent Balu, Head, IIC, Apex University, Jaipur

The session was designed for students and emphasized the role of innovation in entrepreneurship, startup case studies, and intellectual property strategies for young innovators.

Organized by: IPR Cell and IIC, St. Xavier’s College Jaipur

Target Audience and Number of Participants:

Over 100 participants

College students and faculty from various departments

Learning Outcome:

Clarity on IPR Concepts: Participants developed a sound understanding of different types of intellectual property and their practical relevance.

Process Awareness: Detailed insights on patent filing procedures in India, especially useful for academicians and research scholars.

Innovation Motivation: Real-world entrepreneurial stories inspired students to think creatively and explore start-up pathways.

Legal and Strategic Understanding: Faculty and students gained knowledge about IP protection strategies, infringement issues, and government startup support.

Encouragement for Future Initiatives: Positive feedback indicated a strong interest in more such workshops, especially with case studies and interactive formats.

Key Takeaways from Open-Ended Feedback:

Better understanding of patents, copyrights, and trademarks

Knowledge of IP management in start-ups

Exposure to government IP tools and innovation schemes

Inspiration from real-life innovation journeys

Suggestions for Improvement:

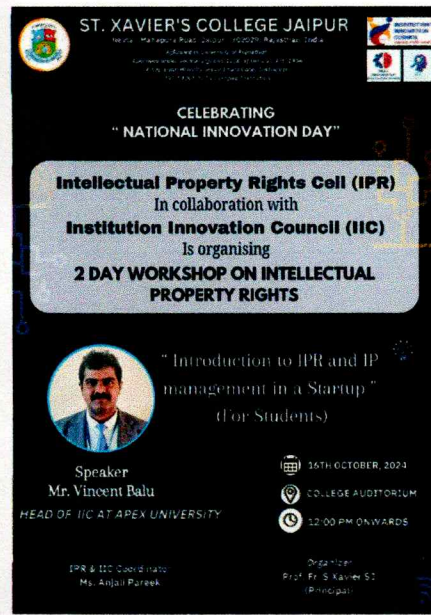
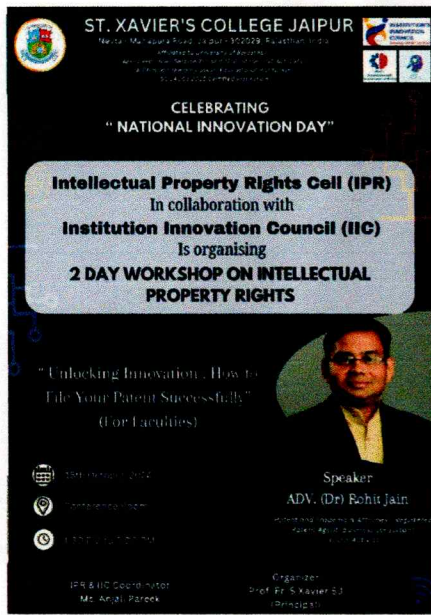
Include more interactive case studies

Add visual aids and short activities to reduce monotony

Conduct frequent IPR sessions with live demonstrations

Conclusion:

The Workshop on Intellectual Property Rights proved to be a highly impactful and engaging academic event. It fostered legal literacy, innovation culture, and entrepreneurial awareness among students and faculty alike. The overwhelmingly positive feedback indicates the need to continue and expand such capacity-building initiatives in the future, with more interactive and experiential learning elements.



10. Expert Lecture on “IPR Laws in India”

Metric No. as per NAAC Manual: 1.3.1,7.1.3

Date of the Event: 24 September 2024

Name and Description of the Event/Work Performed: Expert Lecture on “IPR Laws in India”

As part of the “Student Knowledge Sharing Programme,” the Department of Arts, in collaboration with the IPR Cell of St. Xavier’s College Jaipur, organized an expert lecture on Intellectual Property Rights (IPR) Laws in India. This marked the first installment of a proposed lecture series aimed at enriching students’ interdisciplinary understanding of key legal concepts relevant to the arts and humanities.

Target Audience:

Undergraduate and postgraduate students from the Arts, Humanities, and allied disciplines, along with those interested in understanding the fundamentals of Intellectual Property Rights, legal frameworks, and their relevance to creative and academic work. Target Audience and Number of Participants: Undergraduate and postgraduate students of Arts and Humanities

Total Participants: 47

Resource Persons:

The guest speaker was Mr. Yellop Singh, a distinguished advocate at the Rajasthan High Court. His session provided a comprehensive overview of IPR laws in India, focusing on:

Different types of intellectual property: patents, copyrights, trademarks, and geographical indications.

Legal frameworks governing IPR and the processes for registration and enforcement.

Recent developments in IPR policy and their impact on industry and academia.

An engaging Q&A session followed, where students interacted with the speaker to clarify practical doubts about IPR applications in creative fields.

Organized by: Department of Arts in collaboration with IPR Cell

Learning Outcome:

- Participants gained a clear understanding of the fundamentals of Indian IPR laws.
- The session helped contextualize the relevance of IPR in artistic and creative fields.
- Students learned how to protect their original work through appropriate legal frameworks.
- The interactive nature of the session encouraged students to consider intellectual property rights as a vital component of their professional future.
- Enhanced awareness of legal career options related to intellectual property.

Key Takeaways:

- **IPR Fundamentals:** Students understood key legal protections like trademarks, copyrights, and patents.
- **Legal Relevance:** The lecture clarified the importance of legal knowledge in protecting creative output.
- **Practical Application:** Students appreciated learning how to register and enforce IP rights.
- **Real-World Context:** Insights into current developments in IPR law enriched the academic learning experience.

Suggestions for Improvement:

- Include live demonstrations of patent/trademark searches or filings.
- Share handouts or visual summaries to reinforce learning.
- Follow up with practical workshops on applying for IP protection.

Conclusion:

The Expert Lecture on IPR Laws in India, held on 24 September 2024, was a highly successful and impactful educational session. It strengthened students' conceptual understanding of intellectual property laws and inspired greater interest in legal frameworks that protect creativity and innovation. The feedback confirms that the event was well-organized, engaging, and informative. Future sessions under the Student Knowledge Sharing Programme can build upon this success by including hands-on components and broader cross-disciplinary themes.



11. Group Discussion to commemorate the World Intellectual Property Day

Metric No. as per NAAC Manual: 7.1.4

Date of the Event: 25 April 2025

Description of the Event/Work Performed: World Intellectual Property Day 2025

Theme: Open Source vs. Patent Protection: What's Better for Society?

To mark World Intellectual Property Day, the IPR Cell and the Innovation and Incubation Cell (IIC) of St. Xavier's College Jaipur jointly organized a group discussion to encourage critical thinking and awareness on the role of Intellectual Property Rights (IPR) in societal progress. The session revolved around the theme "Open Source vs. Patent Protection: What's Better for Society?" and aimed to highlight the ethical, economic, and legal dimensions of IPR.

SDG Alignment:

SDG 9: Industry, Innovation, and Infrastructure

SDG 4: Quality Education

Target Audience and Number of Participants:

A total of 17 participants, including 9 student speakers (4 supporting open-source models and 5 advocating patent protection), engaged in a structured debate. The session was held in the Conference Room, fostering a collaborative, educational atmosphere.

Undergraduate and postgraduate students

Faculty members and IIC coordinators

Total Participants: 17 (plus audience members)

Learning Outcome:

Developed a comprehensive understanding of the distinction between open-source innovation and patent protection, along with their societal impacts.

Encouraged critical discourse on innovation policies and IPR ethics.

Promoted awareness of legal frameworks and practical aspects of intellectual property systems.

Strengthened the institutional culture of intellectual dialogue and innovation literacy.

Aligned with global Sustainable Development Goals through inclusive education and innovation awareness.

Key Takeaways:

Clear understanding of open source vs. patent protection

Awareness of fundamentals of IPR

Recognition of personal skills related to IPR

Realization of the practical importance of intellectual property

Suggestions for Improvement:

Participants encouraged more such interactive sessions in the future.

Outcome:

- **Enhanced Awareness of IPR Systems:** The debate format allowed participants to view IPR not just as legal infrastructure but as a social and ethical consideration.
- **Fostered Collaboration and Dialogue:** The session provided a platform for student voices, guided by faculty mentors, to engage in productive intellectual discourse.
- **Strengthened Commitment to Innovation Education:** Reinforced St. Xavier's College

Jaipur’s commitment to fostering entrepreneurial thinking and IPR literacy.

Conclusion:

The World Intellectual Property Day 2025 event was highly successful in achieving its goal of expanding IPR awareness through a collaborative and intellectually stimulating format. The session inspired students to critically examine innovation models and their relevance to societal good, in alignment with national and global innovation priorities. Feedback confirmed the program’s educational impact, and future editions can incorporate more interactive and participatory formats to sustain engagement.

St. Xavier's College Jaipur

INTELLECTUAL PROPERTY RIGHTS (IPR) CELL
IN COLLABORATION WITH
INNOVATION AND INCUBATION CELL (IIC)
IS ORGANIZING
A GROUP DISCUSSION
TO COMMEMORATE
"WORLD INTELLECTUAL PROPERTY DAY"

THEME: "OPEN SOURCE VS. PATENT PROTECTION: WHAT'S BETTER FOR SOCIETY?"

APRIL 25, 2025 **10:30AM** **DR. B.R. AMBEDKAR CONFERENCE HALL**

FACULTY COORDINATORS DR. NITHIN MOHAN MS. AKSHITA BHATIA	ORGANISER FR. DR. AROKYA SWAMY SJ	STUDENT COORDINATORS SHREYA JAIN AAKRITI JASORIA
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12. Entrepreneurship Development Program on Mushroom Cultivation

Organized by: Department of Science in collaboration with Institution Innovation Council (IIC)

Venue: Fr. Cecil Saldhana SJ Botany Lab & Mycofarm

Metric No.: 1.3.4 (NAAC Manual – Extension activities and field-based learning beyond classroom), 3.2.2 (Workshops and skill enhancement activities), 7.1.9 (Promotion of sustainable practices aligned with SDGs)

Date: 5 December 2024

Resource Person: Dr. S. Senthil Kumar

The Entrepreneurship Development Program on Mushroom Cultivation aimed to provide participants with practical knowledge and skill-based training in sustainable agriculture. It specifically addressed SDG 3 (Good Health and Well-being) and SDG 8 (Decent Work and Economic Growth) by introducing mushroom cultivation as a feasible, health-oriented, and income-generating activity.

The workshop was inaugurated by Fr. Prof. S. Xavier SJ and Sr. Dr. Ligimol Louis. It included two sessions—an expert-led presentation by Dr. S. Senthil on technical aspects of mushroom farming and a hands-on training session on oyster mushroom bed preparation.

Target Audience: UG/PG Students and Support Staff, Participants: 100

Learning outcome:

Participants gained a comprehensive understanding of mushroom cultivation, including spawn preparation, substrate management, bed setup, and differentiation between edible and poisonous varieties. The hands-on component enhanced experiential learning, enabling participants to engage directly in setting up cultivation beds within the newly inaugurated Mycofarm.

Feedback and Suggestions:

Feedback from 40 participants revealed overwhelmingly positive responses, with over 90% rating the event as 'Excellent' in all categories—topic relevance, speaker quality, and organization. Many students expressed a keen interest in pursuing mushroom farming as a future venture.

The event succeeded in promoting entrepreneurial thinking, sustainable practices, and self-reliance through skill-based learning. Furthermore, the involvement of support staff, such as Divya Didi, highlighted the workshop's inclusiveness and real-world applicability.

While the workshop on Mushroom Cultivation was widely appreciated, the following improvements can be made based on participant

Suggestions and internal review:

Expand Hands-On Training Time: Conduct more elaborate practical sessions.

Follow-Up Sessions or Mentoring: To ensure continuity and application of skills.

Use of Multilingual Instruction: A few participants noted difficulty in technical terminology. Future sessions can include bilingual explanations (English and Hindi).

Create Alumni Success Stories: Showcasing examples of successful student entrepreneurs from previous batches will motivate attendees to act upon their learning.

ST. XAVIER'S COLLEGE JAIPUR
Neota, Malabar Road, Jaipur 302029

DEPARTMENT OF SCIENCE
In collaboration with the
INSTITUTION INNOVATION COUNCIL

**Entrepreneurship Development
Program on
Mushroom Cultivation**

Following the imprints of Sustainable Development Goals 3 and 8 to gain insights into the nutritional, economic, and environmental benefits of mushrooms and hands-on training rooted in the Indian Knowledge System

**SCAN FOR
REGISTRATION**

Date: 5 December 2024
Time: 12:00pm - 1:30pm
Venue: Fr. Cecil Saldanha SJ Botany Lab & Mycofarm, Near Ayush Udyan, St. Xavier's College Jaipur

ENGLISH HINDI

Faculty Coordinators	Organiser	Student Coordinators
Dr. A. S. Sharma Dr. P. S. Sharma Dr. A. S. Sharma Dr. S. S. Sharma	Prof. Fr. S. Xavier SJ Principal	Mr. Anshika Sharma Ms. Vinata Singh



**Note: Please mention the following points in your activity/ work performed description:
Mentioned**

1. Mention the Metric No as per the NAAC manual for each activity (Refer to Academic Calendar or NAAC Manual)

2. *Date of event/ work performed*
3. *Name and description of event/ work performed*
4. *Details of the resource person, if any*
5. *Target audience and number of participants*
6. *Learning outcome*
7. *Any suggestions for improvement based on the feedback or otherwise*
8. **Posters and Pictures Supporting the Activities/ Work performed (max four normal and two-three geo-tag photos as thumbnails)**

7. Future Plans for the next academic year

- To develop a robust environment for fostering startups
- To organize more ideathons/ hackathons to identify potential students in the field of entrepreneurship.
- To incubate more startups to help them to reach their targets



A handwritten signature in blue ink, followed by the date '15/6/25' written below it.

Report Submitted by Head of Department/ Coordinator of Cell/Club/Committee:

Ms. Anjali Pareek Convenor Innovation incubation Cell